

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New England Media Partners, LLC		03/28/2007	LIMITED LIABILITY COMPANY: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Network Communications, Inc.		
Street Address:	2305 Newpoint Parkway		
City:	Lawrenceville		
State/Country:	GEORGIA		
Postal Code:	30043		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3102440	NEW ENGLAND HOME	
CORRESPONDENCE DATA			
Fax Number: (404)815-6555 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 404-815-6500 Email: nedwards@kilpatrickstockton.com Correspondent Name: William H. Brewster Address Line 1: 1100 Peachtree Street, Suite 2800 Address Line 2: Kilpatrick Stockton LLP Address Line 4: Atlanta, GEORGIA 30309			
ATTORNEY DOCKET NUMBER:	51373-377643		
NAME OF SUBMITTER:	Nancy S. Edwards		
Signature:	/Nancy S. Edwards/		

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TRADEMARK
REEL: 003987 FRAME: 0684

Date:

05/14/2009

Total Attachments: 1

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ORIGINAL

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made effective as of the 28th day of March 2007 between New England Media Partners, LLC, a Massachusetts limited liability company, with its principal place of business at 1 Bridge Street, Suite 301, Newton, MA 02458 (the "Assignor") and Network Communications, Inc., a Georgia corporation, with its principal place of business at 2305 Newpoint Parkway Lawrenceville, GA 30043 (the "Assignee").

WHEREAS, Assignor has adopted and used in commerce the trademark New England Home in connection with publications related to home decorating and furnishing (the "Trademark") and is the owner of the United States trademark Registration No. 3,102,440 for the Trademark (the "Registration"); and

WHEREAS, Assignee wishes to acquire all of Assignor's rights in and to the Trademark and Registration and the goodwill associated therewith.

NOW THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee all rights, title, and interests in the United States and throughout the world in and to the Trademark and the Registration and all other applications and registrations for the Trademark, together with the goodwill of the business symbolized by the Trademark and the Registration and with the right to recover for damages and profits and all other remedies for past infringements thereof.

NEW ENGLAND MEDIA PARTNERS,
LLC

By: 

Name: DAN KAPLAN

Title: MANAGER

Date: 3/28/07

NETWORK COMMUNICATIONS, INC.

By: 

Name: Gerard Parker

Title: CFO

Date: 3/28/07