

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Santa Barbara Olive Company Inc.		04/29/2009	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Krinos Foods LLC		
<b>Street Address:</b>	47-00 Northern Blvd.		
<b>City:</b>	Long Island City		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11101		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1784286	SANTA BARBARA OLIVE CO.	
<b>Registration Number:</b>	2667864		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)370-7889		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 370-1300		
<b>Email:</b>	aywong@egsllp.com		
<b>Correspondent Name:</b>	Annie Y. Wong, Esq.		
<b>Address Line 1:</b>	150 East 42nd Street		
<b>Address Line 2:</b>	Ellenoff Grossman & Schole LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>NAME OF SUBMITTER:</b>	Annie Y. Wong		
<b>Signature:</b>	/s/Annie Y. Wong		
<b>Date:</b>	05/14/2009		

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**Total Attachments: 3**

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**WORLDWIDE ASSIGNMENT OF TRADEMARKS**

WHEREAS, SANTA BARBARA OLIVE COMPANY., INC., a California corporation, having a place of business at 12477 Calle Real, Santa Barbara, CA 93117 (“Assignor”), owns the trademarks and U.S. registrations thereof shown in **Schedule A** hereto (the “Trademarks”);

WHEREAS, KRINOS FOODS LLC (“Assignee”), a New York limited liability with its business address at 47-00 Northern Boulevard, Long Island City, New York 11101, wishes to acquire the Trademarks and all corresponding applications and registrations thereof worldwide;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby assigns and transfers to Assignee all worldwide right, title and interest in and to the Trademarks, and any and all trademark applications and registrations therefor, together with the goodwill of the business symbolized by the Trademarks, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of the Trademarks or injury to said goodwill, and the right to sue for and recover the same in the Assignee’s own name, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this Assignment not been made; this Assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that the undersigned’s rights are not encumbered by any grant, license or other rights heretofore given.

ASSIGNOR HEREBY GRANTS to the law firm of Ellenoff Grossman & Schole LLP the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office or similar registering agency worldwide for recordation of this Assignment.

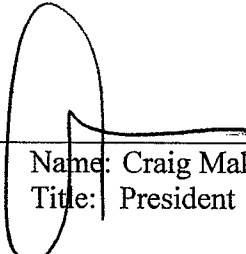
IN WITNESS WHEREOF, the undersigned has executed this Worldwide Assignment of Trademarks as of April 29, 2009.

Signed and Delivered)  
In the presence of or attested by)



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SANTA BARBARA OLIVE COMPANY, INC.

By: 

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Name: Craig Makela  
Title: President

**SCHEDULE A**

Trademark	Registration Number	Registration Date
Santa Barbara Olive Co.	1,784,286	July 27, 1993
Design Mark	2,667,864	December 31, 2002

**ACKNOWLEDGMENT**

State of California  
County of Santa Barbara

On April 30 2009 before me, Lisa Dyanne Gherlone Notary Public  
(insert name and title of the officer)

personally appeared Craig Makela  
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/~~are~~-  
subscribed to the within instrument and acknowledged to me that he/~~she~~/~~they~~ executed the same in  
his/~~her~~/~~their~~ authorized capacity(ies), and that by his/~~her~~/~~their~~ signature(s) on the instrument the  
person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing  
paragraph is true and correct.

WITNESS my hand and official seal.



Signature Lisa Dyanne Gherlone (Seal)