

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CHENG SHIN RUBBER USA, INC.		04/30/2009	CORPORATION: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CHENG SHIN RUBBER IND. CO., LTD		
<b>Street Address:</b>	215 Meei-Kong Road		
<b>City:</b>	Ta-Tsun, Chang-Hwa		
<b>State/Country:</b>	TAIWAN		
<b>Entity Type:</b>	CORPORATION: TAIWAN		
<b>PROPERTY NUMBERS Total: 47</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3448611	3C TRIPLE COMPOUND TECHNOLOGY	
Registration Number:	2946873	4-SNOW	
Registration Number:	3607081	ABLAZE	
Registration Number:	3584284	AMBUSH	
Registration Number:	1992334	BARRACUDA	
Registration Number:	2112578	BRAVO	
Registration Number:	3537801	COUNTRY CLUB	
Registration Number:	2744253	CREEPY CRAWLER	
Registration Number:	3325821	DETOUR	
Registration Number:	3004639	ESCAPADE	
Registration Number:	3004411	IRAZR	
Registration Number:	3124198	LIGHTFOOT	
Registration Number:	2385876	MAVERICK	
Registration Number:	2885155	MAXLITE	
Registration Number:	2171779	MAXXDADDY	

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Registration Number:	2343963	
Registration Number:	3163634	MAXXIS 4X4
Registration Number:	2118191	MAXXIS CLASSIC
Registration Number:	3025488	MAXXIS
Registration Number:	3043544	MAXXIS
Registration Number:	2010958	MAXXIS TOURING
Registration Number:	2375800	MAXXPRO
Registration Number:	3400066	MA-Z4S
Registration Number:	2990065	PRESA
Registration Number:	3246052	PRESA
Registration Number:	2583586	PROLEX
Registration Number:	2855961	RAZR
Registration Number:	2899459	RAZR 2
Registration Number:	3403226	RAZR CROSS
Registration Number:	3443321	ROCK SOLID
Registration Number:	2839889	ROOSTER
Registration Number:	2112630	SUR CROSS ST
Registration Number:	3607082	SURGE
Registration Number:	3177938	TREPADOR
Registration Number:	3216643	TRIPLE COMPOUND TECHNOLOGY
Registration Number:	2293076	TUFF-GUARD
Registration Number:	3480539	VICTRA ASYMMET
Registration Number:	2993037	VICTRA MA-Z1
Registration Number:	3538918	VICTRA Z4S
Serial Number:	77363719	ABUZZ
Serial Number:	77667571	ANCLA
Serial Number:	76519767	BIGHORN
Serial Number:	77098137	CEROS
Serial Number:	77346762	MAXXCROSS DUAL SX
Serial Number:	78782610	RAZR 4SPEED
Serial Number:	77620518	ROGUE
Serial Number:	77059003	VICTRA I-PRO

CORRESPONDENCE DATA

Fax Number: (404)892-7056

**TRADEMARK**  
**REEL: 003988 FRAME: 0272**

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (404) 885-1500  
Email: tmatlanta@seyfarth.com  
Correspondent Name: Joseph V. Myers III  
Address Line 1: 1545 Peachtree Street NE, Suite 700  
Address Line 2: One Peachtree Pointe  
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	27743.000301
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**DOMESTIC REPRESENTATIVE**

Name: Joseph V. Myers III  
Address Line 1: 1545 Peachtree Street NE, Suite 700  
Address Line 2: One Peachtree Pointe  
Address Line 4: Atlanta, GEORGIA 30309

NAME OF SUBMITTER:	Joseph V. Myers III
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Signature:	/jvm/
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Date:	05/15/2009
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**Total Attachments: 5**

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is entered into as of APRIL 30, 2009 (the "Effective Date") by Cheng Shin Rubber USA, Inc., a Georgia corporation ("Assignor"), to Cheng Shin Rubber Ind. Co., Ltd., an entity organized under the laws of Taiwan ("Assignee").

WHEREAS, Assignor is the owner of the trademarks listed on Exhibit "A" hereto (the "Marks"), such Marks being the subject of pending applications (the "Applications") or having achieved registration in various jurisdictions as more fully described on Exhibit "A" hereto (the "Registrations");

WHEREAS, Assignee desires to acquire Assignor's right, title, and interest in and to the Marks, the Applications and the Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Marks, the Applications and the Registrations, together with the goodwill of the business symbolized by the Marks, and together with all of Assignor's right to sue and recover for past, present and future infringements of the Marks, the same to have and to hold by Assignee as fully and entirely as the same would have been held by Assignor had this assignment not been made.

Assignor agrees that it shall deliver any further instruments or documents, and take all such further reasonable action, as Assignee may request, including procuring assurance and cooperation from Assignor's officers and employees, in order to transfer to and vest in Assignee all right, title, and interest in and to the Marks, the Applications and the Registrations. Assignor, on behalf of itself hereby irrevocably appoints Assignee as its power-of-attorney, effective as of the date hereof, with full right of substitution for the purpose of executing such documents and taking such other actions. This power of attorney shall be for the benefit of Assignee, its licensees, successors, and assigns, and is coupled with an interest.

[Signatures on Following Page]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

**Cheng Shin Rubber USA, Inc.**

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

[CORPORATE SEAL]

Sworn to and subscribed before me  
this 30 day of April, 2009.

Kellie Carter  
\_\_\_\_\_  
Notary Public  
My Commission Expires:  
(SEAL)

Exhibit "A"

Registrations

Jurisdiction	Trademark	Registration No.
Canada	3C TRIPLE COMPOUND TECHNOLOGY	TMA726488
Canada	4-SNOW	TMA625888
Canada	ABLAZE	TMA735218
Canada	AMBUSH	TMA737031
Canada	ANCLA	TMA737037
Canada	BARRACUDA	TMA449210
Canada	BRAVO	TMA494545
Canada	CREEPY CRAWLER	TMA717367
Canada	LIGHTFOOT	TMA655835
Canada	MAXLITE	TMA692425
Canada	PRESA	TMA672953
Canada	PROLEX	TMA697014
Canada	RAZR	TMA617398
Canada	RAZR 2	TMA617385
Canada	ROOSTER	TMA625732
Canada	RUBICON	TMA655433
Canada	SURGE	TMA735217
Canada	ULTIMATE CONTROL	TMA595808
United States	3C TRIPLE COMPOUND TECHNOLOGY	3448611
United States	4-SNOW	2946873
United States	ABLAZE	3607081
United States	AMBUSH	3584284
United States	BARRACUDA	1992334
United States	BRAVO	2112578
United States	COUNTRY CLUB	3537801
United States	CREEPY CRAWLER	2744253
United States	DETOUR	3325821
United States	ESCAPADE	3004639
United States	iRAZR	3004411
United States	LIGHTFOOT	3124198
United States	MAVERICK	2385876
United States	MAXLITE	2885155
United States	MAXXDADDY	2171779
United States	MaxxDaddy Character Design	2343963
United States	MAXXIS 4X4	3163634
United States	MAXXIS CLASSIC	2118191
United States	MAXXIS LOGO (black-and-white)	3025488
United States	MAXXIS LOGO (color)	3043544

Jurisdiction	Trademark	Registration No.
United States	MAXXIS TOURING	2010958
United States	MAXXPRO	2375800
United States	MA-Z4S	3400066
United States	PRESA	2990065
United States	PRESA	3246052
United States	PROLEX	2583586
United States	RAZR	2855961
United States	RAZR2	2899459
United States	RAZR CROSS	3403226
United States	ROCK SOLID	3443321
United States	ROOSTER	2839889
United States	SUR CROSS ST	2112630
United States	SURGE	3607082
United States	TREPADOR	3177938
United States	TRIPLE COMPOUND TECHNOLOGY	3216643
United States	TUFF-GUARD	2293076
United States	VICTRA ASYMMET	3480539
United States	VICTRA MA-Z1	2993037
United States	VICTRA Z4S	3538918

### Applications

Jurisdiction	Trademark	Application Serial No.
Canada	ABUZZ	1377984
Canada	CEROS	1334043
Canada	COUNTRY CLUB	1339087
Canada	ESCAPADE	1084506
Canada	IRAZR	1233576
Canada	MARAUDER	1084650
Canada	MAXXCROSS DUAL SX	1375195
Canada	MA-Z4S	1310623
Canada	RAZR 4SPEED	1284689
Canada	RAZR CROSS	1284690
Canada	ROGUE	1236202
Canada	TREPADOR	1226375
Canada	VICTRA ASYMMET	1382608
Canada	VICTRA I-PRO	1327212
Canada	VICTRA MA-Z1	1151501
Canada	VICTRA Z4S	1306943
United States	ABUZZ	77363719
United States	ANCLA	77667571
United States	BIGHORN	76519767

Jurisdiction	Trademark	Application Serial No.
United States	CEROS	77098137
United States	MAXXCROSS DUAL SX	77346762
United States	RAZR 4SPEED	78782610
United States	ROGUE	77620518
United States	VICTRA i-PRO	77059003