

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MEDIASPECTRUM, INC.		10/17/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	VENSURE, INC.		
Street Address:	35 Corporate Drive		
City:	Burlington		
State/Country:	MASSACHUSETTS		
Postal Code:	01803		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2993967	MEDIASPECTRUM	
Registration Number:	3003443	MEDIASPECTRUM	
CORRESPONDENCE DATA			
Fax Number:	(404)892-7056		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(404) 885-1500		
Email:	tmatlanta@seyfarth.com		
Correspondent Name:	Joseph V. Myers III		
Address Line 1:	1545 Peachtree Street NE, Suite 700		
Address Line 2:	One Peachtree Pointe		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	33909.000003		
NAME OF SUBMITTER:	Joseph V. Myers III		
Signature:	/jvm/		

CH \$65.00 2993967

Date:

05/15/2009

Total Attachments: 1

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made as of October 17, 2005 (the "Effective Date") by Mediaspectrum, Inc., a Delaware corporation ("Assignor"), to Vensure, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the marks MEDIASPECTRUM and MEDIASPECTRUM (stylized) (the "Marks") which are registered on the Principal Register of the United States Patent and Trademark Office under Registration Nos. 2993967 and 3003443, respectively (the "Registrations");

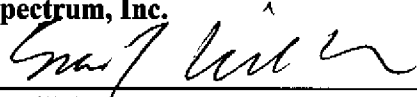
WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Marks and the Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee Assignor's entire right, title and interest in and to the Marks and Registrations, together with the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Mediaspectrum, Inc.

By: 
Scott Killoh
Title: CEO

[CORPORATE SEAL]