

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VENSURE, INC.		10/11/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MEDIASPECTRUM, INC.		
Street Address:	35 Corporate Drive		
City:	Burlington		
State/Country:	MASSACHUSETTS		
Postal Code:	01803		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2993967	MEDIASPECTRUM	
Registration Number:	3003443	MEDIASPECTRUM	
CORRESPONDENCE DATA			
Fax Number:	(404)892-7056		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(404) 885-1500		
Email:	tmatlanta@seyfarth.com		
Correspondent Name:	Joseph V. Myers III		
Address Line 1:	1545 Peachtree Street NE		
Address Line 2:	One Peachtree Pointe		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	33909.000003		
NAME OF SUBMITTER:	Joseph V. Myers III		
Signature:	/jvm/		

CH \$65.00 2993967

Date:

05/15/2009

Total Attachments: 2

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Delaware

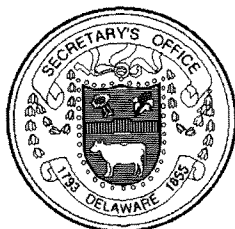
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "VENSURE, INC.", CHANGING ITS NAME FROM "VENSURE, INC." TO "MEDIASPECTRUM, INC.", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF OCTOBER, A.D. 2007, AT 5:03 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3459767 8100
071108027



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6070880

DATE: 10-12-07

TRADEMARK
REEL: 003988 FRAME: 0492

**CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF INCORPORATION
OF
VENSURE, INC.**

Adopted in accordance with the provisions of
Section 242 of the General Corporation Law
of the State of Delaware.

The undersigned Secretary of Vensure, Inc., a corporation organized and existing
under the laws of the State of Delaware (the "Corporation"), does hereby certify as follows:

FIRST: That the original Certificate of Incorporation of the Corporation was filed
in the Office of the Secretary of State of the State of Delaware on November 26, 2001.

SECOND: That the Certificate of Incorporation of the Corporation, Article
FIRST, is hereby amended by deleting such Article in its entirety and substituting therefore the
following:

"The name of the Corporation is Mediaspectrum, Inc."

THIRD: That such amendment has been duly adopted in accordance with the
provisions of Section 242 of the General Corporation Law of the State of Delaware, and that,
pursuant to Section 228 of the General Corporation Law of the State of Delaware, written
consent to such amendment has been given by the stockholders of the Corporation holding a
majority of the outstanding shares of stock entitled to vote thereon.

IN WITNESS WHEREOF, I have signed this Certificate of Amendment and
caused the corporate seal of the Corporation to be affixed as of this 10th day of October, 2007.

/s/ Harry J. Flood
Harry J. Flood, Vice President