

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CANNON RUBBER LIMITED		05/27/2005	CORPORATION: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cannon Avent Group plc		
<b>Street Address:</b>	Oakleigh Road South		
<b>Internal Address:</b>	North London Business Park		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	N11 1SS		
<b>Entity Type:</b>	public limited company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1252344	CANNON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(678)420-9301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	678-420-9300		
<b>Email:</b>	odonnellm@ballardspahr.com		
<b>Correspondent Name:</b>	Sumner C. Rosenberg		
<b>Address Line 1:</b>	BALLARD SPAHR ANDREWS & INGERSOLL, LLP		
<b>Address Line 2:</b>	999 Peachtree Street; Suite 1000		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309-3915		
<b>ATTORNEY DOCKET NUMBER:</b>	22140.3001		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Sumner C. Rosenberg		

OP \$40.00 1252344

**900134213**

**TRADEMARK  
 REEL: 003988 FRAME: 0685**

Address Line 1: 999 Peachtree Street  
Address Line 2: Suite 1000  
Address Line 4: Atlanta, GEORGIA 30309-3915

NAME OF SUBMITTER:	Sumner C. Rosenberg
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Signature:	/Sumner C. Rosenberg/
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Date:	05/15/2009
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**Total Attachments: 7**

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DATED 27 May 2005

CANNON RUBBER LIMITED (1)

and

CANNON AVENT GROUP plc (2)

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**TRADE MARK ASSIGNMENT**

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SOLICITORS AND REGISTERED FOREIGN LAWYERS  
4 CHISWELL STREET  
LONDON, EC1Y 4UP  
TELEPHONE: +(44) (0) 20 7788 2100  
FAX: +(44) (0) 20 7788 2101  
DX: 33885 FINSBURY SQUARE  
LDN85249.2  
[www.duenermorris.com](http://www.duenermorris.com)

**THIS DEED** is made the 27 day of May 2005

**PARTIES:-**

1. **CANNON RUBBER LIMITED** (registered in England and Wales under company No. 313835) the registered office of which is at North London Business Park, Oakleigh Road South, London, N11 1SS (the "**Assignor**"); and
2. **CANNON AVENT GROUP plc** (registered in England and Wales under company No. 2437245) the registered office of which is at North London Business Park, Oakleigh Road South, London, N11 1SS (the "**Assignee**").

**WHEREAS:-**

- (A) The Assignor is the proprietor of the trade marks registered or the subject of applications for registration in the countries listed and the particulars of which are set out in the Schedule hereto (the "**Trade Marks**").
- (B) By a deed of even date herewith made between the Assignor (1) and the Assignee (2) (the "**Dividend Deed**") the Assignor transferred and the Assignee accepted by way of satisfaction of the Dividend in Specie (as defined in the Dividend Deed) inter alia all its right title and interest in and to the Trade Marks.

**Now this Deed Witnesseth** as follows:

1. **Assignment**

The Assignor hereby assigns to the Assignee all and any rights that it has in and to the Trade Marks including the benefit of the pending applications for registration with the intention that if the applications or any of them are granted the registration shall vest in the Assignee together with insofar as the Assignor can confer and transfer any and all common law rights and all the goodwill attaching to the Trade Marks.

2. **Proceedings**

This assignment shall where the Assignor can confer and transfer include the right for the Assignee to bring proceedings against any third party in respect of the Trade Marks (including proceedings against any third party for infringement of the Trade Marks or for passing off or for otherwise infringing the rights of the Assignor in the Trade Marks). The Assignor agrees and undertakes to provide to the Assignee (at its reasonable request and at the Assignee's sole cost) all such assistance with any proceedings which may be brought by or against the Assignee against or by any third party in relation to the Trade Marks and the Assignee shall indemnify the Assignor in respect of all costs and expenses (including legal costs) incurred or to be incurred by it in providing the Assignee with such assistance.

3. **Further assurance**

The Assignor covenants that at the cost and request of the Assignee at any time and from time to time it shall execute such deeds or documents and do

such acts or things as may be necessary or desirable to give effect to this assignment.

#### 4. Governing law and jurisdiction

This assignment shall be governed by and construed in accordance with the laws of England and the parties hereto submit to the exclusive jurisdiction of the English courts.

**In Witness** whereof this document was executed as a deed and is delivered and takes effect on the date above-mentioned.

### SCHEDULE

#### Trade Marks Registered/Registration pending

Case Ref. Country	Trade Mark	Class(es)	Applic./ Reg'n No.	Status
33394AU1 Australia	CANNON	27	371727	Registered
40871AU1 Australia	MUDDY BUDDIES	27	910577	Registered
39262AU1 Australia	WEATHER GUARD	27	887514	Registered
33407BB1 Barbados	CANNON	27	81/7812	Registered
36221BB1 Barbados	CANNON	27	81/7812	Registered
33396CA1 Canada	CANNON	27	TMA272443	Registered
40688CA1 Canada	MUDDY BUDDIES	27	TMA607527	Registered
39492CTM1 Community Trade Mark Office (OHIM)	ECLIPSE	12,27	2394997	Registered
39263CTM1 Community Trade Mark Office (OHIM)	FIX KITS	20	2356459	Under Examination
42804CTM1 Community Trade Mark Office (OHIM)	BOOT TIDY	12,27	2941292	Registered
41438CTM1 Community Trade Mark Office (OHIM)	TRILOGY	12,27	2770196	Registered
39258CTM1	WEATHER GUARD	27	2356194	Registered

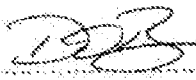
Case Ref. Country	Trade Mark	Class(es)	Applic./ Reg'n No.	Status
Community Trade Mark Office (OHIM)				
38263CTM1 Community Trade Mark Office (OHIM)	ADVANTAGE	12,27	2151934	Registered
32398CTM1 Community Trade Mark Office (OHIM)	PROFILE	27	917096	Registered
45997CTM1 Community Trade Mark Office (OHIM)	BRUSH PILE	12,27	3813144	Published
47433CTM1 Community Trade Mark Office (OHIM)	WEATHERCARE	12,27	4147682	Pending
47434CTM1 Community Trade Mark Office (OHIM)	WEATHERSTOP	12,27	4147781	Pending
48089CTM1 Community Trade Mark Office (OHIM)	TECHNO-FLEX	12,27	4287521	Pending
38261CTM1 Community Trade Mark Office (OHIM)	CANNON EUROPA	12,27	2152304	Registered
38259CTM1 Community Trade Mark Office (OHIM)	CANNON BOOT PROTECTOR	12,27	2152437	Registered
37964CTM1 Community Trade Mark Office (OHIM)	CANNON PLATINUM	12,27	2098432	Registered
34408CTM1 Community Trade Mark Office (OHIM)	MUDDY BUDDIES	27	001280270	Registered
43886CTM1 Community Trade Mark Office (OHIM)	BOOT MATE	12,27	3159639	Registered
* 44844CTM1 Community Trade Mark Office (OHIM)	CANNON DIRECT	12,27	3384054	Application allowed
36332EG1 Egypt	CANNON	27	135067	Pending
* 33391DE1 Germany	CANNON	27	1038157	Registered
33384HK1 Hong Kong	CANNON	27	19850741	Registered
32743ID1 Indonesia	CANNON	27	467294	Registered
35831ID1 Indonesia	'CANNON' (SCRIPT)	27	433011	Registered
* 33387IE1 Ireland	CANNON	27	106719	Registered

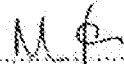
Case Ref. Country	Trade Mark	Class(es)	Applic./ Reg'n No.	Status
33388IT1 Italy	MULTIFORM	27	546315	Registered
33411MY1 Malaysia	CANNON	27	84/03220	Registered
39261 NZ1 New Zealand	WEATHER GUARD	27	644733	Registered
33403NG1 Nigeria	CANNON	27	40514	Registered
33390NO1 Norway	CANNON	27	124111	Registered
33397SG1 Singapore	CANNON	27	T7982937J	Registered
33400CH1 Switzerland	CANNON	27	P-316859	Registered
48208TR1 Turkey	CANNON	12,27		
32397GB1 United Kingdom	CANNON PROFILE	27	2175954	Registered
43885GB1 United Kingdom	BOOT MATE	12,27	2331778	Registered
38260GB1 United Kingdom	CANNON EUROPA	12,27	2265695	Registered
37963GB1 United Kingdom	CANNON PLATINUM	12,27	2262053	Registered
38258GB1 United Kingdom	CANNON BOOT PROTECTOR	12,27	2265697	Registered
34407GB1 United Kingdom	MUDDY BUDDIES	27	2206116	Registered
44845GB1 United Kingdom	1) CANNONDIRECT 2) CANNON DIRECT (series of 2)	12,27	2344910	Registered
45996GB1 United Kingdom	BRUSHPILE	12,27	2362216	Under examination
39491GB1 United Kingdom	ECLIPSE	27	2282171	Registered
31250GB1 United Kingdom	CONTOUR	27	1306345	Registered

Case Ref. Country	Trade Mark	Class(es)	Applic./ Reg'n No.	Status
* 31249GB1 United Kingdom	CANNON	27	1079310	Registered
31248GB1 United Kingdom	CANNON	12	1152764	Registered
42805GB1 United Kingdom	TOUGHGRIP	12,27	2316480	Registered
41376GB1 United Kingdom	TRILOGY	12,27	2304917	Registered
42803GB1 United Kingdom	BOOT TIDY	12,27	2316479	Registered
38262GB1 United Kingdom	ADVANTAGE	12,27	2265696	Registered
38456GB1 United Kingdom	CANNON MULTI FIT	27	2268237	Registered
39259GB1 United Kingdom	WEATHER GUARD	27	2279155	Registered
41439US1 United States of America	TRILOGY	27	2850696	Registered
40872US1 United States of America	MUDDY BUDDIES	27	2779108	Registered
39260US1 United States of America	WEATHER GUARD	27	78/081454	Pending
33406US1 United States of America	CANNON	27	1252344	Registered
33412US1 United States of America	WEATHERSTOP	27	1708366	Registered

Executed as a deed by **CANNON**  
**RUBBER LIMITED** acting by its  
 duly authorised officers

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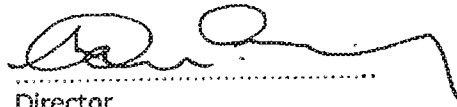
  
 Director

  
 Director/Secretary



Executed as a deed by CANNON  
AVENT GROUP plc acting by its duly  
authorised officers

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Director



Director/Secretary