

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name		Formerly	Execution Date
Rose K International Limited			09/29/2008
		Entity Type	
		LIMITED PARTNERSHIP: NEW ZEALAND	
RECEIVING PARTY DATA			
Name:		Menicon Co., Ltd.	
Street Address:		3-21-19, Aoi, Naka-Ku	
City:		Nagoya	
State/Country:		JAPAN	
Postal Code:		460-0006	
Entity Type:		CORPORATION: JAPAN	
PROPERTY NUMBERS Total: 1			
Property Type		Number	Word Mark
Registration Number:		3113985	ROSE K2
CORRESPONDENCE DATA			
Fax Number:		(415)983-1200	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:		4159831000	
Email:		sftrademarks@pillsburylaw.com	
Correspondent Name:		Richard L. Kirkpatrick	
Address Line 1:		50 Fremont Street	
Address Line 4:		San Francisco, CALIFORNIA 94105	
DOMESTIC REPRESENTATIVE			
Name:		Richard L. Kirkpatrick	
Address Line 1:		50 Fremont Street	
Address Line 4:		San Francisco, CALIFORNIA 94105	
NAME OF SUBMITTER:		Richard L. Kirkpatrick	

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TRADEMARK
 REEL: 003988 FRAME: 0697

Signature:	/RLK/
Date:	05/15/2009
Total Attachments: 2 source=ROSE K - US Assignment#page1.tif source=ROSE K - US Assignment#page2.tif	

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Rose K International Limited [ASSIGNOR], a New Zealand corporation having its principal place of business at 38 LAKE ROAD, HAMILTON, NEW ZEALAND does assign, transfer, and convey effective as of the date this instrument is signed to Menicon Co., Ltd. [ASSIGNEE], a Japanese corporation, all right, title and interest in the United States in and to the marks shown on Schedule A, hereto; the registrations thereof; and the goodwill symbolized by and associated with the use of same; together with all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement, and to receive all damages, payments and costs and fees associated therewith.

[ASSIGNOR]

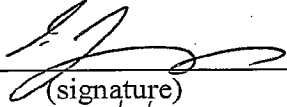


(signature)

Director, Rose K International Ltd.

29/9/08

(date)



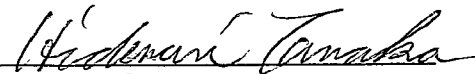
(signature)

29/9/08

Director, Rose K International Ltd.

(date)

[ASSIGNEE]



(signature)

President, Menicon Co., Ltd.

09/02/09

(date)

SCHEDULE A

Mark	U.S. Registration Number	Issued
ROSE K	2024416	December 17, 1996
ROSE K2	3113985	July 11, 2006