Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
Village Resorts Limited		05/05/2009	CORPORATION: JAMAICA	

RECEIVING PARTY DATA

Name:	VRL International Limited
Street Address:	Suite 1, Artemis House
Internal Address:	67 Fort Street
City:	Georgetown, Grand Cayman
State/Country:	CAYMAN ISLANDS
Postal Code:	KY11111
Entity Type:	CORPORATION: CAYMAN ISLANDS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3606112	HEDONISM

CORRESPONDENCE DATA

Fax Number: (202)339-6052

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-625-3649

Email: valerie.purdy@kattenlaw.com

Correspondent Name: Valerie A. Purdy, Trademark Paralegal

Address Line 1: 2900 K Street, N.W.

Address Line 2: Suite 200

Address Line 4: Washington, DISTRICT OF COLUMBIA 20007-5118

ATTORNEY DOCKET NUMBER: 330472.00010 HEDONISM

DOMESTIC REPRESENTATIVE

Name:

TRADEMARK REEL: 003988 FRAME: 0723

3606112

CH \$40.00

900134220

Address Line 1: Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Valerie A. Purdy, Trademark Paralegal
Signature:	/valerie a. purdy/
Date:	05/16/2009
Total Attachments: 2 source=HEDONISM#page1.tif source=HEDONISM#page2.tif	

TRADEMARK REEL: 003988 FRAME: 0724

TRADEMARK ASSIGNMENT

WHEREAS Village Resorts Limited, a corporation organized and existing under the laws of Jamaica and having its principal office at 2 St. Lucia Avenue, Kingston 5, Jamaica ("Assignor"), is the sole owner of the entire right, title and interest in U.S. Trademark Registration No. 3,606,112 for the mark HEDONISM ("the Mark"); and

WHEREAS, VRL International Limited, a Cayman Island corporation and having its principal office at Suite 1, Artemis House, 67 Fort Street, Georgetown, Grand Cayman, Cayman Islands KY11111 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the said Mark, throughout the world, including the good will represented by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto the Assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said Mark, together with the entire goodwill associated with and symbolized by the Mark, together with all common law rights, together with all rights and privileges granted and secured thereby, including the right to sue for all causes of action related to the Mark, and the right to sue in Assignee's own name and to recover for any damages and profits for past infringement, unfair competition or passing off, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made;

Assignor also hereby agrees with the said Assignee that Assignor will not execute any writing or do any act whatsoever conflicting with these covenants and agreements, and that it will, at any time upon request without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writing and do such additional acts as said Assignee may deem necessary or desirable to perfect, secure, record, and register said Assignee's enjoyment of this grant, it being understood that the foregoing covenant and agreement shall bind assigns and legal representatives of Assignor and inure to the benefit of the assigns and legal representatives of Assignee;

IN TESTIMONY WHEREOF, We have hereunto set our hands.

Data Mas 5 2009

VILLAGE RESORTS LIMITED

Title: SEMIOR VICE PRESIDENT

TRADEMARK REEL: 003988 FRAME: 0725

ISUAND CA STATE OF	JAMAICA	_)	
CITY CS COUNTY O	F KINGSTON	_) _)	SS.

On this 5 day of May, 2009, before me, CHAISTUPHER D. R. BOVELL Notary Public, personally appeared to me known to be the individual whose name is subscribed to this instrument, and acknowledged that he/she executed it as his/her free and voluntary act and deed for the uses and purposes mentioned therein.

WITNESS my hand and official seal.

RECORDED: 05/16/2009

Notary Public

My Commission Expires: Fr 4/Le

CHRISTOPHER D.R. BOVELL

48 Duke Street, Kingston Jamaica, West Indies

My Commission is for Life

TRADEMARK REEL: 003988 FRAME: 0726