

5/15/2009

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Form PTO-1594 (Rev. 01-09)  
OMB Collection 0651-0027 (exp. 02/28/2009)

**RECORDATION FORM COVER  
TRADEMARKS ON**



103560748

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents of the new address(es) below.

**1. Name of conveying party(ies):**

PACIFIC OASIS WINERY, LLC

- Individual(s)
- General Partnership
- Corporation- State: \_\_\_\_\_
- Other California Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) California, USA

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance )/Execution Date(s) :**

Execution Date(s) March 31, 2009

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: BRONCO WINE COMPANY

Internal

Address: P.O. Box 789

Street Address: 6342 Bystrum Road

City: Ceres

State: California

Country: USA Zip: 95307

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other \_\_\_\_\_

Citizenship \_\_\_\_\_  
Citizenship \_\_\_\_\_  
Citizenship California, USA  
Citizenship \_\_\_\_\_  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3337286

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

PACIFIC OASIS

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Matthew Pacher

Internal Address: \_\_\_\_\_

Street Address: 1601 I Street, 5th Floor

City: Modesto

State: CA Zip: 95354

Phone Number: (209) 526-3500

Fax Number: (209) 526-3534

Email Address: MPacher@damrell.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00**

- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

05/15/2009 NJAMA1 00000023 3337286  
Deposit Account Number \_\_\_\_\_

01 FC:8521 40.00  
Authorized User Name \_\_\_\_\_

9. Signature: Matthew Pacher

Signature

May 11, 2009  
Date

Matthew Pacher

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:  3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADE MARK ASSIGNMENT**  
USPTO Registration Number 3337286

WHEREAS PACIFIC OASIS WINERY, LLC, a California limited liability company, having an address at 6342 Bystrum Road, Ceres, CA 95307 ("Assignor"), is the owner of the trade mark PACIFIC OASIS for wine and the United States Registration Number 3337286 (the "Trade Mark");

WHEREAS, Assignor has dissolved and is in the process of winding up its business; and

WHEREAS, Assignor desires to assign the Trade Mark to BRONCO WINE COMPANY, a California corporation, having an address of 6342 Bystrum Road, Ceres, CA 95307 ("Assignee"), and Assignee desires to receive all of the right, title and interest in and to the Trade Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns and sets over unto Assignee, its successors and assigns, the following:

(a) All rights, title and interest held by Assignor in and to the Trade Mark;

(b) The goodwill of the business connected with the use of and symbolized by the Trade Mark; and

(c) All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trade Mark or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

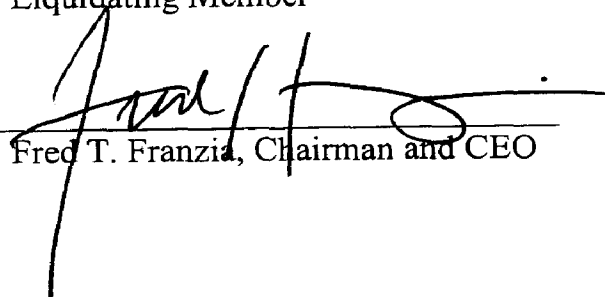
Assignor agrees to execute and deliver at the request of Assignee all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may request in order to vest all of the right, title, and interest in and to the Trade Mark in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

Executed on March 31, 2009.

ASSIGNOR:

PACIFIC OASIS WINERY, LLC

By: BRONCO WINE COMPANY, a  
California corporation,  
Liquidating Member

By:   
Fred T. Franzia, Chairman and CEO

ASSIGNEE:

BRONCO WINE COMPANY, a  
California corporation

By:

  
Fred T. Franzia, Chairman and CEO