

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hormel Foods, LLC		05/20/2009	LIMITED LIABILITY COMPANY: MINNESOTA
RECEIVING PARTY DATA			
Name:	Jennie-O Turkey Store, LLC		
Street Address:	2505 Willmar Ave SW		
City:	Willmar		
State/Country:	MINNESOTA		
Postal Code:	56201		
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77557680	T-85	
CORRESPONDENCE DATA			
Fax Number:	(507)437-5135		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	slnelsen@hormel.com		
Correspondent Name:	Sarah L. Nelsen		
Address Line 1:	1 Hormel Place		
Address Line 2:	Law Department		
Address Line 4:	Austin, MINNESOTA 55912		
NAME OF SUBMITTER:	Sarah L. Nelsen		
Signature:	/sln/		
Date:	05/20/2009		
Total Attachments: 1			

OP \$40.00 77557680

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**TRADEMARK
 REEL: 003990 FRAME: 0702**

TRADEMARK ASSIGNMENT

WHEREAS, Hormel Foods, LLC, a Minnesota limited liability company, having an office and place of business at 1 Hormel Place, Austin, Minnesota, 55912, is the owner of certain rights with respect to the following trademark application:

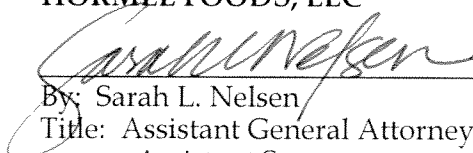
<i>Trademark</i>	<i>Application No.</i>	<i>Filing Date</i>
T-85	77/557,680	08/28/2008

WHEREAS, Jennie-O Turkey Store, LLC, a Minnesota limited liability corporation, having an office at 2505 Willmar Ave SW, Willmar, Minnesota, 56201, is desirous of acquiring any and all rights which Hormel Foods, LLC has in said listed trademark and the goodwill of the business of Hormel Foods, LLC in connection with said trademark.

NOW, THEREFORE, to all whom it may concern:

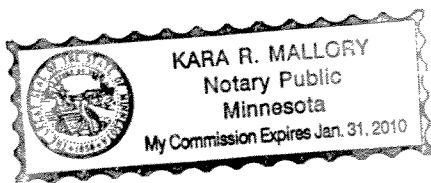
Be it known that for substantial consideration, the receipt of which is hereby acknowledged, said Hormel Foods, LLC does hereby sell, assign and transfer unto said Jennie-O Turkey Store, LLC its entire right, title and interest in and to the said listed trademark, together with the goodwill of the business symbolized by the mark, and the above identified application thereof.

HORMEL FOODS, LLC


By: Sarah L. Nelsen
Title: Assistant General Attorney &
Assistant Secretary

State of Minnesota)
)ss
County of Mower)

On this 20th day of May, 2009, before me, a notary public, appeared the person who signed this instrument, who acknowledged that he signed it as his free act on behalf of Hormel Foods, LLC, with authority to do so.




Notary Public