

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fashion Wire Daily, Inc.		04/29/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	FWD Media, Inc.		
Street Address:	27 West 24th Street, Suite 1105		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2371828	FASHION WIRE DAILY	
CORRESPONDENCE DATA			
Fax Number:	(212)302-0295		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 840 8300		
Email:	h.natter@natter-natter.com		
Correspondent Name:	Howard Natter		
Address Line 1:	501 5th Avenue, Suite 808		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	09-5731-T		
NAME OF SUBMITTER:	Howard Natter		
Signature:	/Howard Natter/		
Date:	05/20/2009		

OP \$40.00 2371828

Total Attachments: 1
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ASSIGNMENT

WHEREAS, Fashion Wire Daily, Inc., a Delaware corporation having an address at 27 West 24th Street, Suite 1105, New York NY 10010 is the owner of the following mark registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg. No.</u>	<u>Registered</u>
FASHION WIRE DAILY	2,371,828	07/25/2000; and

WHEREAS, FWD Media, Inc., a Delaware corporation having an address at 27 West 24th Street, Suite 1105, New York NY 10010 is desirous of acquiring said mark, the goodwill of the business symbolized by said mark and the registration thereof.

NOW, THEREFORE, for \$10 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Fashion Wire Daily, Inc. does hereby convey and assign unto FWD Media, Inc. all right, title and interest in and to said mark, together with the goodwill of the business symbolized by said mark and registration thereof.

Dated: April 29, 2009

Fashion Wire Daily, Inc.

By A. Kadar
AVRAHAM KADAR President



ROBERT M. BERNSTEIN
Notary Public, State of New York
No. 4500586
Qualified in Westchester County
Commission Expires 10/11/2009