

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Homer TLC, Inc.		03/04/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Intellectual Capital Group, LLC		
Street Address:	7 World Trade Center		
Internal Address:	c/o Arnell Group, LLC		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10007		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78952357	HOME HERO	
CORRESPONDENCE DATA			
Fax Number:	(914)763-6321		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(914) 763-5599		
Email:	warrenbrowne@cs.com		
Correspondent Name:	M. Warren Browne		
Address Line 1:	25 Five Ponds Drive		
Address Line 2:	PO Box 398		
Address Line 4:	Waccabuc, NEW YORK 10597-0398		
NAME OF SUBMITTER:	M. Warren Browne		
Signature:	/M. Warren Browne/		
Date:	05/21/2009		

OP \$40.00 78952357

900134560

TRADEMARK  
 REEL: 003991 FRAME: 0200

Total Attachments: 1  
source=ICG Home Hero Assignment#page1.tif

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT is made and entered into as of the 4<sup>th</sup> day of March, 2009 by Homer TLC, Inc., a Delaware corporation, having its principal place of business at 1007 Orange Street, Nemours Building, Suite 1424, Wilmington, Delaware 19801 ("Assignor") and Intellectual Capital Group, LLC, having its principal place of business at 7 World Trade Center, New York, New York 10007 ("Assignee"). The parties agree as follows:

**WITNESSETH:**

WHEREAS, Assignor desires to assign to Assignee all of Assignor's right, title and interest in and to US Trademark Application Number 78952357 and Canadian Trademark Application Number 1326703 ("the Marks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign, and convey to Assignee all of Assignor's right, title and interest in and to US Trademark Application No. 78952357 and Canadian Trademark Application No. 1326703 together with any artwork, marketing collateral and all other goodwill of the business symbolized by the Marks, including, without limitation, Assignor's right, title and interest in and to (1) the right to sue for past, present and future infringements of the Marks; (2) all damages and payments for past or future infringements thereof; (3) the right to secure registrations for the Marks; and (4) the right to secure all renewals for any registration of the Marks.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed effective as of the date first above written.

**ASSIGNOR**

HOMER TLC, INC.

By: 

Name: Keith R. Schenck

Title: Vice President and Secretary

**ASSIGNEE**

INTELLECTUAL CAPITAL GROUP, LLC

By: 15

Name: \_\_\_\_\_

Title: \_\_\_\_\_