

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cavanagh Group International, Inc.		09/13/2006	CORPORATION: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SANTA'S BEST		
<b>Composed Of:</b>	COMPOSED OF TINSEL/FUFF GROUP, AN ILLINOIS LIMITED PARTNERSHIP AND A-CHICAGO TECH, L.L.C. A DELAWAE LIABILITY COMPANY		
<b>Street Address:</b>	770 Frontage Road		
<b>City:</b>	Northfield		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60093		
<b>Entity Type:</b>	PARTNERSHIP: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3399426	CHRISTMAS EVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(847)374-9799		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	847-374-9797		
<b>Email:</b>	leon@edelsonip.com		
<b>Correspondent Name:</b>	Leon Edelson		
<b>Address Line 1:</b>	P.O. Box 230		
<b>Address Line 4:</b>	Deerfield, ILLINOIS 60015		
<b>ATTORNEY DOCKET NUMBER:</b>	SB-CHRISTMASEVE		
<b>NAME OF SUBMITTER:</b>	Leon I. Edelson		
<b>Signature:</b>	/lie/		

OP \$40.00 3399426

**900134607**

**TRADEMARK  
 REEL: 003991 FRAME: 0615**

Date:

05/21/2009

Total Attachments: 2

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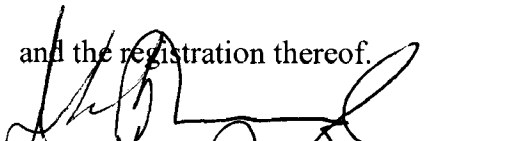
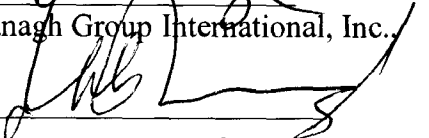
TRADEMARK ASSIGNMENT

WHEREAS, Cavanagh Group International, Inc., a Georgia corporation (“Assignor”), has adopted, owns and is using the Mark, CHRISTMAS EVE, (“the Mark”) in connection with the following goods and/or services: Class 011, Electric lights for Christmas and holiday trees; Class 15, Musical Christmas and holiday ornaments; and Class 28 Christmas and holiday trim-a tree merchandise, namely Christmas tree ornaments, artificial trees and artificial garland, Christmas stockings, Christmas tree skirts, Christmas tree decorations, Christmas snow globes, Christmas mobiles;

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 3399426 registered on March 18, 2008; and

WHEREAS, SANTA’S BEST, an Illinois partnership, with its principal place of business at 770 Frontage Road, Northfield, IL 60093 (“Assignee”), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

  
Cavanagh Group International, Inc.  
By:   
Name: JOHN F. CAVANAGH  
Title: PRESIDENT

Dated effective as of: 5/21/09

SUBSCRIBED and SWORN to before me

This 21<sup>st</sup> day May, 2009.

Leon Edelson

Notary Public

My Commission Expires 2010

