

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Suntory Limited (a/k/a Suntory Kabushiki Kaisha)		04/01/2009	CORPORATION: JAPAN

**RECEIVING PARTY DATA**

<b>Name:</b>	Suntory Holdings Limited
<b>Street Address:</b>	1-40, Dojimahama 2-chome, Kita-ku
<b>City:</b>	Osaka-shi, Osaka
<b>State/Country:</b>	JAPAN
<b>Entity Type:</b>	CORPORATION: JAPAN

**PROPERTY NUMBERS Total: 29**

Property Type	Number	Word Mark
Serial Number:	77436475	OOLO
Serial Number:	76455042	ZEN
Registration Number:	1927192	AKADAMA
Registration Number:	1925764	HIBIKI
Registration Number:	2884953	JUHYO
Registration Number:	3165757	KAGURA NO MAI
Registration Number:	3104515	KURO MARU
Registration Number:	1119389	MIDORI
Registration Number:	1497916	OOLONG TEA
Registration Number:	3261638	PLUM DEW
Registration Number:	2768617	SUN OOLONG
Registration Number:	0305350	SUNTORY
Registration Number:	1119386	SUNTORY
Registration Number:	1415216	SUNTORY

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Registration Number:	1421323	SUNTORY
Registration Number:	1500862	SUNTORY
Registration Number:	2714056	SUNTORY
Registration Number:	3294473	SUNTORY PLUM DEW
Registration Number:	1482785	
Registration Number:	1514057	
Registration Number:	1770281	
Registration Number:	1936466	
Registration Number:	1942085	
Registration Number:	2611870	
Registration Number:	2891751	
Registration Number:	3104514	
Registration Number:	3174618	
Registration Number:	3294456	YAEMARU
Registration Number:	2066097	YAMAZAKI

**CORRESPONDENCE DATA**

Fax Number: (703)413-2220  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 703-413-3000  
Email: tmdocket@oblon.com,jkaufman@oblon.com,cdonahue@oblon.com  
Correspondent Name: Jeffrey H. Kaufman  
Address Line 1: 1940 Duke Street  
Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	173396US-0018-33 ASSIGN
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**DOMESTIC REPRESENTATIVE**

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Jeffrey H. Kaufman
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Signature:	/jhk/
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Date:	05/22/2009
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Total Attachments: 6

**TRADEMARK**  
**REEL: 003992 FRAME: 0356**

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**ASSIGNMENT**

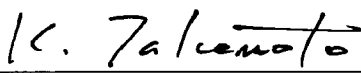
WHEREAS, Suntory Limited (a/k/a Suntory Kabushiki Kaisha), a corporation organized under the laws of Japan, located and doing business at 1-40, Dojimahama 2-chome, Kita-ku, Osaka-shi, Osaka, Japan (hereinafter referred to as "Assignor") is the owner of the trademarks identified on Attachment A; and

WHEREAS, Suntory Holdings Limited, a corporation organized under the laws of Japan, located and doing business at 1-40, Dojimahama 2-chome, Kita-ku, Osaka-shi, Osaka, Japan (hereinafter referred to as "Assignee"), desires to obtain said trademarks and the registrations thereof;

WHEREAS, Assignee is the successor to the business of the Assignor or portion thereof, to which the relevant marks pertain, if that business is ongoing and existing;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, effective as of April 1, 2009, said Assignor does hereby sell, assign, set over, and transfer to said Assignee the entire right, title and interest in and to each of the trademarks identified on Attachment A, together with the goodwill connected with the use of and symbolized by the trademarks, the same and the rights of said Assignor to be held and enjoyed by said Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which the trademark registrations may be renewed or reissued, as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment and sale had not been made, together with all claims for damages by reason of past infringement of said trademarks and trademark registrations, with the right to sue for and collect the same for its own use and behalf, and for the use and behalf of its successors, assigns, or other legal representatives.

SUNTORY LIMITED

Signature:   
Name: Kazushi Takemoto  
Title: Executive General Manager, Intellectual Property Dept  
Date: March 31, 2009


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**TRADEMARK  
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Attachment A

<b>Trademark</b>	<b>Appl. No.</b>	<b>Reg. No.</b>	<b>Class</b>	<b>Current Owner (with entity information and address)</b>
AKADAMA	74-501744	1,927,192	33	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Osaka Japan
HIBIKI	74-501749	1,925,764	33	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Osaka Japan
JUHYO	76-496823	2,884,953	33	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku Osaka Japan
KAGURA NO MAI	76-630804	3,165,757	33	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome, Kita-Ku Osaka Japan
KURO MARU	76-621167	3,104,515	33	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Osaka Japan
MIDORI	73-173927	1,119,389	33	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Osaka Japan
OOLO	77-436475	n/a	30	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku Japan



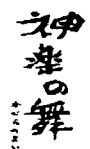
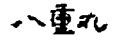
## Attachment A

Trademark	Appl. No.	Reg. No.	Class	Current Owner (with entity information and address)
OOLONG TEA and Design 	73-606475	RN:1,497,916	30	Suntory Kabushiki Kaisha (Suntory Limited) (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Osaka Japan
PLUM DEW	76-635629	3,261,638	33	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Oasaka Japan
SUN OOLONG and Design サンウーロン SUN OOLONG	76-167585	2,768,617	30	Suntory Limited (Japan Corp.) 1040, Dojimahama 20- Chome Kita-Ku Osaka Japan
SUNTORY	71-334753	305,350	33	Suntory Ltd. (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Osaka Japan
SUNTORY	73-173928	1,119,386	32	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Osaka Japan
SUNTORY	73-554143	1,415,216	33	Suntory Kabushiki Kaisha (Suntory Limited) (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Osaka Japan

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Trademark	Appl. No.	Reg. No.	Class	Current Owner (with entity information and address)
SUNTORY	73-555864	1,421,323	30	Suntory Kabushiki Kaisha (Suntory Limited) (Japan Corp.) 1-40, Dojimahama 2- Chome, Kita-Ku Osaka Japan
SUNTORY	73-672585	1,500,862	42	Suntory Kabushiki Kaisha (Suntory Limited) (Japan Corp.) 1-40, Dojimahama 2- Chome, Kita-Ku Osaka Japan
SUNTORY	76-102812	2,714,056	31	Suntory Kabushiki Kaisha (Suntory Limited) (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Osaka Japan
SUNTORY PLUM DEW and Design 	76-643149	3,294,473	33	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Oasaka Japan
	73-673242	1,482,785	42	Suntory Kabushiki Kaisha (Suntory Limited) (Japan Corp.) 1-40, Dojimahama 2- Chome, Kita-Ku Osaka Japan
	73-673404	1,514,057	42	Suntory Kabushiki Kaisha (Suntory Limited) (Japan Corp.) 1-40, Dojimahama 2- Chome, Kita-Ku Osaka Japan
	74-292889	1,770,281	30, 32, 33	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Osaka Japan

## Attachment A

Trademark	Appl. No.	Reg. No.	Class	Current Owner (with entity information and address)
	74-501746	1,936,466	33	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Osaka Japan
山崎	74-501747	1,942,085	33	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Osaka Japan
	76-167583	2,611,870	5	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku Osaka Japan
樹氷	76-496822	2,891,751	33	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome, Kita-Ku Osaka Japan
	76-621166	3,104,514	33	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Osaka Japan
	76-630811	3,174,618	33	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome, Kita-Ku Osaka Japan
YAEMARU and Design	76-635628	3,294,456	33	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Osaka Japan
				



Attachment A

Trademark	Appl. No.	Reg. No.	Class	Current Owner (with entity information and address)
YAMAZAKI	74-501745	2,066,097	33	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Osaka Japan
ZEN and Design <b>ZEN</b> 禪	76-455042	n/a	33	Suntory Limited (Japan Corp.) 1-40, Dojimahama 2- Chome Kita-Ku, Osaka Japan