

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/18/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wella Personal Care of North America, Inc.		12/18/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	The Wella Corporation
Street Address:	6109 Desoto Avenue
City:	Woodland Hills
State/Country:	CALIFORNIA
Postal Code:	91367
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	1277666	GENTLE-TREATMENT
Registration Number:	1376790	GENTLE-TREATMENT
Registration Number:	2828288	GENTLE-TIMED FORMULA
Registration Number:	3028318	GENTLETREATMENT
Registration Number:	2874298	HYDRA NUTRITIVE VI REVITALIZES RENEWS RESTORES
Registration Number:	0988557	JP
Registration Number:	0974463	JP
Registration Number:	2813184	SOFT TOUCH
Registration Number:	1674733	SOFT TOUCH
Registration Number:	2853499	STYLE REVIVAL
Registration Number:	2727925	THE FREEDOM TO DO
Registration Number:	0681947	ULTRA SHEEN

CH \$490.00 1277666

Registration Number:	0953827	ULTRA SHEEN
Registration Number:	0968329	ULTRA SHEEN
Registration Number:	2232500	ULTRA SHEEN GRO NATURAL TREATMENT
Registration Number:	1190376	ULTRA SHEEN SUPREME
Registration Number:	2834411	US JP JOHNSON PRODUCTS ULTRASHEEN
Registration Number:	2829959	MULTI-VITAMIN COMPLEX WITH VITAMINS A, C & E
Registration Number:	2857854	US KIDS

CORRESPONDENCE DATA

Fax Number: (513)945-6798
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (513) 983-1443
Email: ruwe.ka@pg.com
Correspondent Name: Katherine Ruwe
Address Line 1: One Procter & Gamble Plaza
Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER: Katherine A. Ruwe

Signature: /Katherine A. Ruwe/

Date: 05/22/2009

Total Attachments: 2
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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"WELLA PERSONAL CARE OF NORTH AMERICA, INC.", A DELAWARE CORPORATION,

WITH AND INTO "THE WELLA CORPORATION" UNDER THE NAME OF "THE WELLA CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE EIGHTEENTH DAY OF DECEMBER, A.D. 2008, AT 5:20 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



0950086 8100M

081211046

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7048453

DATE: 12-24-08

TRADEMARK
REEL: 003992 FRAME: 0380

CERTIFICATE OF OWNERSHIP
MERGING
WELLA PERSONAL CARE OF NORTH AMERICA, INC.
INTO
THE WELLA CORPORATION

(Pursuant to Section 253 of the General Corporation Law of Delaware)

The Wella Corporation (hereinafter "Corporation"), a corporation incorporated on the 15th day of December, 1982, pursuant to the General Corporation Law of the State of Delaware;

DOES HEREBY CERTIFY:

That this Corporation is sole shareholder and lawfully owns 100% of Wella Personal Care of North America, Inc. ("Wella Personal Care"), a corporation incorporated on the 4th day of December, 2000, pursuant to the provisions of the General Corporation Law of Delaware and that this Corporation, by a resolution of its Directors duly adopted by unanimous written consent the 10th day of December, 2008, determined to and did merge into itself said Wella Personal Care, via the following resolutions:

RESOLVED, that it is in the best interests of the Corporation to enter into a statutory merger to merge Wella Personal Care into the Corporation, such Corporation shall survive and shall possess all of the estate, property, rights, privileges and franchises and assumes all of the obligations of this subsidiary; and

RESOLVED FURTHER, that the officers of the Corporation be, and they hereby are, directed to make, execute and acknowledge a Certificate of Ownership setting forth these resolutions to merge Wella Personal Care into the Corporation, and to file such Certificate in the office of the Secretary of State of Delaware; and

RESOLVED FURTHER, that each officer of the Corporation is authorized, in the name and on behalf of the Corporation, to execute, acknowledge, deliver and file any agreements, instruments, certificates and documents referred to or consistent with the Resolutions contained herein, with such changes as the officer so acting may deem necessary or desirable, and to take or cause to be taken all other actions in connection with the transactions which are referred to in, or contemplated by, the preceding Resolutions, as may be deemed necessary or desirable.

IN WITNESS WHEREOF, said parent corporation has caused this Certificate to be signed by an authorized officer this 10th day of December, 2008.

By: 
Clayton C. Daley, Jr.
Vice President - Finance