# 9628298

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Kansas City Live, LLC		10 <i>5/22/2</i> 009 l	LIMITED LIABILITY COMPANY: MARYLAND

# **RECEIVING PARTY DATA**

Name:	Live! Holdings, LLC	
Street Address:	601 E. Pratt St., 6th Floor	
City:	Baltimore	
State/Country:	MARYLAND	
Postal Code:	21202	
Entity Type:	LIMITED LIABILITY COMPANY: MARYLAND	

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3623299	KANSAS CITY LIVE!

# **CORRESPONDENCE DATA**

Fax Number: (410)659-9491

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4436707772

Email: khess@cordish.com

Correspondent Name: Karen Hess Rohrbaugh

Address Line 1: 601 E. Pratt St., 6th Floor

Address Line 4: Baltimore, MARYLAND 21202

NAME OF SUBMITTER:	Karen Hess Rohrbaugh
Signature:	/khr/
Date:	05/22/2009

Total Attachments: 1

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## TRADEMARK ASSIGNMENT

WHEREAS, Kansas City Live, LLC, a Maryland limited liability company (the "Transferor"), having a business address at 601 East Pratt Street, 6<sup>th</sup> Floor, Baltimore, Maryland 21202, has adopted, used, is using, and has acquired, an interest in and to a certain trademark, and

WHEREAS, Live! Holdings, LLC, a Maryland limited liability company (the "Transferee"), having a principal office at 601 East Pratt Street, 6<sup>th</sup> Floor, Baltimore, Maryland 21202, desires to acquire the Transferor's entire interest in and to the said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Transferor does hereby sell, assign, grant, bargain, transfer, convey, set over and confirm unto Transferee, its successors and assigns, all of the right, title and interest Transferor may have in to the trademarks "Kansas City Live!", Registration No. 3,623,299, registered May 19, 2009, including the common law rights, rights respecting registration, and certificates of registration registered at the United States Patent and Trademark Office, together with that part of the goodwill and portion of the Transferor's business connected with the use of and symbolized by said trademark, and all rights of recovery for past infringement thereof; the same to be held and enjoyed by Transferee, for its own use, and for the use of its successors and assigns, as the same would have been held and enjoyed by the Transferor if this Trademark Assignment and transfer had not been made.

This assignment is made to Transferee, its successors and assigns, to have and to hold such assets for its own use and benefit forever.

IN WITNESS WHEREOF, the Transferor has executed, acknowledged, sealed and delivered this Trademark Assignment, effective as of the date signed below.

By:

ATTEST:

Kansas City Live, LLC

Name/Title: Charles F. Jacobs, Authorized Person

Date: May 22, 2009

Acknowledged and accepted this  $22^{nd}$  day of May, 2009.

Live! Holdings, LLC

RECORDED: 05/22/2009

By: Name/Title: Charles F. Jacobs, Authorized Person

TRADEMARK REEL: 003992 FRAME: 0395