

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest in Intellectual Property at Reel/Frame No. 2766/0827

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Bank of New York Mellon Trust Company, N.A., as successor trustee to The Bank of New York		05/22/2009	national association:

RECEIVING PARTY DATA

Name:	El Pollo Loco, Inc.
Street Address:	3535 Harbor Blvd., Suite 100
City:	Costa Mesa
State/Country:	CALIFORNIA
Postal Code:	92626
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	2399764	A DIFFERENT KIND OF CHICKEN. A DIFFERENT KIND OF FRANCHISE.
Registration Number:	2492371	CHICKEN BURRITO MADNESS!
Serial Number:	76337892	CHICKEN LOVER'S BURRITO
Registration Number:	2639261	CLASSIC CHICKEN BURRITO
Serial Number:	76490933	EL POLLO ASADO A LA PARRILLA ORIGINAL DE MEXICO
Serial Number:	78298640	EL POLLO FRESCO
Registration Number:	1409639	EL POLLO LOCO
Registration Number:	1237518	EL POLLO LOCO
Registration Number:	2473061	ENLOQUECE TUS SENTIDOS
Serial Number:	78309326	FIESTA FEAST
Serial Number:	76511226	GIVE IN TO THE POLLO

OP \$590.00 2399764

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**TRADEMARK
 REEL: 003992 FRAME: 0679**

Serial Number:	78304403	IS IT WRONG TO LOVE A CHICKEN?
Registration Number:	2524900	LOCO FOR THAT POLLO
Serial Number:	76311475	ORIGINAL MEXICAN FLAME-BROILED CHICKEN
Registration Number:	2132185	POLLO BOWL
Serial Number:	78298683	POLLO FRESCO
Registration Number:	1237519	THE CRAZY CHICKEN
Registration Number:	1498099	THE ORIGINAL MEXICAN CHAR-BROILED CHICKEN
Serial Number:	76424676	THE ORIGINAL POLLO BOWL
Serial Number:	76517003	TWICE GRILLED BURRITO
Registration Number:	2684927	ULTIMATE CHICKEN BURRITO
Serial Number:	76527923	UNA LOCA PASION
Registration Number:	2473672	WHEN YOU'RE CRAZY FOR CHICKEN

CORRESPONDENCE DATA

Fax Number: (714)755-8290
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: ipdocket@lw.com
Correspondent Name: Latham & Watkins LLP
Address Line 1: 650 Town Center Drive
Address Line 2: Suite 2000
Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	038507-0089
NAME OF SUBMITTER:	Rhonda DeLeon
Signature:	/Rhonda DeLeon/
Date:	05/22/2009

Total Attachments: 52

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY ("Release") is given as of this 22nd day of May, 2009, by THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A., AS SUCCESSOR TRUSTEE TO THE BANK OF NEW YORK, located at 700 South Flower Street, Suite 500, Los Angeles, CA 90017, as Note Collateral Agent for the Secured Parties ("Assignor"), in favor of EL POLLO LOCO, INC., a Delaware corporation, located at 3535 Harbor Blvd., Suite 100, Costa Mesa, California 92626 ("Assignee"). Unless otherwise defined herein, each capitalized term used herein that is defined in the Security Agreement, dated as of December 19, 2003, among Assignor, Assignee, and the other grantors (as the same may have been amended, supplemented, replaced or otherwise modified from time to time, the "Security Agreement") shall have the meaning specified for such term in the Security Agreement or the Intellectual Property Security Agreement (defined below).

WHEREAS, Assignee and Assignor, as trustee for the benefit of the holders of the Note Obligations, entered into that certain indenture, dated as of December 19, 2003 (as the same may have been amended, restated, modified, supplemented, renewed, refunded, replaced or refinanced from time to time, the "Indenture");

WHEREAS, the Secured Parties required that Assignee execute and deliver that certain Intellectual Property Security Agreement (Indenture), dated as of December 19, 2003 (as the same may have been amended, restated, modified, supplemented, renewed, refunded, replaced or refinanced from time to time, the "Intellectual Property Security Agreement") (i) in order to secure the prompt and complete payment, observance and performance of all of the Notes (including any Additional Notes issued under the Indenture and any Notes issued in the Exchange Offer pursuant to the Registration Rights Agreement), and all other Note Obligations and (ii) as a condition to any issuance of Notes under the Indenture;

WHEREAS, the Intellectual Property Security Agreement was recorded with the United States Patent and Trademark Office on December 19, 2003, at Reel 2766/Frame 0827;

WHEREAS, pursuant to the Intellectual Property Security Agreement, to secure the complete and timely payment, performance and satisfaction of all of the Note Obligations, Assignee granted to Assignor for the benefit of the Secured Parties a security interest in and to the Intellectual Property Collateral (defined below), with power of sale to the extent permitted by applicable law; and

WHEREAS, all of the Notes and all other Note Obligations have been paid, performed and satisfied in full, and Assignor agrees to terminate and release its security interest in and to all of Assignee's right, title and interest in and to the Intellectual Property Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt, sufficiency, and adequacy of which are hereby acknowledged, Assignor hereby agrees as follows:

Assignor hereby terminates, releases (without representation or warranty), and discharges in full its security interest, and re-conveys, transfers and assigns to Assignee any and all right, title or interest that Assignor may have, in or to the following (collectively, the "Intellectual Property Collateral"):

(a) (i) all trademarks, service marks, trade names, corporate names, company names, business names, trade dress, trade styles, logos, or other indicia of origin or source identification, trademark and service mark registrations and any new renewals thereof, including, without limitation, each registration and application identified in Schedule 1, (ii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iii) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (iv) all other rights of any kind whatsoever of Assignee accruing thereunder or pertaining thereto, together in each case with the goodwill of the business connected with the use of, and symbolized by, each of the above (collectively, the "Trademarks");

(b) (i) all patents, patent applications and patentable inventions, including, without limitation, each issued patent and patent application identified in Schedule 1, (ii) all inventions and improvements described and claimed therein, (iii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iv) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (v) all reissues, divisions, continuations, continuations-in-part, substitutes, renewals, and extensions thereof, all improvements thereon and all other rights of any kind whatsoever of Assignee accruing thereunder or pertaining thereto (collectively, the "Patents");

(c) (i) all copyrights, whether or not the underlying works of authorship have been published, and all works of authorship and other intellectual property rights therein, all copyrights of based on, incorporated in, derived from or relating to works covered by such copyrights, all right, title and interest to make and exploit all derivative works based on or adopted from works covered by such copyrights, and all copyright registrations and copyright applications, and any renewals or extensions thereof, including, without limitation, each registration and

application identified in Schedule 1, (ii) the right to print, publish and distribute any of the foregoing (iii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iv) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (v) all other rights of any kind whatsoever of Assignee accruing thereunder or pertaining thereto ("Copyrights");

(d) (i) all trade secrets and all confidential and proprietary information, including know-how, manufacturing and production processes and techniques, inventions, research and development information, technical data, financial, marketing and business data, pricing and cost information, business and marketing plans, and customer and supplier lists and information, including, without limitation, any of the foregoing identified in Schedule 1, (ii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iii) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (iv) all other rights of any kind whatsoever of Assignee accruing thereunder or pertaining thereto (collectively, the "Trade Secrets");

(e) (i) all licenses or agreements, whether written or oral, providing for the grant by or to any Grantor of: (A) any right to use any Trademark or Trade Secret, (B) any right to manufacture, use or sell any invention covered in whole or in part by a Patent, and (C) any right under any Copyright including, without limitation, the grant of rights to manufacture, distribute, exploit and sell materials derived from any Copyright including, without limitation, any of the foregoing identified in Schedule 1, (ii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations of any of the foregoing, (iii) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (iv) all other rights of any kind whatsoever of Assignee accruing thereunder or pertaining thereto; and

(f) any and all proceeds of the foregoing.

Assignor hereby authorizes Assignee or Assignee's authorized representative to (i) record this Release with the United States Patent and Trademark

Office or United States Copyright Office, (ii) file UCC Financing Statement Amendments with the applicable filing office in order to memorialize the release of any security interest of Assignor in the Intellectual Property Collateral, and/or (iii) otherwise record or file this Release in any applicable governmental office or agency.

Assignor agrees to execute and deliver to Assignee any and all further documents, instruments and releases, and do any and all further acts which Assignee (or its agents or designees) reasonably request in order to confirm this Release and Assignee's right, title, and interest in or to the Intellectual Property Collateral.


This Release shall be governed by and construed in accordance with the internal laws of the State of New York, except to the extent that the release of the security interest hereunder, or remedies hereunder, in respect of any particular Intellectual Property Collateral are governed by the laws of a jurisdiction other than the State of New York.

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IN WITNESS WHEREOF, Assignor has duly executed this **RELEASE**
OF SECURITY INTEREST IN INTELLECTUAL PROPERTY as of the day and year
first above written.

ASSIGNOR:

THE BANK OF NEW YORK MELLON
TRUST COMPANY, N.A., AS
SUCCESSOR TRUSTEE TO THE BANK
OF NEW YORK, as Note Collateral Agent

By: 
Name: Teresa Petta
Title Vice President

**SCHEDULE 1 TO
RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**

See attached.

SCHEDULE 1

Monday, November 10, 2003

Country List

Page: 1

Country: AR Argentina

Trademark	Client	Client Matter	Status	Applications Number/	Registration Number/ Renewal Registration Date	Date	Attorney
EL POLLO LOCO (Tombstone Design)	14404	-0006 Owner: El Pollo Loco, Inc.	Registered	1.866.950	1.505.822	28-Feb-2004	MAR
					28-Feb-1994		MH
Classes: 042							
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.	2 Registered	1.316.946	1.472.007		MAR
					26-Feb-1982	30-Sep-1993	MH
Classes: 29							
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	1 Registered	1.866.948	1.505.821	28-Feb-2004	MAR
					30-Dec-1992	28-Feb-1994	MH
Classes: 42							
THE CRAZY CHICKEN	14404	-0025 Owner: El Pollo Loco, Inc.	1 Registered	1.866.951	1.544.920	30-Nov-2004	MAR
					30-Dec-1992	30-Nov-1994	MH
Classes: 29							
THE CRAZY CHICKEN	14404	-0026 Owner: El Pollo Loco, Inc.	Registered	1.866.952	1.505.823	28-Feb-2004	MAR
					30-Dec-1992	28-Feb-1994	MH
Classes: 042							

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El Pollo Loco Legal Dept (949) 251-1703

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Country List

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Country: AU Australia

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.	Registered	A398816	A398816	21-Oct-2004	MAR
				21-Oct-1983	21-Oct-1990		MH
				Classes: 029			MAR
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Registered	A398815	A398815	21-Oct-2004	MAR
				21-Oct-1983	21-Oct-1990		MH
				Classes: 42			MAR

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Country List

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Country: ~~EX~~ ~~REKEX~~

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Registered	723019 16-Dec-1988	451694 16-Dec-1988	16-Dec-2008	MAR MH MAR
Classes: 042							

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Country List

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Country: **BO** Bolivia

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.	Registered	02-Jun-1994	56903-C	11-Aug-2004	MAR
					11-Aug-1994		MH
				Classes: 29			
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Registered	02-Jun-1994	56904-C	11-Aug-2004	MAR
					11-Aug-1994		MH
				Classes: 42			

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Country: BR Brazil

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Tomestone Design)	14404	-0006 Owner: El Pollo Loco, Inc.	Registered	819.172.600	819.172.600	06-Nov-2010	MAR
				12-Apr-1996	07-Nov-2000		MH
Classes: 029							
EL POLLO LOCO (Tomestone Design)	14404	-0006 Owner: El Pollo Loco, Inc.	2 Registered	819.172.570	819.172.570	08-Dec-2008	MAR
				12-Apr-1996	08-Dec-1998		MH
Classes: 38.60							
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.	2 Registered	819.172.596	819.172.596	05-Jun-2011	MAR
				12-Apr-1996	05-Jun-2001		MH
Classes: 029							
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.	Registered	817.787.550	817.787.550	21-May-2006	MAR
				19-Apr-1994	21-May-1996		MH
Classes: 38.60							
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	3 Registered	819.172.588	819.172.588	08-Dec-2008	MAR
				12-Apr-1996	08-Dec-1998		MH
Classes: 38.60							

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Country: CA Canada

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0003	Registered	479154	TMA282,579	19-Aug-2013	MAR
				03-Dec-1981	19-Aug-1983		MH MAR
				Classes: n/a			
THE CRAZY CHICKEN	14404	-0027	Registered	479151	TMA282,578	19-Aug-2013	MAR
				03-Dec-1981	19-Aug-1983		MH MAR
				Classes: n/a			

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Country: CL Chile

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Registered	590.434	590.434	28-Feb-2013	MAR
				29-Nov-2002	28-Feb-2003		MH
				Classes: 42			MAR
THE CRAZY CHICKEN	14404	-0026 Owner: El Pollo Loco, Inc.	Registered		401.087	28-Jan-2013	MAR
					28-Jan-1993		MH
				Classes: 042			MAR

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Country: CN China

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Tombstone Design)	14404	-0006 Owner: El Pollo Loco, Inc.	Registered	960071630	1097504	06-Sep-2007	MAR
				18-Jun-1996	07-Sep-1997		MH
Classes: 042							
EL POLLO LOCO (Tombstone Design)	14404	-0006 Owner: El Pollo Loco, Inc.	2 Registered	960071657	1073108	06-Aug-2007	MAR
				18-Jun-1996	07-Aug-1997		MH
Classes: 029							
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.	Registered	960071656	1073109	06-Aug-2007	MAR
				18-Jun-1996	07-Aug-1997		MH
Classes: 29							
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Registered	960071649	1097305	06-Sep-2007	MAR
				18-Jun-1996	07-Sep-1997		MH
Classes: 42							

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Country List

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Country: **CR** **Costa Rica**

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.	Registered	23-Jan-1984	66.733	25-Aug-2006	MAR
					25-Aug-1986		MH
Classes: 029							
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Registered	23-Jan-1984	66.735	25-Aug-2006	MAR
					25-Aug-1986		MH
Classes: 42							

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Country List

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Country: DK Denmark

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney
				Number/	Registration Date	Date	
EL POLLO LOCO (Word Mark)	14404	-0003	Registered	4899/83 13-Oct-1983	1870/84 11-May-1984	11-May-2004	MAR MH MAR
Classes: 029 and 042							

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Country: DQ Dominican Republic

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO & DISEÑO (Tombstone)	14404	-0006 Owner: El Pollo Loco, Inc.	2	Registered	90,614	15-Jun-2017	MAR
					15-Jun-1997		MH
					Classes: 70		MAR
EL POLLO LOCO (Tombstone Design)	14404	-0006 Owner: El Pollo Loco, Inc.		Registered	91,750	15-Aug-2017	MAR
					03-Feb-1997	15-Aug-1997	MH
					Classes: 53		MAR
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.		Registered	89,296	15-Apr-2017	MAR
						15-Apr-1997	MH
					Classes: 53		MAR
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.	2	Registered	42,568	20-May-2007	MAR
						20-May-1987	MH
					Classes: 16 or 63		MAR
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.		Registered	42,582	20-May-2007	MAR
						20-May-1987	MH
					Classes: 70		MAR

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Country: EC		Ecuador					
Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney
					Registration Date	Date	
EL POLLO LOCO (Word Mark)	14404	-0002	Registered	77260	1242-98	02-Oct-2008	MAR
		Owner: El Pollo Loco, Inc.		10-Apr-1997	02-Oct-1998	MH	
				Classes: 42			
THE CRAZY CHICKEN	14404	-0025	Registered	77259	4348-98	10-Sep-2008	MAR
		Owner: El Pollo Loco, Inc.		10-Apr-1997	10-Sep-1998	MH	
				Classes: 29			
THE CRAZY CHICKEN	14404	-0026	Registered	77258	1241-98	02-Oct-2008	MAR
		Owner: El Pollo Loco, Inc.		10-Apr-1997	02-Oct-1998	MH	
				Classes: 42			

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Country: EG		Event					
Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Tombstone Design)	14404	-0006 Owner: El Pollo Loco, Inc.	Pending	148 396 19-Jan-2002			MAR MH MAR
Classes: 042							

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Country: EU European Community

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Renewal	Attorney
				Number/	Registration Data	
					Date	
EL POLLO LOCO (Word Mark)	14404	-0003	Pending	002721520		MAR
	Owner: El Pollo Loco, Inc.			28-May-2002		ME
					Classes: 029, 031 and 043	MAR

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Country List

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Country: **FR** *France*

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney
				Number/	Registration Date	Date	
EL POLLO LOCO (Tombstone Design)	14404	-0006 Owner: El Pollo Loco, Inc.	Registered	06-Jan-1994	94.500.452 06-Jan-1994	06-Jan-2004	MAR MH MAR
					Classes: 029, 030 and 042		

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Country: **GT** **Guatemala**

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney
				Number/	Registration Date	Date	
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Registered	R-813-2003	069731	12-Aug-2013	MAR
					12-Aug-1993		MH
				Classes: 42			MAR

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Country: HN		Honduras					
Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney
					Registration Date	Date	
EL POLLO LOCO & DISEÑO (Tomestone)	14404	-0006 Owner: El Pollo Loco, Inc.	Pending	5946-02 29-Apr-2002			MAR
							MH
							MAR
				Classes: 43			
EL POLLO LOCO (Tomestone Design)	14404	-0006 Owner: El Pollo Loco, Inc.	3 Registered			56.778 13-Jan-1993	MAR
							MH
							MAR
				Classes: 29			
EL POLLO LOCO (Tomestone Design)	14404	-0006 Owner: El Pollo Loco, Inc.	2 Registered			56.777 13-Jan-1993	MAR
							MH
							MAR
				Classes: 29			
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Pending	5947-02 29-Apr-2002			MAR
							MH
							MAR
				Classes: 43			

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Country: HK		HONG KONG						
Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney	
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.	Registered		00704/87	04-Jan-2005	MAR	
					04-Jan-1984		MH	
				Classes:	29		MAR	
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Registered	06154/92	01817/93	02-Mar-2013	MAR	
				02-Mar-1992	02-Mar-1992		MH	
				Classes:	042		MAR	

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Country: ID		Indonesia					
Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002	Registered	04-Oct-1996	398201	04-Oct-2006	MAR
		Owner: El Pollo Loco, Inc.			10-Oct-1997		MH
				Classes: 42			
THE WILD CHICKEN	14404	-0024	Registered	04-Oct-1996	unknown	04-Oct-2006	MAR
		Owner: El Pollo Loco, Inc.			04-Oct-1996		MH
				Classes: 042			

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Country: IL		Israel					
Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney
				Number/	Registration Data	Date	
EL POLLO LOCO (Word Mark)	14404	-0001	Registered		57683	11-Dec-2004	MAR
		Owner: El Pollo Loco, Inc.		11-Dec-1983	26-May-1988		MH
				Classes: 029			
EL POLLO LOCO (Word Mark)	14404	-0002	Registered		57684	11-Dec-2004	MAR
		Owner: El Pollo Loco, Inc.		11-Dec-1983	26-May-1988		MH
				Classes: 042			

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Country: IT		Italy					
Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney
				Number/	Registration Date	Date	
EL POLLO LOCO (Word Mark)	14404	-0003	Registered	24-Dec-1981	443648	24-Dec-2011	MAR
					08-Sep-1986		MH
					Classes: 029, 035 and 042		MAR

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Country: JP		JAPAN					
Trademark	Client	Chem Matter	Status	Application Number/	Registration Number/	Renewal Date	Attorney
CHILI WING	14404	-0021	Registered	80548/91	2624939	28-Feb-2004	MAR
				31-Jul-1991	28-Feb-1994		MH
				Classes: 32			
CHILI WING (In Katakana)	14404	-0022	Registered	80549/91	2667825	31-May-2004	MAR
				31-Jul-1991	31-May-1994		MH
				Classes: 32			
EL POLLO LOCO (Katakana)	14404	-0009	Registered	02-730153	1911020	27-Nov-2006	MAR
					27-Nov-1986		MH
				Classes: 29			
EL POLLO LOCO (Katakana)	14404	-0009	2 Registered	10-10459	4270877	07-May-2009	MAR
				10-Feb-1998	07-May-1999		MH
				Classes: 16			
EL POLLO LOCO (Word Mark)	14404	-0003	Registered		2185131	31-Oct-2009	MAR
					31-Oct-1989		MH
				Classes: 29			
EL POLLO LOCO (Word Mark)	14404	-0003	2 Registered	12899/87	2249933	30-Jul-2010	MAR
				12-Feb-1987	30-Jul-1990		MH
				Classes: 26			
POLLO LOCO (Katakana)	14404	-0009	6 Registered	10-10460	4270878	02-Apr-2009	MAR
				10-Feb-1998	02-Apr-1999		MH
				Classes: 16			

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Country: JP		Japan						
Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney	
				Registration Date	Registration Date	Date		
POLLO LOCO (Katakana)	14404	-0009	5	Registered	9-34761	4206159	30-Oct-2008	MAR
					27-Mar-1997	30-Oct-1998		MH
Classes: 31								
POLLO LOCO (Katakana)	14404	-0009	3	Registered	9-34760	4247084	05-Mar-2009	MAR
					27-Mar-1999	05-Mar-1999		MH
Classes: 29								
POLLO LOCO (Katakana)	14404	-0009	4	Registered	59-071668	1988826	27-Oct-2007	MAR
					06-Jul-1984	27-Oct-1987		MH
Classes: 29								
THE CRAZY CHICKEN	14404	-0023	Registered	9-34759	4206158	30-Oct-2008	MAR	
				27-Mar-1997	30-Oct-1998		MH	
Classes: 29								
		Owner: El Pollo Loco, Inc.						

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Country: KR Korea, South

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney
				Number/	Registration Date	Date	
EL POLLO LOCO (Tomato Design)	14404	-0006 Owner: El Pollo Loco, Inc.	Registered	96-53041	408717	08-Jul-2008	MAR
				19-Dec-1996	08-Jul-1998		MH MAR
				Classes: 7			
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.	Registered	14228/1983	106069	16-Oct-2004	MAR
				13-Oct-1983	16-Oct-1984		MH MAR
				Classes: 7			

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Country: **MY** **Malaysia**

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.	Registered		86/05330	15-Dec-2007	MAR
				15-Dec-1986	15-Dec-1986	MH MAR	
				Classes: 29			
THE WILD CHICKEN	14404	-0023 Owner: El Pollo Loco, Inc.	Pending		97/01279		MAR
				30-Jan-1997		MH MAR	
				Classes: 029			

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Country: **NZ** **New Zealand**

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney
					Registration Date	Date	
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.	Registered	A398816	148398	21-Oct-2004	MAR
				21-Oct-1983	11-Feb-1986	MH	
				Classes: 29		MAR	
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.	2 Registered		286444	18-Dec-2004	MAR
				18-Dec-1997	18-Dec-1997	MH	
				Classes: 29		MAR	
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	2 Registered		286443	18-Dec-2004	MAR
				18-Dec-1997	18-Dec-1997	MH	
				Classes: 42		MAR	
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Registered	A398815	203371	17-Jul-2011	MAR
				17-Jul-1990	11-Feb-1986	MH	
				Classes: 042		MAR	

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Country: NO Norway

Trademark	Client	Client Matter	Status	Application Number	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001	Registered	833304	119.251	22-Nov-2004	MAR
				13-Oct-1983	22-Nov-1984		MI
Classes: 029 and 042							MAR

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Country: PA		Panama					
Trademark	Client	Client Matter	Status	Application Number	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.	Registered		039761	20-Nov-2006	MAR
					20-Nov-1986		MH
				Classes: 029			MAR
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Registered		039762	20-Nov-2006	MAR
					20-Nov-1986		MH
				Classes: 42			MAR

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Country: PY Paraguay

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO	14404	-0001 Owner: El Pollo Loco, Inc.	Registered		253.440	19-Jun-2012	MAR
					19-Jun-1992		MH
					Classes: 029		MAR
EL POLLO LOCO	14404	-0002 Owner: El Pollo Loco, Inc.	Registered		253.441	19-Jun-2012	MAR
					19-Jun-1992		MH
					Classes: 042		MAR
EL POLLO LOCO & DESIGN	14404	-0004 Owner: El Pollo Loco, Inc.	Registered		174.971	29-Dec-2004	MAR
					29-Dec-1994		MH
					Classes: 029		MAR
EL POLLO LOCO & DESIGN	14404	-0005 Owner: El Pollo Loco, Inc.	Registered		174.972	29-Dec-2004	MAR
					29-Dec-1994		MH
					Classes: 042		MAR

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Country: PE	PCSA						
Trademark	Client	Client Matter	Status	Application Number	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Registered		5627 17-Mar-1993	17-Mar-2013	MAR MH MAR
					Classes: 043		

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Country: **PH** Philippines

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney
				Number/	Registration	Date	
					Date	Date	
EL POLLO LOCO (Word Mark)	14404	-0001	Registered		40690	26-Aug-2003	MAR
		Owner: El Pollo Loco, Inc.			26-Aug-1988		MH
				Classes: 29			MAR
THE CRAZY CHICKEN	14404	-0025	Registered	406585	40664	26-Aug-2003	MAR
		Owner: El Pollo Loco, Inc.		30-Oct-1981	26-Aug-1988		MH
				Classes: 035 and 042			MAR

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Country: PT Portugal

Trademark	Client	Client Matter	Status	Application Number	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Registered	11-Jul-1991	275.353 04-Jun-1993	04-Jun-2013	MAR MH MAR
Classes: 42							

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Country: SG SINGAPORE

Trademark	Client	Client Matter	Status	Application Number	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Tombstone Design)	14404	-0006 Owner: El Pollo Loco, Inc.	Registered	4595/98	T98/04595I	13-May-2008	MAR
				14-May-1998	14-May-1998		MH
				Classes: 042			MAR
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.	Registered	02-Nov-1983	5769/E3	02-Nov-2004	MAR
					02-Nov-1983		MH
				Classes: 29			MAR
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Registered	3418/96	T96/03418F	08-Apr-1996	MAR
				09-Apr-1996	09-Apr-1996		MH
				Classes: 42			MAR
THE WILD CHICKEN	14404	-0023 Owner: El Pollo Loco, Inc.	Registered	3333/96	T96/03333C	03-Apr-2006	MAR
				04-Apr-1996	04-Apr-1996		MH
				Classes: 029			MAR
THE WILD CHICKEN	14404	-0024 Owner: El Pollo Loco, Inc.	Registered	3334/96	T96/03334A	03-Apr-2006	MAR
				04-Apr-1996	04-Apr-1996		MH
				Classes: 042			MAR

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Country: ZA South Africa

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Registered	10-Feb-1987	87/0747 13-Jan-1989	10-Feb-2007	MAR MH MAR
Classes: 42							

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Country: ES Spain

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney
				Number/	Registration Date	Date	
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Registered	11-Dec-1981	991,950/3 02-Feb-1983	11-Dec-2011	MAR MH MAR
					Classes: 42		

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Country: CH		Switzerland					
Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001	Registered	331.281	331.281	23-Dec-2013	MAR
				23-Dec-1983	29-Jan-1993		MH
				Classes: 29			MAR

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Country: TH Thailand

Trademark	Class	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney
				Number/	Registration Date	Date	
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.	Registered	366816 15-Aug-1988	TM80473 15-Aug-1988	14-Aug-2008	MAR MH MAR
Classes: 29							

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Country: II		Trinidad & Tobago					
Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney
				Number/	Registration Date	Date	
EL POLLO LOCO (Word Mark)	14404	-0002	Registered	03-Nov-1983	14355	01-Nov-2007	MAR
	Owner: El Pollo Loco, Inc.				07-Feb-1992		MH
					Classes: 42		MAR

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Country: GB		United Kingdom					
Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney
				Number/	Registration Date	Date	
EL POLLO LOCO (Word Mark)	14404	-0001	Registered		1 165 675	01-Dec-2012	MAR
	Owner: El Pollo Loco, Inc.			01-Dec-1981	01-Dec-1981		MH
				Classes: 029			MAR
EL POLLO LOCO (Word Mark)	14404	-0002	Registered		1 347 919	16-Jun-2005	MAR
	Owner: El Pollo Loco, Inc.			16-Jun-1988	12-Jan-1989		MH
				Classes: 42			MAR
THE CRAZY CHICKEN	14404	-0025	Registered		1 165 674	01-Dec-2012	MAR
	Owner: El Pollo Loco, Inc.			01-Dec-1981	01-Dec-1981		MH
				Classes: 029			MAR
THE CRAZY CHICKEN	14404	-0026	Registered		1 355 969	25-Aug-2005	MAR
	Owner: El Pollo Loco, Inc.			25-Aug-1988	30-Mar-1990		MH
				Classes: 042			MAR

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Country: US United States of America

Trademark	Client	Client Matter	Status	Application Number	Registration Number/ Registration Date	Renewal Date	Attorney
	14404	-0000	Unfiled				MAR MH MAR
A DIFFERENT KIND OF CHICKEN. A DIFFERENT KIND OF	14404	-0032	Registered	75777,351 17-Aug-1999	2,399,764 31-Oct-2000	31-Oct-2010	MAR MH MAR
				Classes: 035			
CHICKEN BURRITO MADNESS!	14404	-0020	Registered	76092,192 19-Jul-2000	2,492,371 25-Sep-2001	25-Sep-2011	MAR MH MAR
				Classes: 029			
CHICKEN LOVER'S BURRITO	14404	-0018	Published	76337,892 15-Nov-2001			MAR MH MAR
				Classes: 029			
CLASSIC CHICKEN BURRITO	14404	-0017	Registered	76337,891 15-Nov-2001	2,639,261 22-Oct-2002	22-Oct-2012	MAR MH MAR
				Classes: 029 and 030			
EL POLLO ASADO A LA PARRILLA ORIGINAL DE MEXICO	14404	-0012	Pending	76490,953 13-Feb-2003			MAR MH MAR
				Classes: 043			

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Country: US United States of America

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney
				Number/	Registration Data	Date	
EL POLLO FRESCO	14404	-0036	Pending	78/298,640 10-Sep-2003			MAR MH MAR
Classes: 043							
EL POLLO LOCO (Tombstone Design)	14404	-0006	Registered	73/500,157 19-Sep-1984	1,409,639 16-Sep-1986	16-Sep-2006	MAR MH MAR
Classes: 029 and 035 and 042							
EL POLLO LOCO (Word Mark)	14404	-0003	Registered	73/302,431 23-Mar-1981	1,237,518 10-May-1983	10-May-2013	MAR MH MAR
Classes: 029 and 042							
ENLOQUECE TUS SENTIDOS	14404	-0013	Registered	75/874,747 17-Dec-1999	2,473,061 31-Jul-2001	31-Jul-2011	MAR MH MAR
Classes: 042							
FIESTA FEAST	14404	-0033	Pending	78/309,326 03-Oct-2003			MAR MH MAR
Classes: 043							
GIVE IN TO THE POLLO	14404	-0038	Pending	76/511,226 02-May-2003			MAR MH MAR
Classes: 043							
IS IT WRONG TO LOVE A CHICKEN?	14404	-0037	Pending	78/304,403 23-Sep-2003			MAR MH MAR
Classes: 043							

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Country: US United States of America

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Registration Date	Renewal Date	Attorney
LOCO FOR THAT POLLO	14404	-0008	Registered	76/209,486 14-Feb-2001	2,524,900	01-Jan-2002	01-Jan-2012	MAR MH MAR
Classes: 042								
ORIGINAL MEXICAN FLAME-BROILED CHICKEN	14404	-0011	Published	76/311,475 13-Sep-2001				MAR MH MAR
POLLO BOWL	14404	-0015	Registered	75/197,417 13-Nov-1996	2,132,185	27-Jan-1998	27-Jan-2008	MAR MH MAR
Classes: 029								
POLLO FRESCO	14404	-0034	Pending	78/298,683 10-Sep-2003				MAR MH MAR
Classes: 043								
THE CRAZY CHICKEN	14404	-0027	Renewed	73/302,442 23-Mar-1981	1,237,519	10-May-1983	10-May-2013	MAR MH MAR
Classes: 029 and 042								
THE ORIGINAL MEXICAN CHAR- BROILED CHICKEN	14404	-0010	Registered	73/650,419 20-Mar-1987	1,498,099	26-Jul-1988	26-Jul-2008	MAR MH MAR
Classes: 042								

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Country: US		United States of America					
Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney
				Number/	Registration Date	Date	
THE ORIGINAL POLLO BOWL	14404	-0016	Published	76/424,676			MAR
				24-Jun-2002			MH
				Classes: 029			MAR
TWICE GRILLED BURRITO	14404	-0035	Pending	76/517,003			MAR
				27-May-2003			MH
				Classes: 030			MAR
ULTIMATE CHICKEN BURRITO	14404	-0019	Registered	76/337,893	2,684,927	04-Feb-2013	MAR
				15-Nov-2001	04-Feb-2003		MH
				Classes: 029			MAR
UNA LOCA PASTON (Stylized)	14404	-0028	Pending	76/527,923			MAR
				08-Jul-2003			MH
				Classes: 043			MAR
WHEN YOU'RE CRAZY FOR CHICKEN	14404	-0014	Registered	76/103,809	2,473,672	31-Jul-2011	MAR
				03-Aug-2000	31-Jul-2001		MH
				Classes: 042			MAR

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Country: **UY** Uruguay

Trademark	Client	Client Matter	Status	Application Number/	Registration Number/	Renewal	Attorney
				Number/	Registration Date	Date	
EL POLLO LOCO (Tombsone Design)	14404	-0006 Owner: El Pollo Loco, Inc.	Registered		251.266	01-Feb-2004	MAR
				21-May-1992	01-Feb-1994	MH	
				Classes: 029 and 042		MAR	
EL POLLO LOCO (Word Mark)	14404	-0003 Owner: El Pollo Loco, Inc.	Registered		251.267	01-Feb-2004	MAR
				21-May-1992	01-Feb-1994	MH	
				Classes: 029 and 042		MAR	

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Country: VE Venezuela

Trademark	Client	Client Matter	Status	Application Number	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0001 Owner: El Pollo Loco, Inc.	Registered		114443-F	25-Sep-2010	MAR
					25-Sep-1985		MH
					Classes: 029		MAR
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Registered		19067D	15-Sep-2010	MAR
					18-Sep-1985		MH
					Classes: 042		MAR

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El Pollo Loco Legal Dept

(949) 251-1703

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Dec 16 03 02:42P El Pollo Loco Legal Dept (949) 251-1703

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Monday, November 10, 2003

Country List

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Country: VN Vietnam

Trademark	Client	Client Matter	Status	Application Number	Registration Number/ Registration Date	Renewal Date	Attorney
EL POLLO LOCO (Word Mark)	14404	-0002 Owner: El Pollo Loco, Inc.	Registered	31 092	26 113	16-Oct-2006	MAR
				16-Oct-1996	12-Jan-1998		MH
				Classes: 42			MAR
THE WILD CHICKEN	14404	-0024 Owner: El Pollo Loco, Inc.	Registered	31 093	26 114	16-Oct-2006	MAR
				16-Oct-1996	12-Jan-1998		MH
				Classes: 42			MAR

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