

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Bar None, Inc. | | 05/26/2009 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | First Advantage Corporation | | |
| Street Address: | 12395 1st American Way | | |
| City: | Poway | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 92064 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2438420 | AUTO CREDIT | |
| Registration Number: | 2440746 | INTELE TRAK | |
| Registration Number: | 3026619 | BAR NONE | |
| Registration Number: | 2119108 | 1-800-BAR NONE | |
| Registration Number: | 2665072 | 1-800-BAR NONE | |
| Registration Number: | 2914876 | EVERYONE DESERVES A SECOND CHANCE BAR NONE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (813)229-1660 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 813-229-7600 | | |
| Email: | mrichter@slk-law.com | | |
| Correspondent Name: | Mindi M. Richter | | |
| Address Line 1: | 101 E. Kennedy Boulevard, Suite 2800 | | |
| Address Line 4: | Tampa, FLORIDA 33602 | | |
| NAME OF SUBMITTER: | Mindi M. Richter | | |

OP \$165.00 2438420

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TRADEMARK
REEL: 003993 FRAME: 0245

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| Signature: | /Mindi M. Richter/ |
| Date: | 05/26/2009 |
| Total Attachments: 1 source=barnoneassign#page1.tif | |

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK ("Assignment") is made as of the 26th day of May, 2009, from **BAR NONE, INC.**, a Delaware corporation ("Assignor"), to **FIRST ADVANTAGE CORPORATION**, a Delaware corporation ("Assignee") with an address of 12395 1st American Way, Poway, California 92064.

WITNESSETH:

WHEREAS, as of the date of this Assignment, Assignor is using or has used and is the sole owner of all right, title, and interest in and to the trademarks AUTO CREDIT (and design), INTELE TRAK (and design), BAR NONE, 1-800 BAR NONE, 1-800 BAR NONE (and design), and EVERYONE DESERVES A SECOND CHANCE BAR NONE (the "Marks");

WHEREAS, Assignee desires to acquire the entire interest of Assignor in and to the Marks; and


WHEREAS, Assignor has agreed to sell, assign, and transfer to Assignee all right, title, and interest of Assignor in and to the Marks, including all derivatives thereof, all trademark applications therefor, and registrations thereof, and all goodwill associated therewith.

NOW, THEREFORE, in consideration of the premises, a valuable sum in dollars, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, convey, assign, transfer, and deliver unto Assignee, absolutely and forever, all of its right, title, and interest, whether statutory or at common law, in and to the Marks throughout the world, together with the goodwill of the business symbolized by the Marks and all registrations and recordings of and pending applications relating to the Marks and all renewals thereof owned by Assignor, whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any state thereof, or any foreign jurisdiction, including, but not limited to, United States Registration Nos. 2,438,420; 2,440,746; 3,026,619; 2,119,108; 2,665,072; and 2,914,876 (the "Registrations").

This Assignment shall be binding upon and shall inure to the benefit of the successors and assigns of the respective Assignor and Assignee. This Assignment shall be governed in its construction, interpretation, and performance by the laws of the United States of America.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date and year first above stated.

BAR NONE, INC.

By: 
Bret T. Jardine, Secretary