

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Societe J. Laffort & Cie		05/18/2009	CORPORATION: FRANCE
RECEIVING PARTY DATA			
Name:	Laffort		
Street Address:	7 rue Franc Sanson		
City:	Bordeaux		
State/Country:	FRANCE		
Postal Code:	33100		
Entity Type:	CORPORATION: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2372150	LAFFORT	
CORRESPONDENCE DATA			
Fax Number:	(212)949-9190		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-949-9022		
Email:	JBSeyler@lawabel.com, Rdahl@lawabel.com		
Correspondent Name:	Abelman Frayne & Schwab		
Address Line 1:	666 Third Avenue		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	8003819		
DOMESTIC REPRESENTATIVE			
Name:	Abelman Frayne & Schwab		
Address Line 1:	666 Third Avenue		
Address Line 4:	New York, NEW YORK 10017		

OP \$40.00 2372150

NAME OF SUBMITTER:	Julie B. Seyler
Signature:	/Julie B. Seyler/
Date:	05/26/2009
Total Attachments: 1 source=LAFFORT - CHANGE OF NAME#page1.tif	

ATTESTATION

Je, soussigné *Benoit TARDY PLANECHAUD*, Notaire à
I, the undersigned *Benoit TARDY PLANECHAUD*, Notary in

CERTIFIE QUE LA SOCIETE
CERTIFY THAT THE FIRM

SOCIETE J. LAFFORT & Cie
126 quai de la Souys
33015 BORDEAUX CEDEX
FRANCE

Est désormais dénommée et domiciliée à
Is now called and located at

LAFFORT
7 rue Franc Sanson
33100 BORDEAUX
FRANCE

Fait à *BORDEAUX*
Made at

Le *18 mai 2009*
The *18 mai 2009*

