

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gyro Advertising, Inc.		05/06/2009	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Slipstream Communications, LLC		
Street Address:	The Empire State Building, 350 5th Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10118		
Entity Type:	CORPORATION: ANGUILLA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2435360	GYRO	
Registration Number:	2431541	GYRO ADVERTISING	
Registration Number:	2455067	GYRO WORLDWIDE	
Serial Number:	77505490	PENNA. GYRO	
CORRESPONDENCE DATA			
Fax Number:	(212)407-4990		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-407-4000		
Email:	nytrademark@loeb.com		
Correspondent Name:	Tamara F. Carmichael		
Address Line 1:	345 Park Avenue		
Address Line 4:	New York, NEW YORK 10154		
ATTORNEY DOCKET NUMBER:	210921-10008		
NAME OF SUBMITTER:	Tamara F. Carmichael		

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Signature:	/TAMARA F. CARMICHAEL/
Date:	05/26/2009
Total Attachments: 3 source=ASSIGNMENT#page1.tif source=ASSIGNMENT#page2.tif source=ASSIGNMENT#page3.tif	

APPENDIX B

ASSIGNMENT

This Assignment ("Assignment") is effective as of May 6, 2009, by and between Gyro Advertising, Inc., a Pennsylvania corporation, located at 114-120 S. 13th Street, Philadelphia, Pennsylvania 19107 ("Assignor") and Slipstream Communications, LLC, an Anguillan corporation with its principal place of business at The Empire State Building, 350 5th Avenue, New York, NY 10118 ("Assignee").

WHEREAS, Assignor owns all the right, title and interest in and to the marks, trade names and URLs listed on Exhibit 1 and any and all similar trademarks, services marks, trade names, collective marks, certification marks, designations and logos for which Assignor has used and/or in which Assignor has rights, (collectively herein after "The Marks and Names"), together with the goodwill symbolized by and associated with The Marks and Names;

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to The Marks and Names, together with the goodwill symbolized by and associated with The Marks and Names, including any resulting registrations;

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in and to The Marks and Names, together with the goodwill symbolized by and associated with The Marks and Names, including but not limited to any resulting registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in and to The Marks and Names, together with the goodwill symbolized by and associated with The Marks and Names, including but not limited to any resulting registrations.

Signed at Philadelphia County, this 6 day of May, 2009.

GYRO ADVERTISING, INC.

By:

Print name: SILVIA GRASSI

Print Title: CEO

Date: MAY 6, 2009

Notary:

COMMONWEALTH OF PENNSYLVANIA

NOTARIAL SEAL

DONNA M. COLARULO, Notary Public
City of Philadelphia, Phila. County
My Commission Expires October 2, 2010

EXHIBIT 1 TO ASSIGNMENT

The Marks And Names

Tradename:

Gyro Advertising

Service marks:

1. GYRO, U.S. Reg. No. 2,435,360 for advertising agency services in Class 35.
2. GYRO ADVERTISING, U.S. Reg. No. 2,431,541 for advertising agency services in Class 35.
3. GYRO WORLDWIDE, U.S. Reg. No. 2,455,067 for advertising agency services in Class 35.
4. PENNA. GYRO AND DESIGN, U.S. Serial No. 77/505,490 for advertising agencies; advertising agency specializing in the design and execution of word of mouth, viral, buzz and experiential marketing programs; advertising, marketing and promotion services in Class 035

URLs

www.gyroadvertising.com
www.gyroadvertisinggroup.com
www.gyroworldwide.com
www.gyrobrandconsulting.com
www.gyrobrandenergy.com
www.gyrocreativegroup.com
www.gyroeuropa.com
www.gyrogrouppworldwide.com
www.gyrolondon.com
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