

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pocahontas Acquisition, Corp.		05/14/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	CircuitCity.com Inc.
Street Address:	11 Harbor Park Drive
City:	Port Washington
State/Country:	NEW YORK
Postal Code:	11050
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Registration Number:	2202309	CIRCUIT CITY
Registration Number:	1966767	CIRCUIT CITY
Registration Number:	1121646	CIRCUIT CITY
Registration Number:	3229279	CIRCUIT CITY ADVANTAGE PROTECTION PLAN
Registration Number:	2626493	CIRCUIT CITY
Registration Number:	2626492	CIRCUIT CITY
Registration Number:	1880174	CIRCUIT CITY EXPRESS
Registration Number:	2425092	CIRCUIT CITY PLUS
Registration Number:	1369581	CIRCUIT CITY
Registration Number:	3191902	ROADSHOP THE MOBILE ELECTRONICS SPECIALIST @ CIRCUIT CITY
Registration Number:	3120201	ROADSHOP
Serial Number:	77233114	FIND YOURSELF IN THE CITY
Serial Number:	77233092	FIND YOURSELF IN THE CITY

CH \$865.00 2202309

Serial Number:	77045076	THE CITY
Registration Number:	3419172	THE CITY
Registration Number:	3436855	THE CITY
Registration Number:	3427528	THE CITY
Registration Number:	3458704	THE CITY
Serial Number:	77045109	THE CITY
Serial Number:	77045123	THE CITY
Serial Number:	77045127	THE CITY
Serial Number:	77045135	THE CITY
Serial Number:	77124278	THE CITY
Serial Number:	77233104	THE CITY
Serial Number:	77493143	CITY BUNDLE
Serial Number:	77493122	CITY BUNDLE
Serial Number:	77493055	CITY DEAL
Serial Number:	77493107	CITY DEAL
Serial Number:	78972150	CITY DESIGNS
Serial Number:	77303436	CITY HOME
Serial Number:	77303434	CITY HOME
Serial Number:	77493213	CITY LIFE
Serial Number:	77156778	CITY SOLUTIONS
Serial Number:	77268689	IT'S SIMPLE IN THE CITY

CORRESPONDENCE DATA

Fax Number: (212)715-8000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (212) 715-9468
Email: KLtrademark@kramerlevin.com
Correspondent Name: Kramer Levin Naftalis & Frankel LLP
Address Line 1: 1177 Avenue of the Americas
Address Line 2: c/o Ashley B. Roberts, Esq.
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	061834-00004
NAME OF SUBMITTER:	Ashley B. Roberts
Signature:	/Ashley B. Roberts/
Date:	05/27/2009

Total Attachments: 2

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "POCAHONTAS ACQUISITION CORP.", CHANGING ITS NAME FROM "POCAHONTAS ACQUISITION CORP." TO "CIRCUITCITY.COM INC.", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF MAY, A.D. 2009, AT 4:50 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4683849 8100

090475581



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7303404

DATE: 05-14-09

TRADEMARK
REEL: 003993 FRAME: 0611

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of
POCAHONTAS ACQUISITION CORP.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "First" so that, as amended, said Article shall be and read as follows:

The name of the corporation shall be: CircuitCity.com Inc

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 14th day of May, 2009.

By Lawrence P. Reinhold
Authorized Officer

Title: Vice President

Name: Lawrence P. Reinhold

Print or Type