

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ALLIANCE INTERNATIONAL		05/12/2009	Private Company with Limited Liability: BELGIUM
RECEIVING PARTY DATA			
Name:	ALLIANCE LAUNDRY SYSTEMS LLC		
Street Address:	Shepard Street		
City:	Ripon		
State/Country:	WISCONSIN		
Postal Code:	54971-0990		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1362929	IPSO	
CORRESPONDENCE DATA			
Fax Number:	(212)246-8959		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-708-1870		
Email:	lbryer@ladas.com		
Correspondent Name:	Ladas & Parry LLP		
Address Line 1:	26 West 61st Street		
Address Line 4:	New York, NEW YORK 10023		
ATTORNEY DOCKET NUMBER:	NTMA 090961:753		
NAME OF SUBMITTER:	Lanning G. Bryer		
Signature:	/lgb/		
Date:	05/27/2009		

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Total Attachments: 3

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UNITED STATES OF AMERICA

A S S I G N M E N T

WHEREAS, **ALLIANCE INTERNATIONAL**, a private company with limited liability organized under the laws of Belgium, with an office at Nieuwstraat 146, Wevelgem, Belgium 8560, [hereinafter called the ASSIGNOR] has adopted and used the following Trademark registered in the United States Patent and Trademark Office:

IPSO & Rep of Fox Head in Square

No. 1362929

Dated: October 1, 1985

AND WHEREAS, **ALLIANCE LAUNDRY SYSTEMS LLC**, a limited liability company organized and existing under the laws of the State of Delaware, United States of America, located at Shepard Street, Ripon, Wisconsin 54971-0990, United States of America, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and registration thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 12th day of May, 2009.

ALLIANCE INTERNATIONAL

By: **ALLIANCE LAUNDRY SYSTEMS LLC**

By: 
Thomas F. L'Esperance
Chief Executive Officer

