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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ee publishing & productions, llc		105/20/2009	LIMITED LIABILITY COMPANY: VIRGINIA

RECEIVING PARTY DATA

Name:	ee Media, LLC
Street Address:	P. O Box 7006
City:	Fairfax Station
State/Country:	VIRGINIA
Postal Code:	22309
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3139820	EE PUBLISHING & PRODUCTIONS, INC.
Registration Number:	2974223	NANA STAR
Registration Number:	3590090	NANA STAR
Registration Number:	3225593	"THE LAUGH-FRIENDLY COMPANY"
Registration Number:	3276399	CUTIEPATOOTIE WANNABE BABIES
Registration Number:	3577697	MOONMAN
Registration Number:	3607790	LAUGH EVERYBODY HA HA HA
Serial Number:	77398158	BLUE WOLF
Serial Number:	78928645	LAUGHTER ON BOARD
Serial Number:	78518518	LAND OF THE LOST TOYS

CORRESPONDENCE DATA

Fax Number: (703)236-4501

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

TRADEMARK REEL: 003994 FRAME: 0322

900134915

Phone: 703-236-4500 Email: tm-dc@cantorcolburn.com Correspondent Name: P. Jay Hines Address Line 1: 1800 Diagonal Road Address Line 2: Suite 510 Address Line 4: Alexandria, VIRGINIA 22314 ATTORNEY DOCKET NUMBER: EEP-01GEN P. Jay Hines NAME OF SUBMITTER: /pjh/ Signature: Date: 05/27/2009 Total Attachments: 2

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TRADEMARK REEL: 003994 FRAME: 0323

TRADEMARK ASSIGNMENT

WHEREAS, ee publishing & productions, llc, a Virginia limited liability company, with a business address of P.O. Box 7006, Fairfax Station, Virginia 22309 (hereinafter referred to as "Assignor") is the owner of the trademarks and corresponding registrations and applications therefore, as set forth on Attachment "A" (consisting of a one page listing), hereinafter referred to as the "Assigned Trademarks" or "Assignor's Trademarks;"

AND WHEREAS, ee Media, LLC, a Virginia limited liability company, with a business address of P. O. Box 7006, Fairfax Station, Virginia 22309 (hereinafter referred to as "Assignee"), desires to obtain the entire right, title and interest in and to Assignor's Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby sell, assign, set over, and transfer unto Assignee, its legal representatives, assigns or successors, the entire right, title and interest in and to the Assigned Trademarks, together with the whole of the goodwill of the ongoing and existing business connected with the use of and symbolized by the trademarks, together with all claims for damages by reason of past infringement of the Assignor's Trademarks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this assignment to be executed by its duly authorized officer this day of 2009.

ee publishing & productions, llc

lame: Ilizabe

Title:

TRADEMARK REEL: 003994 FRAME: 0324

ATTACHMENT A

<u>Mark</u>	Reg. No. /Appl'n No.	Reg. Date /Filing Date
ee publishing & productions, llc	3,139,820	September 5, 2006
NANA STAR	2,974,223	July 19, 2005
NANA STAR	3,590,090	March 17, 2009
"the laugh-friendly company"	3,225,593	April 3, 2007
CutiePatootie WannaBe Babies	3,276,399	August 7, 2007
MOONMAN	3,577,697	February 17, 2009
BLUE WOLF	77/398,158	February 15, 2008
Laughter On Board	78/928,645	July 13, 2006
LAUGH EVERYBODY HA HA HA & Design	3,607,790	April 14, 2009
Land of the Lost toys	78/518,518	November 17, 2004

RECORDED: 05/27/2009

TRADEMARK REEL: 003994 FRAME: 0325