

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Midbar Condo Development, L.P.		03/12/2009	LIMITED PARTNERSHIP: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	8255 Las Vegas Marketing Corporation		
<b>Street Address:</b>	3959 N. LINCOLN AVENUE		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60613		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78463893	ONE LAS VEGAS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(702)949-8376		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(702) 949-8200		
<b>Email:</b>	TRADEMARKS-LASVEGAS@LRLAW.COM		
<b>Correspondent Name:</b>	Michael J. McCue		
<b>Address Line 1:</b>	3993 Howard Hughes Parkway		
<b>Address Line 2:</b>	Ste. 600		
<b>Address Line 4:</b>	Las Vegas, NEVADA 89169		
<b>ATTORNEY DOCKET NUMBER:</b>	44081.00006		
<b>NAME OF SUBMITTER:</b>	Michael J. McCue		
<b>Signature:</b>	/Michael J. McCue/		

CH \$40.00 78463893

Date:

05/27/2009

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

For good and valuable consideration, the receipt and accuracy of which is hereby acknowledged, Midbar Condo Development, L.P. ("Midbar"), a Nevada limited partnership, hereby assigns all of its right, title and interest in and to United States trademark application serial no. 78/463,893 for the mark ONE LAS VEGAS, and all accompanying goodwill symbolized by the mark, to 8255 Las Vegas Marketing Corporation ("LVMC"), a Delaware Corporation, which has acquired all of the ongoing and existing business of Midbar associated with the mark.

IN WITNESS WHEREOF, each of the parties has executed this assignment as of March 12, 2009.

ASSIGNOR:

MIDBAR CONDO DEVELOPMENT, L.P.

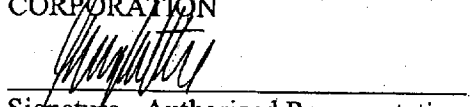
  
\_\_\_\_\_  
Signature - Authorized Representative

Wayne Krygier  
Printed Name - Authorized Representative

Authorized Signatory  
Title

ASSIGNEE:

8255 LAS VEGAS MARKETING CORPORATION

  
\_\_\_\_\_  
Signature - Authorized Representative

George Guattre  
Printed Name - Authorized Representative

President  
Title