

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cloud B, LLC		05/06/2009	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Cloud B, Inc.		
Street Address:	2255 Jefferson Street		
City:	Torrance		
State/Country:	CALIFORNIA		
Postal Code:	90501-3302		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3014242	LAVENDER LAB	
Registration Number:	3038071	LULLAWRAP	
Registration Number:	3096834	TWILIGHT TURTLE	
CORRESPONDENCE DATA			
Fax Number:	(213)250-7900		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	213 250 1800		
Email:	tyler@lbbslaw.com		
Correspondent Name:	Kathryn A. Tyler		
Address Line 1:	221 North Figueroa Street		
Address Line 2:	12th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90012		
ATTORNEY DOCKET NUMBER:	29877-2 LLC ASSIGN		
NAME OF SUBMITTER:	Kathryn A. Tyler		

OP \$90.00 3014242

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**TRADEMARK
 REEL: 003994 FRAME: 0748**

Signature:	/Kathryn A. Tyler/
Date:	05/28/2009
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TRADEMARK AND DESIGNS ASSIGNMENT

WHEREAS, Cloud B, LLC, a California Limited Liability Company, with its principal place of business at 2807 Oregon Court Bldg., D1, Torrance California 90503 ("Assignor"), has adopted, owns and is using the following trademarks for which Assignor owns the following identified federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein ("the Marks"):

Trademark	Country	Appln. / Reg. No.	Registration Date
CLOUD B	Australia	Reg. No. 1239202	May 6, 2008
CLOUD B	Canada	Reg. No. TMA 660756	March 15, 2006
CLOUD B	Canada	Reg. No. TMA 648793	September 22, 2005
CLOUD B	China (PRC)	Reg. No. 4520288	November 7, 2008
CLOUD B	China (PRC)	Appln. No. 4578068	
CLOUD B	European Community	Reg. No. 006897482	December 11, 2008
CLOUD B	Japan	Reg. No. 4882055	July 22, 2005
CLOUD B	South Korea	Appln. No. 40-2008-22711	
CLOUD B (Korean Characters)	South Korea	Reg. No. 41-180036	January 13, 2009
CLOUD B (Korean Characters)	South Korea	Reg. No. 40-778901	February 10, 2009
LAVENDAR LAB	United States	Reg. No. S 3,014,242	November 8, 2005
LULLABAG	Canada	Reg. No. TMA 649020	September 27, 2005
LULLAWRAP	United States	Reg. No. 3,038,071	January 3, 2006
SLEEP SHEEP	Australia	Reg. No. 1239201	May 6, 2008
SLEEP SHEEP	European Community	Reg. No. 006892905	November 20, 2008
SLEEP SHEEP	South Korea	Appln. No. 40-2008-22712	


TWILIGHT LADYBUG Registered Community Design	European Community	Reg. Nos. 001057376- 0001/0002/0003	January 12, 2009
TWILIGHT TURTLE	Australia	Appln. No. 1239200	
TWILIGHT TURTLE	European Community	Reg. No. 006893259	December 17, 2008
TWILIGHT TURTLE	South Korea	Appln. No. 40-2008-22713	
TWILIGHT TURTLE	United States	Reg. No. 3,096,834	May 23, 2006

; and

WHEREAS, Cloud B, Inc., a California corporation, with a principal place of business at 2255 Jefferson Street, Torrance, California 90501-3302 ("Assignee"), desires to acquire the Marks and the above-referenced Registrations therefor;

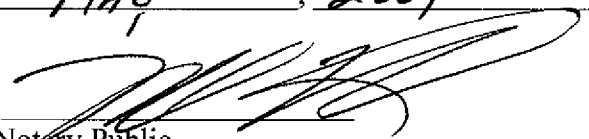
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

Assignor: CLOUD B, LLC

By: 
Name: Nader Hamda
Title: President


Dated effective as of: ~~April~~ 06, 2009

SUBSCRIBED and SWORN to before me this 6TH of May, 2009


Notary Public
My Commission Expires: July 22, 2009

