

Atty. Docket No. 5060/9

ASSIGNMENT OF SERVICE MARK REGISTRATION

WHEREAS Girlawhirl Inc., a Connecticut corporation, located and doing business at 40 Richards Avenue, Suite 327, Norwalk, Connecticut 06854 ("Assignor"), is the owner of the following Service Mark registration in the United States Patent and Trademark Office:


Service Mark	Registration Number	Registration Date
GROUP-ONS	3,513,882	October 7, 2008

WHEREAS, The Point, Inc, located and doing business at 600 West Chicago Avenue, Chicago, Illinois 60610 ("Assignee"), is desirous of acquiring said service mark registration, and the goodwill associated therewith.

NOW THEREFORE, in consideration of the sum of one dollar (\$1) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said service mark registration and the goodwill of the business associated with the service mark including that symbolized by said registration thereof.

Signed at Norwalk, Ct this 27 day of MAY, 2009.

GIRLAWHIRL INC.

By: 
Marlen Horn
President