## Form PTO-1594 (Rev. 07/05) OMB Collection 0651-0027 (exp. 6/30/200/)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY	
To the Director the U.S. Patents and Trademark Office: Please record the attached document(s) or the new address(es) below.	
1. Name of conveying party(ies):  Girlawhirl Inc.  Girlawhirl Inc.  Association General Partnership Corporation-State: Connecticut Other Additional name(s) of conveying party(les) attached? Yes No  Nature of conveyance: Execution Date(s) May 27, 2009	2. Name and address of receiving party(ies):  Additional name(s) & address(es) altached? ☐ Yes ■ No  Name: The Point, Inc.  Internal Address:  Street Address: 600 West Chicago Avenue  City: Chicago  State/Zip: Illinois 60654  ☐ Individual(s) citizenship ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation-State Illinois
■ Assignment □ Merger □ Security Agreement □ Change of Name □ Other	■ Other If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No (Designations must be a separate document from assignment)
4. Application number(s) or registration number(s).  A. Trademark Application No.(s)  Additional sheets attached	B. Trademark Registration No.(s) 3,513,882  ched? Yes X No
Name & address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
Jeffrey A. Pine VALAUSKAS & PINE LLC 150 South Wacker Drive, Suite 620 Chicago, Illinois 60606	7. Total Fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00  ☐ Authorized to be charged by credit card  ■ Authorized to be charged to deposit account  ☐ Enclosed (Please charge any deficiencies in fee or credit any overpayment to Deposit Account No. 22-0125.)
Telephone: 312-673-0360 Facsimile: 312-673-0361	8. Payment information:  a. Credit Card Last 4 Numbers Expiration Date  b. Deposit account number:22-0125     Comparison of the compa
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.	
Jeffrey A. Pine  Name of Person Signing	May 28, 2009  Date
Total number of pages including cover sheet, attachments,	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or malled to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450

Atty. Docket No. 5060/9

## ASSIGNMENT OF SERVICE MARK REGISTRATION

WHEREAS Girlawhirl Inc., a Connecticut corporation, located and doing business at 40 Richards Avenue, Suite 327, Norwalk, Connecticut 06854 ("Assignor"), is the owner of the following Service Mark registration in the United States Patent and Trademark Office:

Service Mark

Registration Number

Registration Date

GROUP-ONS

RECORDED: 05/28/2009

3,513,882

October 7, 2008

WHEREAS, The Point, Inc., located and doing business at 600 West Chicago Avenue, Chicago, Illinois 60610 ("Assignee"), is desirous of acquiring said service mark registration, and the goodwill associated therewith.

NOW THEREFORE, in consideration of the sum of one dollar (\$1) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said service mark registration and the goodwill of the business associated with the service mark including that symbolized by said registration thereof.

Signed at Nowalk of this 37 day of MAY

GIRLAWHIRL INC.

Marlen Horn President

TRADEMARK REEL: 003995 FRAME: 0117