

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Telescents, Inc.		05/28/2009	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	FragranceNet.com, Inc.		
Street Address:	104 Parkway Drive South		
City:	Hauppauge		
State/Country:	NEW YORK		
Postal Code:	11788		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3339343	FRAGRANCENET	
Registration Number:	3559768	FRAGRANCENET.COM	
CORRESPONDENCE DATA			
Fax Number:	(212)318-6847		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-318-6037		
Email:	rls@paulhastings.com		
Correspondent Name:	Robert L. Sherman		
Address Line 1:	75 East 55th Street		
Address Line 2:	Paul, Hastings, Janofsky & Walker LLP		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	70008.00001 - FRAGRANCENE		
NAME OF SUBMITTER:	Robert L. Sherman		
Signature:	/rls/		

CH \$65.00 3339343

Date:

05/28/2009

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This ASSIGNMENT is effective as of May 28, 2009, between Telescents, Inc., a New York corporation, located at 104 Parkway Drive South, Hauppauge, New York 11788 (hereinafter "Telescents"), and FragranceNet.com, Inc., a Delaware corporation, located at 104 Parkway Drive South, Hauppauge, New York 11788.

WHEREAS, Telescents represents that (i) it is the owner of all rights, title and interest in and to the trademarks FRAGRANCENET and FRAGRANCENET.COM, used in connection with on-line retail services concerning sales of perfumery, aromatherapy, candles and hair care preparations, and is the owner of United States Trademark Registration Nos. 3,339,343 and 3,559,768 for said marks for said services (collectively, the "Marks"); (ii) its title in and to the Marks is free of any and all encumbrances, liens or other adverse claims, and (iii) it has the authority and right to make this assignment, and that the making of this assignment will not violate or interfere with the rights of any third party.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Telescents hereby assigns absolutely to FragranceNet.com, Inc. and its successors and assigns all of its rights, title and interest in and to the Marks, together with the goodwill of the business associated with, corresponding to, symbolized by and embodied in said Marks, U.S. Trademark Registration Nos. 3,339,343 and 3,559,768, and all common law rights in the Marks, as well as the right to commence an action for past or future infringements.

Telescents undertakes that:

- (a) It will perform all acts and execute all documents necessary or desirable for further assuring the right, title and interest to the Marks in FragranceNet.com, Inc., including the corresponding

goodwill, and to U.S. Registration Nos. 3,339,343 and 3,559,768,
and will cooperate with FragranceNet.com, Inc. to record this
Assignment with the United States Patent and Trademark Office, if
necessary;

- (b) It will not commit any act, matter or thing that may directly or
indirectly challenge, prejudice or invalidate the Marks, their use or
registration by FragranceNet.com, Inc., its successors and assigns,
or this assignment to FragranceNet.com, Inc..

TELESCENTS, INC.



By: Dennis M. Apfel
Title: Chairman and Chief Executive Officer