

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mr. Nader Hamda		05/06/2009	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cloud B, Inc.		
<b>Street Address:</b>	2255 Jefferson Street		
<b>City:</b>	Torrance		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90501-3302		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3165846	CLOUDB	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(213)250-7900		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2132501800		
Email:	tyler@lbbslaw.com		
Correspondent Name:	Kathryn A. Tyler		
Address Line 1:	221 North Figueroa Street		
Address Line 2:	12th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90012		
ATTORNEY DOCKET NUMBER:	29877-2 HAMDA ASSIGN		
NAME OF SUBMITTER:	Kathryn A. Tyler		
Signature:	/Kathryn A. Tyler/		
Date:	05/28/2009		

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Total Attachments: 1

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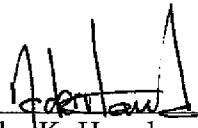
**TRADEMARK ASSIGNMENT**

**WHEREAS**, Nader K. Hamda, an individual, with his principal place of business at 2807 Oregon Court, Building D1, Torrance, California 90503 ("Assignor"), has adopted, owns and is using the Mark CLOUD B ("the Mark") in connection with the following goods and/or services: baby products, namely, blankets, burp cloths, and coverlets; and

**WHEREAS**, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 3,165,846, registered on October 31, 2006; and

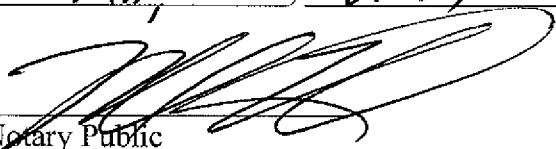
**WHEREAS**, Cloud B, Inc., a California corporation, with its principal place of business at 2255 Jefferson Street, Torrance, California 90501-3302 ("Assignee"), desires to acquire the Mark and the above-referenced Registration;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

*MK*  
*MAY 6*  
  
\_\_\_\_\_  
Nader K. Hamda, an individual

Dated effective as of: ~~April~~ *MAY 6*, 2009

SUBSCRIBED and SWORN to before me this 6<sup>TH</sup> of May, 2009

  
\_\_\_\_\_  
Notary Public



My Commission Expires: July 22, 2009