

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cheetahmail Inc.		12/16/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Experian Marketing Solutions, Inc.
Street Address:	475 Anton Boulevard
City:	Costa Mesa
State/Country:	CALIFORNIA
Postal Code:	92626
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3084757	
Registration Number:	3191063	CHEETAH CHATTER
Registration Number:	3191062	CHEETAHSPOTS
Registration Number:	2645666	
Registration Number:	2394800	CHEETAHMAIL

CORRESPONDENCE DATA

Fax Number: (312)222-0818
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312.222.0800
 Email: jhbrown@michaelbest.com
 Correspondent Name: Jeffrey H. Brown
 Address Line 1: Michael Best & Friedrich LLP
 Address Line 2: 180 N. Stetson, Suite 2000
 Address Line 4: CHICAGO, ILLINOIS 60601

CH \$140.00 3084757

ATTORNEY DOCKET NUMBER:	017721-9001
NAME OF SUBMITTER:	Jeffrey H. Brown
Signature:	/Jeffrey H. Brown/
Date:	05/29/2009
Total Attachments: 3 source=C0942244#page1.tif source=C0942244#page2.tif source=C0942244#page3.tif	

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"CHEETAHMAIL INC.", A DELAWARE CORPORATION,

WITH AND INTO "EXPERIAN MARKETING SOLUTIONS, INC." UNDER THE NAME OF "EXPERIAN MARKETING SOLUTIONS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE SEVENTEENTH DAY OF DECEMBER, A.D. 2008, AT 8:45 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2008.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

0882940 8100M

081207481



You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7043140

DATE: 12-22-08

TRADEMARK

REEL: 003996 FRAME: 0385

**STATE OF DELAWARE
CERTIFICATE OF MERGER
DOMESTIC CORPORATIONS**

Pursuant to Title 8, Section 251(c) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

- First: The name of the surviving corporation is Experian Marketing Solutions, Inc., a Delaware corporation, and the name of the corporation being merged into this surviving corporation is CheetahMail, Inc., a Delaware corporation.
- Second: The Agreement of Merger has been certified, approved, adopted, executed and acknowledged by each of the constituent corporations.
- Third: The name of the surviving corporation is Experian Marketing Solutions, Inc., a Delaware corporation.
- Fourth: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.
- Fifth: The merger is to become effective on December 31, 2008.
- Sixth: The executed Agreement and Plan of Merger is on file at 475 Anton Boulevard, Costa Mesa, California 92626, the place of business of the surviving corporation.
- Seventh: A copy of the Agreement and Plan of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

[Signature page to follow]

IN WITNESS WHEREOF, said surviving corporation has caused a this certificate to be signed by an authorized officer, this 12th day of December, 2008.

EXPERIAN MARKETING SOLUTIONS, INC.

By:



Scott Wheeler, Treasurer