

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MENTOR MEDIA, LLC		05/27/2009	LIMITED LIABILITY COMPANY: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	38 STUDIOS, LLC		
Street Address:	5 Clock Tower Place		
City:	Maynard		
State/Country:	MASSACHUSETTS		
Postal Code:	01754		
Entity Type:	LIMITED LIABILITY COMPANY: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78903329	MENTOR MEDIA	
CORRESPONDENCE DATA			
Fax Number:	(626)577-8800		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	pto@cph.com		
Correspondent Name:	CHRISTIE, PARKER & HALE, LLP		
Address Line 1:	P.O. Box 7068		
Address Line 4:	Pasadena, CALIFORNIA 91109-7068		
ATTORNEY DOCKET NUMBER:	57787/M1002		
NAME OF SUBMITTER:	Wesley W. Monroe		
Signature:	/Wesley W. Monroe/		
Date:	05/29/2009		

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Total Attachments: 1
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TRADEMARK
REEL: 003996 FRAME: 0645

SERVICE MARK

SERVICE MARK ASSIGNMENT

WHEREAS, MENTOR MEDIA, LLC, a Massachusetts Limited Liability Company, having a mailing address of 23 Cart Path Road, Weston, MA 02493 ("ASSIGNOR" herein), is the owner of the mark MENTOR MEDIA which is the subject of the following Intent to Use Application to register the following Mark with the United States Patent and Trademark Office.


<u>Mark</u>	<u>Serial No.</u>	<u>Filed</u>	<u>Docket No.</u>
MENTOR MEDIA	78/903329	June 7, 2006	57787

WHEREAS, 38 STUDIOS, LLC, a Massachusetts limited liability company, having a place of business at 5 Clock Tower Place, Maynard, Massachusetts 01754 ("ASSIGNEE" herein), desires to acquire said mark and the entire business or portion of the business to which the mark pertains.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR, does hereby assign unto said ASSIGNEE all right, title and interest in and to said mark together with the goodwill of the business symbolized by the mark and the applications for registration of said mark, including those for which ASSIGNOR has not yet filed an allegation of use under Sections 1(c) or (d) of the Trademark Act, the assignment including the entirety or portion of the business of ASSIGNOR to which the mark pertains as required by 15 U.S.C. Section 1060.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect the mark and said registration, and to perfect the record title of ASSIGNEE in and to said mark and said registration.

Date 5/27/09

By 

Name: DOUGLAS B. MACRAE

Title: CHAIRMAN

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