

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Fifth Third Bank		05/27/2009	CORPORATION: OHIO

**RECEIVING PARTY DATA**

Name:	Fifth Third Processing Solutions, LLC
Street Address:	38 Fountain Square Plaza
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45263
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	2569811	CARD MANAGEMENT CORPORATION
Registration Number:	2733728	CMC
Registration Number:	1712167	JEANIE
Registration Number:	1120703	JEANIE
Registration Number:	3481501	JEANIE
Registration Number:	2626436	PREMIER ISSUE
Registration Number:	2646000	SKIPJACK
Registration Number:	2417652	SKIPJACK

**CORRESPONDENCE DATA**

Fax Number: (513)762-7946  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (513) 455-7646  
 Email: kkg@gdm.com  
 Correspondent Name: Karen K. Gaunt  
 Address Line 1: 255 East Fifth Street

CH \$215.00 2569811

Address Line 2: 2900 Chemed Center  
Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:	Karen K. Gaunt
Signature:	/Karen K. Gaunt/
Date:	06/01/2009

Total Attachments: 2  
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TRADEMARK ASSIGNMENT

WHEREAS, Fifth Third Bank, a corporation organized and existing under the laws of the state of Ohio and having a place of business at 38 Fountain Square Plaza, Cincinnati, Ohio 45263 USA ("Assignor"), is the owner of all right, title, and interest in and to the trademarks, as identified on the attached Exhibit A (the "Marks"); and

WHEREAS, Fifth Third Processing Solutions, LLC a limited liability company organized and existing under the laws of the state of Delaware and having a place of business at 38 Fountain Square Plaza, Cincinnati, Ohio 45263 USA ("Assignee"), wishes to acquire any and all rights Assignor has in and to the Marks, and the pending applications and registrations therefore, together with the good will and assets of the business in connection with which the Marks are used and/or are intended to be used, and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell and assign unto Assignee all right, title, and interest in and to the Marks, together with the good will of the business in connection with which the Marks are used and/or are intended to be used, and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest Assignor's right, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent that such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed this 27<sup>th</sup> day of May, 2009.

FIFTH THIRD BANK

By: *Paul Reynolds*

Name: Paul Reynolds

Title: Executive Vice President, Secretary & Chief Legal Officer

**EXHIBIT A**

<b>TRADEMARK</b>	<b>Serial Number</b>	<b>Registration Number</b>
CARD MANAGEMENT CORPORATION	76/225,181	2,569,811
CMC & Design	76/044,447	2,733,728
JEANIE	74/131,421	1,712,167
JEANIE & Design	73/163,670	1,120,703
JEANIE (Stylized)	77/136,201	3,481,501
PREMIER ISSUE	76/228,440	2,626,436
SKIPJACK	75/394,767	2,646,000
SKIPJACK	75/911,057	2,417,652

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