

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jean M Romeo		03/04/2009	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Romeo & Juliette, Inc.		
<b>Street Address:</b>	7534 Old Auburn Road		
<b>City:</b>	Citrus Heights		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	85032		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78092269	BEARPAW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(206)381-3301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2063813300		
<b>Email:</b>	alaniz@blacklaw.com		
<b>Correspondent Name:</b>	Richard R. Alaniz		
<b>Address Line 1:</b>	701 Fifth Avenue		
<b>Address Line 2:</b>	Suite 4800		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98104		
<b>ATTORNEY DOCKET NUMBER:</b>	BEAR-2-1001		
<b>NAME OF SUBMITTER:</b>	Richard R. Alaniz		
<b>Signature:</b>	/Richard R. Alaniz/		
<b>Date:</b>	06/02/2009		

OP \$40.00 78092269

Total Attachments: 1

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SHORT FORM TRADEMARK ASSIGNMENT AGREEMENT

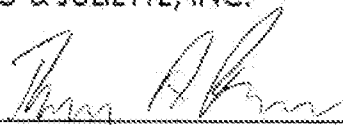
This Short Form Trademark Assignment Agreement ("Agreement") is entered into by and between Jean M. Romeo ("Romeo") and Romeo & Juliette, Inc. ("Company"). The parties agree as follows, effective March 4, 2009 ("Effective Date"):


1. Assignment. For valuable consideration, Romeo hereby grants, transfers, and assigns to Company all of Romeo's right, title, and interest, including goodwill, in and to the mark BEARPAW, including United States Trademark Application Serial No. 78092269, International Trademark Registration No. 0842933, and specific trademark registrations that issue therefrom (the "Trademark").

2. Miscellaneous. This Agreement shall (i) be binding on the successors and assigns of Romeo and Company, (ii) inure to the benefit of the successors and assigns of the parties, and (iii) be governed by and construed in accordance with the laws of the State of California.

IN WITNESS WHEREOF, the parties have executed and delivered this Short Form Trademark Assignment Agreement as of the date first written above.

ROMEO & JULIETTE, INC.

By:   
Thomas Romeo  
Its: President

  
Jean Romeo