TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
KEYBANK NATIONAL ASSOCIATION		105/29/2009 1	National Banking Association: OHIO

RECEIVING PARTY DATA

Name:	MEDIABISTRO.COM INC.	
Street Address:	23 Old Kings Highway South	
City:	Darien	
State/Country:	CONNECTICUT	
Postal Code:	06820	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2559669	MEDIA BISTRO
Registration Number:	2631704	AVANTGUILD
Registration Number:	3090411	MEDIABISTRO
Registration Number:	3167994	
Registration Number:	3153642	

CORRESPONDENCE DATA

Fax Number: (919)781-4865

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 919-781-4000

Email: ip@wyrick.com

Correspondent Name: Christopher L. Sorey

Address Line 1: 4101 Lake Boone Trail

Address Line 2: Suite 300

Address Line 4: Raleigh, NORTH CAROLINA 27607

TRADEMARK REEL: 003997 FRAME: 0256 OP \$140,00 2559669

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ATTORNEY DOCKET NUMBER:	021608.005
NAME OF SUBMITTER:	Christopher L. Sorey
Signature:	/CLS/
Date:	06/02/2009
Total Attachments: 2 source=mediabistroTMsecrel#page1.tif source=mediabistroTMsecrel#page2.tif	

TRADEMARK REEL: 003997 FRAME: 0257

RELEASE OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

WHEREAS, KEYBANK NATIONAL ASSOCIATION, a national banking association, having a place of business at 127 Public Square, Cleveland, Ohio 44114 ("Secured Party"), holds a security interest in certain intellectual property assets, including the trademarks, trademark applications and registrations set forth on Schedule A (the "Trademarks") of MEDIABISTRO.COM INC., a Delaware corporation ("Pledgor"), having a place of business at 23 Old Kings Highway South, Darien, Connecticut 06820, pursuant to a certain Intellectual Property Security Agreement between Secured Party and Pledgor, dated as of July 30, 2007 (as amended, the "Intellectual Property Agreement") and recorded with the United States Patent and Trademark Office on August 10, 2007, at Reel/Frame 3603/0924;

NOW, THEREFORE, for value received, Secured Party hereby releases its security interest and all of its right, title, and interest in and to the Trademarks. Secured Party agrees to execute and deliver such further instruments and take or cause to be taken such other or further action as Pledgor may reasonably request in order to perfect, confirm or evidence such release.

IN WITNESS WHEREOF, Secured Party, by its duly authorized officer, has executed this Release of Security Interest in United States Trademarks on this 29th day of May, 2009.

By:

KEYBANK NATIONAL ASSOCIATION,

as Agent

Jennifer O'Brien Vice President

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SCHEDULE A

Trademarks

<u>Jurisdiction</u>	<u>Trademark</u>	Registration #/	Registration Date/
		(Application #)	(Application Date)
United States	MEDIA BISTRO	2,559,669	04/09/02
International Registration	MEDIA BISTRO	876013	09/30/05
Australia	MEDIA BISTRO	AU # 1102455 IR # 876013	9/30/05
United Kingdom	MEDIA BISTRO	876013	9/30/05
United States	AVANTGUILD	2,631,704	10/08/02
United States	MEDIABISTRO	3,090,411	05/09/06
International Registration	MEDIABISTRO	876076	09/30/05
Australia	MEDIABISTRO	AU # 1102469 IR # 876076	09/30/05
United Kingdom	MEDIABISTRO	876076	09/30/05
Canada	MEDIABISTRO	TMA688767	05/31/07
India	MEDIABISTRO	(1392281)	n/a
India	MEDIABISTRO	(1392283)	n/a
New Zealand	MEDIABISTRO	736705	08/15/05
South Africa	MEDIABISTRO	(2005/21364-5)	n/a
United States	Circle Design	3,167,994	11/07/06
United States	Circle Design	3,153,642	10/10/06
International Registration	Circle Design	867967	10/03/05
Australia	Circle Design	(AU # 1088305) (IR # 867967)	(10/03/05)
United Kingdom	Circle Design	867967	10/03/05
Canada	Circle Design	TMA690826	06/26/07
India	Circle Design	(1392282)	n/a
New Zealand	Circle Design	736706	09/30/05
South Africa	Circle Design	(2005/21362-3)	(10/06/05)

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