

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Fidelity Assurance Company		04/23/2009	CORPORATION:
RECEIVING PARTY DATA			
Name:	Amerilife Group, LLC		
Street Address:	2536 Countryside Blvd		
Internal Address:	6th Floor		
City:	Clearwater		
State/Country:	FLORIDA		
Postal Code:	33763		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2749943	AMERILIFE	
CORRESPONDENCE DATA			
Fax Number:	(405)607-8686		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	405-607-8600		
Email:	tpipes@dunlapcoddling.com		
Correspondent Name:	Robert Trent Pipes		
Address Line 1:	P.O. Box 16370		
Address Line 4:	Oklahoma City, OKLAHOMA 73113		
ATTORNEY DOCKET NUMBER:	209.134		
NAME OF SUBMITTER:	Robert Trent Pipes		
Signature:	/roberttrentpipes/		

OP \$40.00 2749943

Date:

06/02/2009

Total Attachments: 1

source=Assignment#page1.tif

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS American Fidelity Assurance Company ("Assignor"), an Oklahoma Corporation with a principal place of business at 2000 North Classen Blvd., Oklahoma City, Oklahoma 73106, has adopted, used and is using the mark referenced in Schedule A attached hereto, which is registered in the United States Patent and Trademark Office;

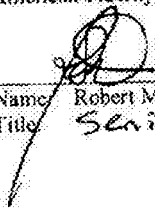
WHEREAS Amerilife Group, LLC ("Assignee"), a limited liability company organized and existing in accordance with the laws of the State of Delaware, with a principal place of business at 2536 Countryside Blvd, 6th Floor, Clearwater, FL 33763, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Assignor:

American Fidelity Assurance Company

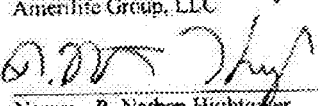
Date: 4/23/09


Name: Robert Marks
Title: Senior V.P.

Assignee:

Amerilife Group, LLC

Date: 5/20/09


Name: R. Nathan Hightower
Title: General Counsel

SCHEDULE A

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
AMERILIFE	2,749,943	August 12, 2003