

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HealthGuidance, Inc.		05/29/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Neurobrands, LLC		
Street Address:	2000 Avenue of the Stars		
Internal Address:	3rd FI North		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77729705	NEUROSPORT	
CORRESPONDENCE DATA			
Fax Number:	(212)889-0279		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 889-0761		
Email:	jp@morrisyorn.com		
Correspondent Name:	jonathan Pollack, Esq.		
Address Line 1:	2000 Avenue of the Stars		
Address Line 2:	3rd FI North		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Jonathan Pollack, Esq.		
Signature:	/Jonathan Pollack/		
Date:	06/02/2009		

OP \$40.00 77729705

Total Attachments: 1

source=Neuro Trademark Assignment- Health Guidance#page1.tif

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned does hereby sell, assign, transfer and set over unto Neurobrands, LLC, its successors and assigns, all right, title and interest in and to those certain trademark applications or registrations Serial Numbers: 77729705 (Neurosport).

IN WITNESS WHEREOF the undersigned has hereunto set her hand and seal this 27 day of May, 2009.

HealthGuidance, Inc.

By: 

An Authorized Signatory

CHRIS NOONAN

PRESIDENT,

HEALTH GUIDANCE, INC.