

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                        |                                      |
|----------------------------------|--|------------------------|--------------------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                        |                                      |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                        |                                      |
| <b>CONVEYING PARTY DATA</b>      |  |                        |                                      |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b>  | <b>Entity Type</b>                   |
| Eccentric Design, Inc.           |  | 05/14/2009             | CORPORATION: GEORGIA                 |
| Dan Braun, LLC                   |  | 02/21/2009             | LIMITED LIABILITY COMPANY: WISCONSIN |
| Lyttleton Enterprises, Ltd.      |  | 02/17/2009             | CORPORATION: OREGON                  |
| <b>RECEIVING PARTY DATA</b>      |  |                        |                                      |
| <b>Name:</b>                     | Robert Savage  |                        |                                      |
| <b>Street Address:</b>           | 3060 Peachtree Road, N.W., Suite 790   |                        |                                      |
| <b>City:</b>                     | Atlanta  |                        |                                      |
| <b>State/Country:</b>            | GEORGIA  |                        |                                      |
| <b>Postal Code:</b>              | 30305  |                        |                                      |
| <b>Entity Type:</b>              | INDIVIDUAL: UNITED STATES  |                        |                                      |
| <b>Name:</b>                     | John Fletcher  |                        |                                      |
| <b>Street Address:</b>           | 3060 Peachtree Road, N.W., Suite 790   |                        |                                      |
| <b>City:</b>                     | Atlanta  |                        |                                      |
| <b>State/Country:</b>            | GEORGIA  |                        |                                      |
| <b>Postal Code:</b>              | 30305  |                        |                                      |
| <b>Entity Type:</b>              | INDIVIDUAL: UNITED STATES  |                        |                                      |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                        |                                      |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>       |                                      |
| Registration Number:             | 2802012  | FIVE POINTS PRODUCTION |                                      |
| <b>CORRESPONDENCE DATA</b>       |  |                        |                                      |
| <b>Fax Number:</b>               | (310)312-4224  |                        |                                      |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                        |                                      |
| <b>Phone:</b>                    | 310-312-4325   |                        |                                      |
| <b>Email:</b>                    | rwalsh@manatt.com  |                        |                                      |

OP \$40.00 2802012

Correspondent Name: Jill M. Pietrini, Esq.  
Address Line 1: 11355 W. Olympic Boulevard  
Address Line 4: Los Angeles, CALIFORNIA 90064

|                         |                |
|-------------------------|----------------|
| ATTORNEY DOCKET NUMBER: | 99999-0496-001 |
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|                    |                        |
|--------------------|------------------------|
| NAME OF SUBMITTER: | Jill M. Pietrini, Esq. |
|--------------------|------------------------|

|            |         |
|------------|---------|
| Signature: | //jmp// |
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|       |            |
|-------|------------|
| Date: | 06/02/2009 |
|-------|------------|

Total Attachments: 2  
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**ASSIGNMENT OF TRADEMARK AND THE  
UNITED STATES REGISTRATION THEREOF**

This assignment is made by and between Eccentric Design, Inc., a Georgia corporation, Dan Braun, LLC, a Wisconsin limited liability company, and Lyttleton Enterprises, Ltd., an Oregon corporation, all having a business address of 3060 Peachtree Road, N.W., Suite 790 Atlanta, Georgia 30305, (hereinafter referred to as "Assignors"), and Robert Savage, a U.S. citizen, and John Fletcher, a U.S. citizen, having a business address 3060 Peachtree Road, N.W., Suite 790 Atlanta, Georgia 30305 (hereinafter referred to as "Assignees").

WHEREAS, Assignors own rights, title and interest in and to the trademark and the United States Registration thereof identified below, (the "Mark" or the "Registration"), along with the goodwill of the business appurtenant to said Mark, as joint owners and registrants with Assignees:

| <u>Trademark</u>       | <u>Reg. No.</u> | <u>Reg. Date</u> |
|------------------------|-----------------|------------------|
| FIVE POINTS PRODUCTION | 2,802,012       | 1/6/04           |

WHEREAS, Assignors have agreed to assign to Assignees all right, title, and interest in the Mark in all formats used by Assignors and the Registration, including the goodwill associated with the Mark and any and all claims, demands, and causes of action for infringement of the Mark, past, present, and future, and all of the proceeds from the foregoing.

WHEREAS, Assignors agree and acknowledge that after this assignment is executed, Assignees are the sole owners of all right, title, and interest in and to the Mark and the Registration, and that the Mark and Registration are valid.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignors hereby assign to Assignees all right, title and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark, and any and all claims, demands, and causes of action for infringement of the Mark, past, present, and future, and all of the proceeds from the foregoing.

ECCENTRIC DESIGN, INC.

Date: 3-16-09

By: Cristina Bionese

Title: President

Date: 3-14-2009

[Signature]  
John Fletcher

Date: 5-19-09

Robert F. Savage  
Robert Savage

DAN BRAUN, LLC LTD.

Date: 2/21/09

By: [Signature]  
Title: Member

LYTTLETON ENTERPRISES, LTD.

Date: 2/17/09

By: [Signature]  
Title: Member

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