

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Radiochick, LLC		04/24/2009	LIMITED LIABILITY COMPANY: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Sony Pictures Television Inc.		
Street Address:	10202 W. Washington Boulevard		
City:	Culver City		
State/Country:	CALIFORNIA		
Postal Code:	90232		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77077138	THE GONG SHOW	
Serial Number:	77045836	THE GONG SHOW	
Registration Number:	2027296	THE GONG SHOW	
CORRESPONDENCE DATA			
Fax Number:	(212)575-0671		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-790-9200		
Email:	trademark@cll.com		
Correspondent Name:	Lynn S. Fruchter		
Address Line 1:	1133 Avenue of the Americas		
Address Line 2:	Cowan, Liebowitz & Latman, P.C.		
Address Line 4:	New York, NEW YORK 10036-6799		
ATTORNEY DOCKET NUMBER:	1307898;LSF;NP GONG SHOW		
NAME OF SUBMITTER:	Lynn S. Fruchter		

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TRADEMARK
REEL: 003997 FRAME: 0621

Signature:	/Lynn S. Fruchter/
Date:	06/02/2009
Total Attachments: 2 source=GONGSHOW#page1.tif source=GONGSHOW#page2.tif	

EXHIBIT A

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made the 24 day of April, 2009 between Radiochick, LLC, a Connecticut limited liability company with its principal place of business at 41 Madison Avenue, 34th Floor, New York, NY 10010 ("Assignor") and Sony Pictures Television Inc., a corporation organized and existing under the laws of Delaware with its principal place of business at 10202 W. Washington Boulevard, Culver City, California 90232 ("Assignee").

WHEREAS, Assignor has adopted and used or filed intent-to-use applications for the trademark THE GONG SHOW in the United States and is the owner of U.S. Registration No. 2027296 and U.S. Application Nos. 77-077138 and 77-045836 for such mark (the "Trademarks"); and

WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Trademarks and the goodwill associated therewith and has succeeded to that portion of the business of the Assignor to which the Trademarks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys unto Assignee all of its rights, title and interest in and to the Trademarks, whether statutory or at common law, including all applications and registrations thereof, together with the goodwill of the business symbolized by the Trademarks, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

RADIOCHICK, LLC

By: 

Name: Lester Bord

Title: Manager

NOTARIAL ACKNOWLEDGEMENT

STATE OF New York
COUNTY OF New York^{SS.}

On the 24th day of April, 2009 before me personally came Leele Gold Blum me known, who being by me duly sworn, did depose and say that he/she is Manager of Radiochick, LLC., the limited liability company described in and which executed the foregoing instrument; and that he/she signed his/her name thereto by order of the Board of Directors.

[Notarial Seal]

Sabrina Richardson
Notary Public

SABRINA RICHARDSON
NOTARY PUBLIC, STATE OF NEW YORK
QUALIFIED IN MANHATTAN COUNTY
NO. 0120090002
MY COMMISSION EXPIRES JUNE 2, 2012