

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bidz.com, Inc.		04/14/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Richline Group, Inc.
Street Address:	115 South MacQuesten Parkway
City:	Mount Vernon
State/Country:	NEW YORK
Postal Code:	10550
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 30

Property Type	Number	Word Mark
Registration Number:	1391538	DB
Registration Number:	1907288	DOLAN BULLOCK
Registration Number:	3522186	DOLAN-BULLOCK DB AND EST. 1917
Registration Number:	2044186	DOLAN BULLOCK
Registration Number:	0734160	RING KING
Registration Number:	0551057	BRIDE'S PRIDE
Registration Number:	2956660	CARING DIAMONDS
Registration Number:	2935431	DARING DIAMONDS
Registration Number:	3009156	DARING GEMS
Registration Number:	1717955	FOREVER ROSES
Registration Number:	1264176	LOSE ME NOT
Registration Number:	1877553	MAGICAL YEARS
Registration Number:	0960399	YOUNG LOVE
Serial Number:	77119697	DARING

OP \$765.00 1391538

Registration Number:	1666647	DEC
Registration Number:	2282325	FINGERPRINT LOCKET
Registration Number:	1216634	LITTLE MISS PRIDE
Registration Number:	0869705	PPC
Registration Number:	3175447	SIDEWAYS
Registration Number:	0203945	KREMENTZ
Registration Number:	0808483	KREMENTZ
Registration Number:	1252860	KREMENTZ
Registration Number:	2798986	ANGELITE
Registration Number:	1124283	AVEDON
Registration Number:	1829358	MOTHER'S JOY
Registration Number:	2506105	ORO DE DIOS
Registration Number:	0978549	SHIMAN
Registration Number:	1665798	SKAL
Registration Number:	1762728	VAN DELL
Serial Number:	77169688	TAYLOR AVEDON

CORRESPONDENCE DATA

Fax Number: (208)988-3912
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: velliot@tampabay.rr.com
Correspondent Name: Victoria Elliot
Address Line 1: 132 Sands Point Drive
Address Line 4: Tierra Verde, FLORIDA 33715

NAME OF SUBMITTER:	Victoria Elliot
Signature:	/Victoria Elliot/
Date:	06/02/2009

Total Attachments: 11
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TRADEMARK

REEL: 003997 FRAME: 0649

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made effective this 14th day of April 2009 by BIDZ.COM, INC., a Delaware corporation with its principal place of business at 3562 Eastham Drive, Culver City, California 90232 ("Assignor"), in favor of RICHLINE GROUP, INC., a Delaware corporation with its principal place of business at 115 South MacQuesten Parkway, Mount Vernon, New York 10550 ("Assignee").

WHEREAS, pursuant to that certain Bill of Sale dated March 25, 2009 executed by Allan Shine, Receiver for The Colibri Group, Inc. and Colibri Corporation (the "Receiver") in favor of Assignor, Assignor owns all of the trademarks and service marks, as applied for and/or registered as listed in Exhibit A attached hereto and all common law rights associated therewith (the "Marks"); and

WHEREAS, Assignor desires to assign all the right, title and interest of Assignor in and to the Marks together with the goodwill of the business symbolized by the Marks to Assignee, and Assignee desires to accept such assignment in accordance herewith and that certain Purchase and Sale Agreement between Assignor and Assignee dated April 9, 2009 (the "Purchase Agreement").

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set unto Assignee all right, title and interest of Assignor in and to the Marks, together with the good will of the business symbolized by the Marks owned by Assignor, including but not limited to any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, as well as all rights to sue and recover damages for past, present or future infringements or misappropriations thereof.

Assignor and its successors and assign shall execute and deliver to Assignee any reasonably necessary further documents and instruments and shall take any reasonable further actions which may be necessary to effect the foregoing assignment or the recordation or perfection thereof at Assignee's expense.

This Assignment may be executed in counterparts, each of which shall be deemed to be an original but all of which together shall constitute one and the same instrument. Delivery of an executed counterpart of the signature page to this Assignment by facsimile or electronic mail (with signature visible) shall be as effective as delivery of a manually executed counterpart of this Assignment. In the event of any inconsistency between the Purchase Agreement and this Assignment the terms of the Purchase Agreement shall control.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives effective on the date first above written.

BIDZ.COM, INC.

By: DLCS 4.15.2009
David Zinberg, President

RICHLINE GROUP, INC.

By: Dennis Ulrich
Dennis Ulrich, Chief Executive Officer

EXHIBIT A

COLIBRI CORPORATION
Patent and Trademark Schedule
LOT #1 - Dolan Bullock

Trademark Registrations

<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	
DB logo	U.S.	1391538	29 Apr 1986	Renewal 4/29/2016
DB logo	Canada	0384716	17 May 1991	Renewal 5/17/2021
DOLAN BULLOCK U.S.	U.S.	1907288	25 July 1995	Renewal 7/25/2015
DOLAN BULLOCK & Design	U.S.	3522186	21 Oct 2008	Declaration of Use 10/21/2014 Renewal 10/21/2018
DOLAN AND BULLOCK	Canada	0619161	13 Sep 2004	Renewal 9/13/2019
DOLAN BULLOCK	U.S.	2044186	11 Mar 1997	Renewal 3/11/2017
RING KING	U.S.	0734160	10 Jul 1962	Renewal 7/10/2012

Trademark Registrations

(status of registration not known)
(type of goods covered not known)

DOLAN & BULLOCK	Kazakhstan	0017736	
	Russia	0268030	

COLIBRI CORPORATION
Patent and Trademark Schedule
LOT #7 - Darling Diamonds

Trademark Registrations

<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	
DARLING DIAMONDS	U.K.	2331279	14 Nov 2003	Renewal 5/6/2013

Pending Trademark Application

<u>Mark</u>	<u>Country</u>	<u>Appln No.</u>	<u>Filed</u>	
DARLING DIAMONDS	U.S.	76/511146	2 May 2003	Statement of Use or Extension due by 4/28/09

COLIBRI CORPORATION
Patent and Trademark Schedule
LOT #10 - Princess Pride

Trademark Registrations

<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	
DEC	U.S.	1666647	03 Dec 1991	Renewal 12/3/2011
FINGERPRINT LOCKET	U.S.	2282325	28 Sep 1999	Renewal 9/28/2009 Grace expires 3/28/2010
LITTLE MISS PRIDE	U.S.	1216634	16 Nov 1982	Renewal 11/16/2012
PPC	U.S.	0869705	20 May 1969	Renewal due 5/20/2009 Grace expires 10/20/2009
PPC	Canada	0446148	18 Aug 1995	Renewal 8/18/2010
SIDEWAYS	U.S.	3175447	21 Nov 2006	Declaration of Use 11/21/2012 Renewal 11/21/2016
SIDEWAYS	Madrid (IR)	0878587	04 Jan 2006	Renewal 1/4/2016
SIDEWAYS	Australia	1108437		

Note: this is the Australian designation of the Madrid International Registration

Domain Name

Expires

PRINCESSPRIDECREATIONS.BIZ

Fri Jul 17 23:59:59 GMT 2015

Disclaimer:

The information relating to Colibri Corporation owned Domain Names has been provided by the management of Colibri. Neither Consensus Advisors, LLC nor the Receiver make any representations or warranties as to the completeness or accuracy of the information. Note, however, the information was gathered from a search of public records.

COLIBRI CORPORATION
Patent and Trademark Schedule
LOT #4 - Daring Diamonds

Trademark Registrations

<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	
BRIDE'S PRIDE	U.S.	0551057	20 Nov 1951	Renewal 11/20/2011
CARING DIAMONDS	U.S.	2956660	31 May 2005	Declaration of Use 5/31/2011 Renewal 5/31/2015
CARING DIAMONDS	Japan	4863118	13 May 2005	Renewal 5/13/2015
DARING DIAMONDS	U.S.	2935431	22 Mar 2005	Declaration of Use 3/22/2011 Renewal 3/22/2015
DARING DIAMONDS	Australia	0961786	15 July 2003	Renewal 7/15/2013
DARING DIAMONDS	Canada	0658375	08 Feb 2006	Renewal 2/8/2021
DARING DIAMONDS	European CTM	003274479	28 Jan 2005	Renewal 7/16/2013
DARING DIAMONDS	Japan	4863119	13 May 2005	Renewal 5/13/2015
DARING DIAMONDS	Russia	278688	19 Nov 2004	Renewal 7/16/2013
DARING DIAMONDS	U.K.	2330207	31 Oct 2003	Renewal 4/23/2013
DARING GEMS	U.S.	3009156	25 Oct 2005	Declaration of Use 10/25/2011 Renewal 10/25/2015
DARING GEMS	Australia	0961787	15 Jul 2003	Renewal 7/15/2013
DARING GEMS	Canada	0658916	14 Feb 2006	Renewal 2/14/2021
DARING GEMS	European CTM	003274495	24 Nov 2004	Renewal 7/16/2013
DARING GEMS	Japan	4863119	13 May 2005	Renewal 5/13/2015
DARING GEMS	Russia	274278	30 Aug 2004	Renewal 7/16/2013
DARING GEMS	U.K.	2330485	10 Oct 2003	Renewal 4/28/2013
DARING HEARTS	U.K.	2331281	06 May 2003	Renewal 5/6/2013
DARING PEARLS	Australia	1055870	17 May 2005	Renewal 5/17/2015
DARING PEARLS	European CTM	004442075	24 May 2006	Renewal 5/17/2015
DARING PEARLS	Japan	4906045	04 Nov 2005	Renewal 11/4/2015
DARING PENS	U.K.	2331280	10 Oct 2003	Renewal 5/6/2013
FOREVER ROSES	U.S.	1717955	22 Sep 1992	Renewal 9/22/2012
LOSE ME NOT	U.S.	1264176	17 Jan 1984	Renewal 1/17/2014

COLIBRI CORPORATION
 Patent and Trademark Schedule
 LOT #4 - Daring Diamonds

MAGICAL YEARS	U.S.	1877553	07 Feb 1995	Renewal 2/7/2015
YOUNG LOVE	U.S.	0960399	05 Jun 1973	Renewal 6/5/2013

Pending Trademark Application

<u>Mark</u>	<u>Country</u>	<u>Application No.</u>	<u>Filed</u>	
DARING	U.S.	77/119697	01 Mar 2007	Statement of Use or Extension due 4/28/2008

Domain Name

Expires

DARINGHEARTS.COM	20110215 00:00:00
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Disclaimer:

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COLIBRI CORPORATION
Patent and Trademark Schedule
LOT #13 - Krementz

Trademark Registrations - Jewelry

<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	
KREMENTZ	U.S.	0203945	29 Sep 1925	Renewal 9/29/2015
KREMENTZ (script)	U.S.	0808483	17 May 1966	Renewal 5/27/2016
KREMENTZ	U.S.	1252860	04 Oct 1983	Renewal 10/4/2013
KREMENTZ	Australia	0053136	13 May 1929	Renewal 5/13/2009 Grace expires 11/13/09
KREMENTZ	Benelux	0336404	20 Aug 1975	Renewal 8/20/2015
KREMENTZ (arch format)	Canada	0011981	25 May 1907	Renewal 5/25/2017
KREMENTZ (script)	Canada	0258234	24 Apr 1981	Renewal 4/24/2011
KREMENTZ	Canada	0267775	02 Apr 1982	Renewal 4/2/2012
KREMENTZ	Canada	0608586	26 Apr 2004	Renewal 4/26/2019
KREMENTZ (script)	China	0346369	20 Apr 1989	Renewal 4/19/2009 Grace expires 10/19/09
KREMENTZ	China	0346370	20 Apr 1989	Renewal 4/19/2009 Grace expires 10/19/09
KREMENTZ (Chinese character)	China	0541863	30 Jan 1991	Renewal 1/29/2011
KREMENTZ	China	1327915	28 Oct 1999	Renewal 10/27/2009 Grace expires 4/27/10
KREMENTZ	Denmark	1984 4134VR	30 Nov 1984	Renewal 11/30/2014
KREMENTZ (arch format)	Germany	0607961	11 Jun 1951	Renewal 10/31/2018
KREMENTZ	Germany	0983807	26 Mar 1979	Renewal 9/30/2018
KREMENTZ	Hong Kong	1089/1981	21 May 1980	Renewal 5/21/2015
KREMENTZ (script)	Hong Kong	1090/1981	21 May 1980	Renewal 5/21/2015
KREMENTZ	Japan	0639474	25 Mar 1964	Renewal 3/25/2014
KREMENTZ (script)	Japan	1667275	22 Mar 1984	Renewal 3/22/2014
KREMENTZ	Mexico	0438068	26 Jul 1993	Renewal 8/3/2012
KREMENTZ	Switzerland	0275671	27 Feb 1975	Renewal 2/27/2015
KREMENTZ	U.K.	1041482	28 Jan 1975	Renewal 1/28/2016

COLIBRI CORPORATION
Patent and Trademark Schedule
LOT #13 - Kremenz

Trademark Registrations - Clothing

<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	
KREMENTZ (Chinese character)	China	1162371	28 Mar 1998	Renewal 3/27/2018
KREMENTZ	China	1338555	28 Nov 1999	Renewal 11/27/2009 Grace expires 5/27/10

Trademark Registrations - Leather Goods

<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	
KREMENTZ	China	1338087	28 Nov 1999	Renewal 11/27/2009 Grace expires 5/27/10

Trademark Registrations - Perfumes

<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	
KREMENTZ	China	1328255	28 Oct 1999	Renewal 10/27/2009 Grace expires 4/27/10

Trademark Registrations - Multiple Classes

<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	
KREMENTZ class 14, jewelry; class 18, leather goods; class 25, clothing	European	CTM 004957692	08 Feb 2007	Renewal 3/14/2016

Other Trademark Registrations

<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	
ANGELITE	U.S.	2798986	23 Dec 2003	Declaration of Use 12/23/2009 Renewal 12/23/2013
AVEDON	U.S.	1124283	21 Aug 1979	Renewal 8/21/2009 Grace expires 2/21/10
MOTHER'S JOY	U.S.	1829358	05 Apr 1994	Renewal 4/5/2014
ORO DE DIOS	U.S.	2506105	13 Nov 2001	Renewal 11/13/2011
SHIMAN	U.S.	0978549	12 Feb 1974	Renewal 2/12/2014

COLIBRI CORPORATION
Patent and Trademark Schedule
LOT #13 - Krementz

SKAL	U.S.	1665798	26 Nov 1991	Renewal 11/26/2011
SKAL	Canada	0104808	26 Oct 1956	Renewal 10/26/2016
SKALET	Canada	0480847	18 Aug 1997	Renewal 8/18/2012
VAN DELL	U.S.	1762728	06 Apr 1993	Renewal 4/6/2013

Pending Trademark Application

<u>Mark</u>	<u>Country</u>	<u>Appln No.</u>	<u>Filed</u>	
TAYLOR AVEDON	U.S.	77/169688	01 May 2007	Statement of Use or extension due 4/28/2009

Trademark Registrations

(status of registrations not known)
(type of goods covered not known)

KREMENTZ	Brazil	3044963
	Brazil	6255825

Domain Names

18KTWHOLESALE.COM	Expires
TAYLORAVEDON.COM	23 Apr 14
14KWHOLESALE.COM	20170924 00:00:00
	20140423 00:00:00

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