

6/1/09

JUN  
06-02-2009

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103562424

To the Director of the U. S. Patent and

ments or the new address(es) below.

**1. Name of conveying party(ies):**

DataPod Ltd. BEINSYNC LTD.  
23 Menahem Begin Rd. 23 Menahem Begin Rd.  
Tel-Aviv, 66184 Tel-Aviv, 66184 ISRAEL  
Israel

- Individual(s)  Association
- General Partnership  Limited Partnership
- Corporation- State: Israel
- Other \_\_\_\_\_

Citizenship (see guidelines) Israel

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance /Execution Date(s) :**

Execution Date(s) March 26, 2008

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Phoenix Technologies Ltd.  
Internal Address: \_\_\_\_\_  
Street Address: 915 Murphy Ranch Road  
City: Milpitas  
State: CA  
Country: U.S.A. Zip: 95035

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Corporation of Delaware
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,147,551

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Kimberley G. Nobles  
Internal Address: Crowell & Moring LLP  
Intellectual Property Group  
Street Address: P. O. Box 14300  
City: Washington  
State: D.C. Zip: 20044-4300  
Phone Number: (949) 263-8400  
Fax Number: (202) 628-5116  
Email Address: knobles@crowell.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$** 40.00

- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

Deposit Account Number 05-1323  
Authorized User Name Crowell & Moring LLP

**9. Signature:**

May 27, 2009

Signature

Date

Kimberley G. Nobles

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

רשם החברות

משרד המשפטים



מדינת ישראל

חוק החברות התשנ"ט - 1999

## תעודת שינוי שם של חברה

הנני מאשר בזה כי על סמך החלטה ובהתאם לסעיף 31 (ב) לחוק  
החברות התשנ"ט - 1999 שינתה החברה

דטהפד בע"מ

DATAPOD LTD

את שמה ומעתה תקרא בשם

ביאינסינק בע"מ

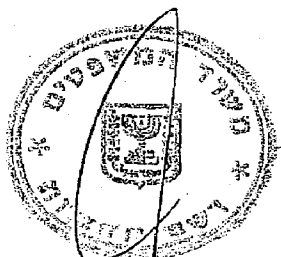
BEINSYNC LTD

ניתן בחתימת ידי בירושלים

טי"ו אלול תשס"ד

01/09/2004

מס' חברה 513321562



יהודה כץ, עו"ד  
ב/רשם החברות

מדינת ישראל  
STATE OF ISRAEL

משרד המשפטים  
MINISTRY OF JUSTICE

רשם החברות  
REGISTRAR OF COMPANIES

מספר תיק: 513321562

ט"ו אלול תשס"ד  
01/09/2004

לכבוד  
דטהפד בע"מ  
דרך פי"ת 23  
תל אביב 66183

א"נ

הנדון: דטהפד בע"מ

הנני מאשר קבלת המכתב מיום 29/08/2004, על החומר הרצוף בו.

ביום 01/09/2004 נרשמה הפעולה כדלהלן:

שנוי שם החברה לפי החלטת האספה הכללית מיום 24/08/2004.

רצופה בזה תעודת שנוי שם.

בכבוד רב,

יהודה כץ, עו"ד  
ב/רשם החברות

מרכז כלל, רח' יפו 97 (קומה 13), ירושלים 94340  
Clal Center (13th Floor), 97 Jaffa Rd, Jerusalem  
טל' 02-6209444, ת"ד 28178, ירושלים מיקוד 91281

TRADEMARK  
REEL: 003997 FRAME: 0758

MINISTRY OF JUSTICE

REGISTRAR OF COMPANIES

DataPod Ltd.  
Derech Petah – Tikva 23  
Tel Aviv 66183  
Israel

**Re: Datapod Ltd.**

I confirm receipt of the letter dated 29/08/04, re: its contents. On 1/08/04, a transaction was recorded as follows:

Name change of the company as per decision of general assembly on date 24/08/04 attached herewith is a name change certificate.

Judith Katz, Esq.

**Certificate of Company Name Change**

In this I confirm that through the decision of and in paragraph 31(b) to the Law of Companies – 1999 the company

DATAPOD LTD changed its name and from now will be called by the name

BEINSYNC LTD

Company number 513321562