

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Assignment

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Henkel Corporation		05/29/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Shurtech Brands, LLC
Street Address:	1895 Tate Boulevard, SE
City:	Hickory
State/Country:	NORTH CAROLINA
Postal Code:	28602
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA

PROPERTY NUMBERS Total: 76

Property Type	Number	Word Mark
Registration Number:	2903196	14 DAY CLEAN RELEASE
Registration Number:	3127541	200 MPH
Registration Number:	1978989	667 PRO SERIES
Registration Number:	3108767	668 PRO SERIES
Registration Number:	3446911	A TAPE THAT WILL STAND UP TO THE ULTIMATE TEST
Registration Number:	1538149	A TASTE OF HOME
Registration Number:	1725664	AMERICA'S MOST USEFUL TAPE
Registration Number:	2283006	AMERICA'S MOST USEFUL TOOL
Registration Number:	2988052	ANCHOR WRAPS
Registration Number:	2949647	ATOMIC YELLOW
Registration Number:	2239778	BLADESAFE
Registration Number:	1440592	CAREMAIL
Registration Number:	1759880	CLEAN RELEASE
Registration Number:	2984017	CONTRACTOR'S CHOICE

OP \$1915.00 2903196

Registration Number:	2567787	DOUBLE SCRUBBER
Registration Number:	2976707	DURA BOND
Registration Number:	2976706	DURA BOND CONSTRUCTION
Registration Number:	2587896	EASY STICK
Registration Number:	1973316	EASY-LINER
Registration Number:	1777858	EZ START
Registration Number:	2139793	EZ TEAR
Registration Number:	1356612	FIRE-GUARD
Registration Number:	1759169	FLAT PACK
Registration Number:	3107551	FRIDGE FRESH
Registration Number:	2025240	FRUSTRATION-FREE
Registration Number:	2953019	FUNKY FLAMINGO
Registration Number:	1764494	
Registration Number:	3427591	GRIP & HOLD
Registration Number:	2655699	GRIP.IT
Registration Number:	1894617	
Registration Number:	2334925	HOLD IT
Registration Number:	2848480	HOLD-IT FOR RUGS
Registration Number:	717374	HOLDIT
Registration Number:	2972754	ISLAND LIME
Registration Number:	3166235	MAKE YOUR MEMORIES STICK
Registration Number:	1734812	MANCO
Registration Number:	1138195	MANCO
Registration Number:	2687989	MICRO-SUCTION
Registration Number:	2798295	PERFECT RELEASE PLUS
Registration Number:	1846221	POSTER PUTTY
Registration Number:	2735146	PRO PAINTER'S PLUS
Registration Number:	3030086	QUALITY GUARANTEED NO HASSLE
Registration Number:	3060845	QUICK CARPET
Registration Number:	2772160	QUICK CORNERS
Registration Number:	2290656	ROLL-ON
Registration Number:	1540458	SAFELY PROTECTS WHAT YOU CARE TO SHARE
Registration Number:	3396193	SHOCK SHIELD
Registration Number:	2188614	SMOOTH TOP
Registration Number:	2662462	SOCKET SEALERS

Registration Number:	2259745	SOFTEX
Registration Number:	2750639	SOFTWARE
Registration Number:	2916110	SOFTWARE
Registration Number:	2719115	STUCK AT PROM
Registration Number:	3129760	SUPER EZ
Registration Number:	2496934	SUPER GRIP
Registration Number:	2941548	TUFF WRAP
Registration Number:	3139837	TURBO MASKER
Registration Number:	2970994	WRAP IT. PACK IT. SEND IT.
Registration Number:	2906954	WRAP-FIX
Registration Number:	2846547	X-FACTOR
Registration Number:	2849370	X-FACTOR
Registration Number:	3046760	YOUR SPACE
Registration Number:	2990354	UMBRELLA PATCH
Serial Number:	77234444	CARE FOR YOUR ITEMS. CARE FOR THE EARTH.
Serial Number:	77234441	CAREMAIL
Serial Number:	77317039	CLEAR CLASSIC
Serial Number:	77448351	LASER EDGE
Serial Number:	77505591	MICROCORE
Serial Number:	77621703	NEVER LOSE THE TAPE END!
Serial Number:	77407478	NO-SHRED
Serial Number:	77628659	ONEHANDED
Serial Number:	77401507	WRAP IT WITH STYLE THAT POPS!
Serial Number:	77545146	WRAP IT WITH STYLE THAT POPS!
Serial Number:	77480451	WRAP IT WITH STYLE!
Serial Number:	77454916	HOME SMART - EARTH FRIENDLY
Serial Number:	77571727	ENERGY GUARD

CORRESPONDENCE DATA

Fax Number: (704)353-3871
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 704.331.7400
Email: chdocket@klgates.com
Correspondent Name: Karl S. Sawyer, Jr.
Address Line 1: 214 North Tryon Street
Address Line 2: Hearst Tower, 47th Floor
Address Line 4: Charlotte, NORTH CAROLINA 28202

TRADEMARK

REEL: 003998 FRAME: 0066

ATTORNEY DOCKET NUMBER:	2821543.00509
NAME OF SUBMITTER:	Karl S. Sawyer, Jr.
Signature:	/karl s sawyer jr/
Date:	06/03/2009
Total Attachments: 12 source=HenkelCorpTM#page1.tif source=HenkelCorpTM#page2.tif source=HenkelCorpTM#page3.tif source=HenkelCorpTM#page4.tif source=HenkelCorpTM#page5.tif source=HenkelCorpTM#page6.tif source=HenkelCorpTM#page7.tif source=HenkelCorpTM#page8.tif source=HenkelCorpTM#page9.tif source=HenkelCorpTM#page10.tif source=HenkelCorpTM#page11.tif source=HenkelCorpTM#page12.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Henkel Corporation (hereinafter "Assignor"), a Delaware corporation, having a place of business at 1001 Trout Brook Crossing, Rocky Hill, Connecticut 06067, United States of America, is the owner of the United States trademarks and the applications and/or registrations therefor shown on Schedule A (attached hereto collectively, the "Trademarks"); and

WHEREAS, Shurtech Brands, LLC (hereinafter, "Assignee"), a North Carolina limited liability company having a place of business at 1895 Tate Boulevard, SE, Hickory, NC 28602, United States of America, desires to acquire the entire right, title and interest in and to said Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the Effective Date set forth below, does hereby sell, assign and transfer to Assignee, and its successors and assigns, the entire right, title and interest in the Trademarks, together with the good will symbolized by said Trademarks and the applications and registrations therefor, such Trademarks to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment and sale not been made.

IN WITNESS WHEREOF, Assignor and Assignee have signed this Trademark Assignment as of this 29th day of May, 2009 ("Effective Date").

HENKEL CORPORATION

By: _____

Name: Julian O. Colquitt

Title: President, Adhesive Technologies - North America

SHURTECH BRANDS, LLC

By: _____

Name: _____

Title: _____


STATE OF Connecticut

SS:

COUNTY OF Hartford

Before me personally appeared Julian O. Colquitt, to me known to be the same person described in and who executed the foregoing instrument, and acknowledged that he/she executed the same, of his/her own free will and for the purposes set forth.

Sworn to before me and subscribed in my presence this 21st of May, 2009.


Notary Public: Emily S. Sassman
My Commission Expires: August 31, 2012

STATE OF _____

SS:

COUNTY OF _____

Before me personally appeared _____, to me known to be the same person described in and who executed the foregoing instrument, and acknowledged that he/she executed the same, of his/her own free will and for the purposes set forth.

Sworn to before me and subscribed in my presence this _____ of _____.

Notary Public

TRADEMARK ASSIGNMENT

WHEREAS, Henkel Corporation (hereinafter "Assignor"), a Delaware corporation, having a place of business at 1001 Trout Brook Crossing, Rocky Hill, Connecticut 06067, United States of America, is the owner of the United States trademarks and the applications and/or registrations therefor shown on Schedule A (attached hereto collectively, the "Trademarks"); and

WHEREAS, Shurtech Brands, LLC (hereinafter, "Assignee"), a North Carolina limited liability company having a place of business at 1895 Tate Boulevard, SE, Hickory, NC 28602, United States of America, desires to acquire the entire right, title and interest in and to said Trademarks.

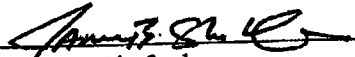
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the Effective Date set forth below, docs hereby sell, assign and transfer to Assignee, and its successors and assigns, the entire right, title and interest in the Trademarks, together with the good will symbolized by said Trademarks and the applications and registrations therefor, such Trademarks to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment and sale not been made.

IN WITNESS WHEREOF, Assignor and Assignee have signed this Trademark Assignment as of this 29th day of May, 2009 ("Effective Date").

HENKEL CORPORATION

By: _____
Name: _____
Title: _____

SHURTECH BRANDS, LLC

By: 
Name: James B. Shuford
Title: Manager

STATE OF _____ :
: SS:
COUNTY OF _____ :

Before me personally appeared _____, to me known to be the same person described in and who executed the foregoing instrument, and acknowledged that he/she executed the same, of his/her own free will and for the purposes set forth.

Sworn to before me and subscribed in my presence this _____ of _____, _____.

Notary Public

STATE OF North Carolina :
: SS:
COUNTY OF Mecklenburg :

Before me personally appeared James B. Shuford, to me known to be the same person described in and who executed the foregoing instrument, and acknowledged that he/she executed the same, of his/her own free will and for the purposes set forth.

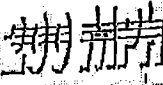
Sworn to before me and subscribed in my presence this 27th of May, 2009.



PhyllisAnne DeLaRosa
NOTARY PUBLIC
Cabarrus County, North Carolina
My Commission Expires 08/02/13




PhyllisAnne DeLaRosa
Notary Public






1420263_1

Schedule A
to Trademark Assignment


Trademark	Image	Status	App No	App Date	Reg No	Reg Date	Renewal Date
14 DAY CLEAN RELEASE		Registered/Granted	78/238875	4/16/2003	2903196	11/16/2004	11/16/2014
200 MPH (Stylized)		Registered/Granted	78/268750	6/30/2003	3127541	8/8/2006	8/8/2016
667 PRO SERIES		Registered/Granted	75/975017	9/14/1994	1978889	6/4/1996	6/4/2016
668 PRO SERIES		Registered/Granted	78/510085	11/2/2004	3108767	6/27/2006	6/27/2016
A TAPE THAT WILL STAND UP TO THE ULTIMATE TEST		Registered/Granted	78/904135	6/8/2006	3416911	6/10/2008	6/10/2018
A TASTE OF HOME		Lapsed	73/751010	9/7/1988	1538149	5/9/1989	5/9/2009
AMERICA'S MOST USEFUL TAPE		Registered/Granted	74/094976	9/10/1990	1725664	10/20/1992	10/20/2012
AMERICA'S MOST USEFUL TOOL		Registered/Granted	75/502797	6/15/1998	2283085	10/5/1999	10/5/2009
ANCHOR WRAPS		Registered/Granted	78/255630	5/29/2003	2988052	8/23/2005	8/23/2015
ATOMIC YELLOW		Registered/Granted	78/151469	8/6/2002	2949647	5/10/2005	5/10/2015
BLADESAFE		Registered/Granted	75/378250	10/23/1997	2239778	4/13/1999	4/13/2009
CARE FOR YOUR ITEMS. CARE FOR THE EARTH.		Pending	77/234444	7/20/2007			
CAREMAIL		Pending	77/234441	7/20/2007			



Trademark	Image	Status	App No	App Date	Reg No	Reg Date	Renewal Date
CAREMAIL		Registered/Granted	73/621941	9/25/1986	1440592	5/26/1997	5/26/2017
CLEAN RELEASE		Registered/Granted	74/177540	6/19/1991	1759866	3/23/1993	3/23/2013
CLEAR CLASSIC		Pending	77/317639	10/30/2007			
CONTRACTOR'S CHOICE		Registered/Granted	78/308073	9/16/2003	2984017	8/9/2003	8/9/2015
DOUBLE SCRUBBER		Registered/Granted	75/576500	10/26/1998	2567707	5/7/2002	5/7/2012
DURA BOND		Registered/Granted	76/289368	7/24/2001	2976707	7/26/2005	7/26/2015
DURA BOND CONSTRUCTION & Design		Registered/Granted	76/289366	7/24/2001	2976708	7/26/2005	7/26/2015
EASY STICK and Design		Registered/Granted	76/202427	1/30/2001	2807896	7/2/2002	7/2/2012
EASY-LINER		Registered/Granted	74/511091	4/13/1994	1973916	5/7/1996	5/7/2016
EZ START		Registered/Granted	74/329333	11/9/1992	1777858	6/22/1993	6/22/2013
EZ TEAR		Registered/Granted	75/206740	12/2/1996	2139793	2/24/1998	2/24/2010
FIRE-GUARD		Registered/Granted	73/523424	2/22/1985	1356612	8/27/1985	8/27/2015
FLAT PACK		Registered/Granted	74/234272	12/30/1991	1759169	3/16/1993	3/16/2013

Trademark	Image	Status	App No	App Date	Reg. No	Reg Date	Renewal Date
FRIDGE FRESH		Registered/Granted	78/297209	9/8/2003	3107551	6/20/2006	6/20/2016
FRUSTRATION-FREE		Registered/Granted	75/008046	10/20/1995	2025240	12/24/1996	12/24/2016
FUNKY FLAMINGO		Registered/Granted	78/151476	8/6/2002	2953019	5/17/2005	5/17/2015
Green Box Design		Registered/Granted	74/250378	2/27/1992	1764494	4/13/1993	4/13/2013
GRIP & HOLD		Registered/Granted	77/058316	12/6/2006	3427591	5/13/2008	5/13/2018
GRIP.IT		Registered/Granted	76/185532	12/21/2000	2655699	12/3/2002	12/3/2012
Hand Design		Registered/Granted	74/463995	11/29/1993	1894617	5/16/1995	5/16/2015
HOLD IT		Registered/Granted	75/576594	10/26/1998	2334925	3/28/2000	3/28/2010
HOLD-IT FOR RUGS		Registered/Granted	76/406532	5/13/2002	2848480	6/1/2004	6/1/2014
HOLDIT (Stylized Letters)		Registered/Granted	72/098274	6/2/1960	0717374	6/27/1961	6/27/2011
IGLAND LIME		Registered/Granted	78/151481	8/6/2002	2972754	7/19/2005	7/19/2015
LASER EDGE		Published	77/448351	6/15/2008			
MAKE YOUR MEMORIES STICK		Registered/Granted	78/507776	10/28/2004	3166235	10/31/2006	10/31/2016

Trademark	Image	Status	App No	App Date	Reg No	Reg Date	Renewal Date
MANCO		Registered/Granted	74/236631	1/10/1992	1734812	11/24/1992	11/24/2012
MANCO and Design		Registered/Granted	75/173119	7/21/1978	1138195	7/29/1980	7/29/2010
MICRO-SUCTION		Registered/Granted	76/223885	3/13/2001	2687969	2/18/2003	2/18/2013
MICROCORE		Pending	77/505591	6/23/2008			
NEVER LOSE THE TAPE END!		Pending	77/621703	11/25/08			
NO SHRED		Pending	77/407478	2/27/2008			
ONEHANDED and Design		Pending	77/628559	12/8/08			
PERFECT RELEASE PLUS and Design		Registered/Granted	76/155640	11/14/2000	2798295	12/23/2003	12/23/2013
POSTER PUTTY		Registered/Granted	74/390783	5/17/1993	184521	7/19/1994	7/19/2014
Pro Painter's Plus and Design		Registered/Granted	78/066453	6/8/2000	2735145	7/8/2003	7/8/2013
QUALITY GUARANTEED NO HASSLE and Design		Registered/Granted	78/296932	4/17/2003	3030986	12/13/2005	12/13/2015
QUICK CARPET		Registered/Granted	78/202965	1/14/2003	3060845	2/21/2006	2/21/2016

Trademark	Image	Status	App No	App Date	Reg No	Reg Date	Renewal Date
QUICK CORNERS		Registered/Granted	76/206601	2/7/2001	2772160	10/7/2003	10/7/2013
ROLL-ON		Registered/Granted	75/311290	6/18/1997	2290556	11/7/1999	11/2/2009
SAFELY PROTECTS WHAT YOU CARE TO SHARE		Registered/Granted	73/750068	9/6/1988	1540458	5/23/1989	5/23/2009
SHOCK SHIELD		Registered/Granted	78/810101	2/8/2005	3396193	3/11/2008	3/11/2018
SMOOTH TOP		Registered/Granted	75/166035	9/13/1996	2188614	9/8/1998	9/8/2010
SOCKET SEALERS		Registered/Granted	76/317997	9/27/2001	2662462	12/17/2002	12/17/2012
SOFTEX		Registered/Granted	75/165907	9/13/1996	2259745	7/6/1999	7/6/2009
SOFTWARE		Registered/Granted	75/512462	7/2/1998	2750639	8/12/2003	8/12/2013
SOFTWARE		Registered/Granted	78/268695	6/30/2003	2916110	1/4/2005	1/4/2015
STUCK AT PROM		Registered/Granted	76/429041	7/10/2002	2719115	5/27/2003	5/27/2013
SUPER EZ		Registered/Granted	78/711198	9/12/2005	3129760	8/15/2006	8/15/2016
SUPER GRIP		Registered/Granted	75/775893	9/12/1999	2496934	10/9/2001	10/9/2011
TUFF WRAP		Registered/Granted	78/164962	9/17/2002	2941548	4/19/2005	4/19/2015

Trademark	Image	Status	App No	App Date	Reg No	Reg Date	Renewal Date
TURBO MASKER		Registered/Granted	78/350992	1/13/2004	3139837	9/5/2006	9/5/2016
WRAP IT WITH STYLE THAT POPS!		Published	77/401507	2/20/2008			
WRAP IT WITH STYLE THAT POPS!		Pending	77/545146	8/12/2008			
WRAP IT WITH STYLE!		Pending	77/480451	5/21/2008			
WRAP IT. PACK IT. SEND IT.		Registered/Granted	76/093446	7/20/2000	2970994	7/19/2005	7/19/2015
WRAP-FIX		Registered/Granted	76/402074	5/1/2002	2906954	11/30/2004	11/30/2014
X-FACTOR		Registered/Granted	78/151488	8/6/2002	2846547	5/25/2004	5/25/2014
X-FACTOR and Design		Registered/Granted	78/153178	8/12/2002	2849370	6/1/2004	6/1/2014
YOUR SPACE		Registered/Granted	78/239945	4/21/2003	3046760	1/17/2006	1/17/2016

Trademark	Image	Status	App No.	App Date	Reg. No.	Reg Date	Renewal Date
HOME SMART - EARTH FRIENDLY & Design		Pending	77464916	4/22/08			
ENERGY GUARD & Design		Pending	77671727	9/17/08			
UMBRELLA PATCH		Registered/Granted	78261109	6/11/03	2590354	6/30/05	6/30/15