

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Henkel Canada Corporation		05/29/2009	a Novia Scotia unlimited liability company:
RECEIVING PARTY DATA			
Name:	Shurtech Brands, LLC		
Street Address:	1895 Tate Boulevard, SE		
City:	Hickory		
State/Country:	NORTH CAROLINA		
Postal Code:	28602		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2608329		
Registration Number:	2816560	PAINTERS MATE	
Registration Number:	2144274	PAINTERS MATE GREEN	
Registration Number:	3464273	RECOGNIZED BY ITS COLOR. KNOWN FOR ITS QUALITY.	
CORRESPONDENCE DATA			
Fax Number:	(704)353-3871		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	704.331.7400		
Email:	chdocket@klgates.com		
Correspondent Name:	Karl S. Sawyer, Jr.		
Address Line 1:	214 North Tryon Street		
Address Line 2:	Hearst Tower, 47th Floor		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	2821543.509		

OP \$115.00 2608329

NAME OF SUBMITTER:	Karl S. Sawyer, Jr.
Signature:	/karl s sawyer jr/
Date:	06/03/2009
Total Attachments: 6 source=HenkelCanadaCorp#page1.tif source=HenkelCanadaCorp#page2.tif source=HenkelCanadaCorp#page3.tif source=HenkelCanadaCorp#page4.tif source=HenkelCanadaCorp#page5.tif source=HenkelCanadaCorp#page6.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Henkel Canada Corporation (hereinafter "Assignor"), a Nova Scotia unlimited liability company, having a place of business at 2225 Meadowpine Boulevard, Mississauga, Ontario, Canada L5N 702, is the owner of the United States trademarks and the applications and/or registrations therefor shown on Schedule A (attached hereto, collectively, the "Trademarks"); and

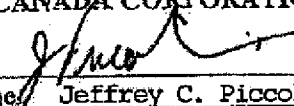
WHEREAS, Shurtech Brands, LLC (hereinafter, "Assignee"), a North Carolina limited liability company having a place of business at 1895 Tate Boulevard, SE, Hickory, NC 28602, United States of America, desires to acquire the entire right, title and interest in and to said Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the Effective Date set forth below, does hereby sell, assign and transfer to Assignee, and its successors and assigns, the entire right, title and interest in the Trademarks, together with the good will symbolized by said Trademarks and the applications and registrations therefor, such Trademarks to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment and sale not been made.

IN WITNESS WHEREOF, Assignor and Assignee have signed this Trademark Assignment as of this 29th day of May, 2009 ("Effective Date").

HENKEL CANADA CORPORATION

By:


Name: Jeffrey C. Piccolomini
Title: President

SHURTECH BRANDS, LLC

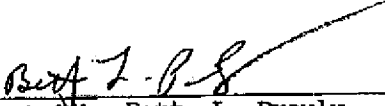
By:

Name: _____
Title: _____

STATE OF CONNECTICUT :
 :
 COUNTY OF HARTFORD :
 : SS:

Before me personally appeared Jeffrey C. Piccolomini, to me known to be the same person described in and who executed the foregoing instrument, and acknowledged that he/~~she~~ executed the same, of his/~~her~~ own free will and for the purposes set forth.

Sworn to before me and subscribed in my presence this 28th of May, 2009.



Notary Public: Betty L. Proulx
My Commission Expires: July 31, 2013

STATE OF _____ :
 :
 COUNTY OF _____ :
 : SS:

Before me personally appeared _____, to me known to be the same person described in and who executed the foregoing instrument, and acknowledged that he/she executed the same, of his/her own free will and for the purposes set forth.

Sworn to before me and subscribed in my presence this _____ of _____.

Notary Public

TRADEMARK ASSIGNMENT

WHEREAS, Henkel Canada Corporation (hereinafter "Assignor"), a Nova Scotia unlimited liability company, having a place of business at 2225 Meadowpine Boulevard, Mississauga, Ontario, Canada L5N 702, is the owner of the United States trademarks and the applications and/or registrations therefor shown on Schedule A (attached hereto, collectively, the "Trademarks"); and

WHEREAS, Shurtech Brands, LLC (hereinafter, "Assignee"), a North Carolina limited liability company having a place of business at 1895 Tate Boulevard, SE, Hickory, NC 28602, United States of America, desires to acquire the entire right, title and interest in and to said Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the Effective Date set forth below, does hereby sell, assign and transfer to Assignee, and its successors and assigns, the entire right, title and interest in the Trademarks, together with the good will symbolized by said Trademarks and the applications and registrations therefor, such Trademarks to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment and sale not been made.

IN WITNESS WHEREOF, Assignor and Assignee have signed this Trademark Assignment as of this 29th day of May, 2009 ("Effective Date").

HENKEL CANADA CORPORATION


By: _____
Name: _____
Title: _____

SHURTECH BRANDS, LLC

By: James B. Shuford
Name: James B. Shuford
Title: Manager

1420268_1

Schedule A
to Trademark Assignment

Trademark	Image	Status	App No	App Date	Reg No	Reg Date	Renewal Date
DESIGN (Green Tape)		Registered/Granted	75/165691	11/13/2000	2608329	2/13/2002	2/13/2012
PAINTERS MATE		Registered/Granted	75/409860	2/10/2003	2816560	2/24/2004	2/24/2014
PAINTERS MATE GREEN		Registered/Granted	75/201861	11/18/1996	2144274	5/17/1998	5/17/2018
RECOGNIZED BY ITS COLOR. KNOWN FOR ITS QUALITY.		Registered/Granted	78/446689	3/27/2006	3464273	7/8/2008	7/8/2018