

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	02/12/2009		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Porcelana, LLC		02/04/2009
			LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Nicene Brands I, LLC		
Street Address:	2200 West Port Plaza Drive		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63146		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	1119493	PORCELANA
	Serial Number:	77182705	PORCELANA
CORRESPONDENCE DATA			
Fax Number:	(314)612-2323		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	314-621-5070		
Email:	gashbrook@armstrongteasdale.com		
Correspondent Name:	Meredith P. Gammill		
Address Line 1:	One Metropolitan Square, Suite 2600		
Address Line 4:	St. Louis, MISSOURI 63102-2740		
ATTORNEY DOCKET NUMBER:	28324-7		
NAME OF SUBMITTER:	Meredith P. Gammill		

CH \$65.00 1119493

900135472

**TRADEMARK
 REEL: 003998 FRAME: 0290**

Signature:	/MPG-ATLLP/
Date:	06/03/2009
Total Attachments: 2 source=4218399_1#page1.tif source=4218399_1#page2.tif	

CERTIFICATE OF MERGER
of
PORCELANA, LLC, a Delaware limited liability company
with and into
NICENE BRANDS I, LLC, a Delaware limited liability company

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is Nicene Brands I, LLC and the name of the limited liability company being merged into this surviving limited liability company is Porcelana, LLC.

SECOND: That an agreement of merger (the "Agreement of Merger") between the parties to the merger has been approved, adopted, certified, executed and acknowledged by each of the constituent limited liability companies.

THIRD: That the name of the surviving limited liability company of the merger is Nicene Brands I, LLC of the state of Delaware.

FOURTH: That the Certificate of Formation of Nicene Brands I, LLC, as the surviving limited liability company, shall be its Certificate of Formation.

FIFTH: That the Agreement of Merger is on file at 2200 Westport Plaza Drive, Suite 213. St. Louis, Missouri 63146 the principal place of business of the surviving limited liability company.


SIXTH: That a copy of the Agreement of Merger will be furnished by surviving limited liability company on request and without cost, to any member of any constituent limited liability company.

EIGHTH: That this Certificate of Merger shall be effective upon the date it is filed with the Delaware Secretary of State.

[remainder of this page intentionally left blank]

IN WITNESS WHEREOF, said surviving limited liability company has caused this certificate to be signed by an authorized person, the 4 day of February, 2009.

NICENE BRANDS I, LLC

By: 
Its: Secretary
Title: _____