

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GreatFood.com, Inc.		08/06/2002	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	1-800-TheRose.Com, Inc.		
Street Address:	One Old Country Road		
Internal Address:	Suite 500		
City:	Carle Place		
State/Country:	NEW YORK		
Postal Code:	11514		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2401093	GREAT FOOD ONLINE	
CORRESPONDENCE DATA			
Fax Number:	(516)431-1127		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	516-431-1177		
Email:	tmgalgano@rcn.com		
Correspondent Name:	Thomas M. Galgano		
Address Line 1:	20 W. Park Avenue		
Address Line 2:	Suite 204		
Address Line 4:	Long Beach, NEW YORK 11561		
ATTORNEY DOCKET NUMBER:	329-481		
NAME OF SUBMITTER:	Thomas M. Galgano		
Signature:	/tmg/		

OP \$40.00 2401093

Date:

06/03/2009

Total Attachments: 2

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AMENDMENT NO. 1 TO
CERTIFICATE OF INCORPORATION
OF
GREATFOOD.COM, Inc.

(Pursuant to Sections 228 and 242 of the General Corporation Law of the State of Delaware)

GreatFood.com, Inc. (the "Corporation"), a corporation organized and existing under the General Corporation Law of the State of Delaware (the "General Corporation Law")

DOES HEREBY CERTIFY:

FIRST: That the Corporation was originally incorporated in Delaware, and the date of its filing of its original Certificate of Incorporation with the Secretary of State of the State of Delaware was November 19, 1999.

SECOND: That the Board of Directors duly adopted resolutions proposing to amend the Certificate of Incorporation of the Corporation, declaring said amendment to be advisable and in the best interests of the Corporation and its stockholders, and authorizing the appropriate officers of the Corporation to solicit the written consent of the requisite stockholders, all in accordance with the applicable provisions of Sections 228 and 242 of the General Corporation Law.

THIRD: That the resolutions setting forth the proposed amendment is as follows:

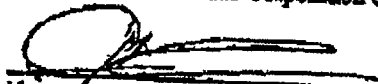
RESOLVED: that the Certificate of Incorporation of the Corporation be amended as follows:

1. Article I is hereby amended and restated in its entirety as follows:
"The name of the Corporation is 1-800-TheRosa.com, Inc."
2. Except as provided in this Amendment No. 1, all provisions of the Certificate of Incorporation shall remain unaffected by the filing of this Amendment No. 1 and shall remain in full force and effect.

FOURTH: That said amendments were duly adopted in accordance with the provisions of Section 242 of the General Corporation Law.

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IN WITNESS WHEREOF, this Amendment No. 1 to the Certificate of Incorporation has been signed by a duly authorized officer of this Corporation on this 6th day of August, 2002.



Name: Christopher G. McCann
Title: President