

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Printmark Industries, Inc.		06/01/2009	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Fey Industries, Inc.
Street Address:	200 4th Avenue North
City:	Edgerton
State/Country:	MINNESOTA
Postal Code:	56128-9799
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 42

Property Type	Number	Word Mark
Registration Number:	2701720	1.800.VISIBLE
Registration Number:	2202556	ACTION-BAND
Registration Number:	2503939	AUTENNA
Registration Number:	2475654	BAND-O-WEEN
Registration Number:	2149229	BE SAFE BE SEEN ON HALLOWEEN
Registration Number:	2470521	BE SAFE, BE SEEN
Registration Number:	2267139	BE SMART, BE SAFE, BE SEEN
Registration Number:	2449900	BICYCLIP
Registration Number:	2667754	BIKE-BAR-BANDS
Registration Number:	2479747	BIKE-RITE
Registration Number:	2539617	BRITEFOOT
Registration Number:	2930868	CLIPSTER
Registration Number:	1812855	CYCLE GUARD
Registration Number:	3327726	DAZZLE-TEEZ

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Registration Number:	2523060	DUSK, DARK OR DAWN
Registration Number:	2714360	GRABBON
Registration Number:	1750138	HALLOBAG
Registration Number:	2472560	LEASH-RING
Registration Number:	2155808	LITE-SLIDER
Registration Number:	2727608	OWN THE NIGHT
Registration Number:	2475653	PROMOBAND
Registration Number:	2797040	PROMOTIONS THAT WILL STOP TRAFFIC
Registration Number:	2492334	PUMPKIN PATCH
Registration Number:	2717846	QUADRATA
Registration Number:	1676770	REFLECTIX
Serial Number:	77635746	REFLECTIX
Registration Number:	2768343	SAFETY SASH
Registration Number:	2351616	SLAPWRAP
Registration Number:	2271773	SPOKE-AD
Registration Number:	2214760	SPOKE-SLIDERS
Registration Number:	2272975	SPOKESPERSON
Registration Number:	2140763	SPOKESTIX
Registration Number:	2301679	TIRELITES
Registration Number:	2539616	TREAT-FEET
Registration Number:	2295180	TRI-MAG
Registration Number:	2492327	TRIXTER-TAG
Registration Number:	2044432	TUFF-TEK
Registration Number:	1723722	VISIBILITI
Registration Number:	2504247	VISI-VEST
Registration Number:	2603102	WRISTAG
Registration Number:	1884306	WRISTLOK
Registration Number:	2282987	ZIP-AROUND

CORRESPONDENCE DATA

Fax Number: (203)327-1096
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 203-324-6155
Email: ccobb@ssjr.com
Correspondent Name: Todd M. Oberdick
Address Line 1: 986 Bedford Street

Address Line 2: St. Onge Steward Johnston & Reens LLC
Address Line 4: Stamford, CONNECTICUT 06905

ATTORNEY DOCKET NUMBER:	00995-A0277A
NAME OF SUBMITTER:	Todd M. Oberdick
Signature:	/Todd M. Oberdick/
Date:	06/03/2009

Total Attachments: 4

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CONFIRMATORY REGISTERED TRADEMARKS ASSIGNMENT

WHEREAS, Printmark Industries, Inc., a Pennsylvania corporation, whose post office address is 600 South Poplar Street, Hazleton, PA 18201; (hereinafter referred to as ASSIGNOR) had adopted and owns the registered trademarks and pending trademark registration applications on the attached Exhibit A;

WHEREAS, Fey Industries, Inc., a Minnesota corporation whose post office address is 200 4th Avenue North, Edgerton, MN 56128-9799; (hereinafter ASSIGNEE) has acquired all rights, title and interest in and to said registered trademarks and pending trademark registration applications as set forth hereinabove by virtue of an Asset Purchase Agreement dated June 1, 2009;

WHEREAS, ASSIGNEE is desirous of recording its ownership of said registered trademarks and pending trademark registration applications in the U.S. Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, assigns and transfers, and confirms the conveyance, assignment and transfer to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said registered trademarks and pending trademark registration applications on the attached Exhibit A, including but not limited to all of ASSIGNOR's common law rights, registrations and pending registration applications pertaining thereto, as well as all of the good will of the business symbolized by said registered trademarks and pending trademark registration applications, and the right to sue for past infringements thereof.

ASSIGNOR, including its successors and representatives, does hereby agree to make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents and will communicate to said ASSIGNEE, its successors and representatives all facts known to it relating to the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said ASSIGNEE, its successors or assigns the entire right, title and interest in and to the rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

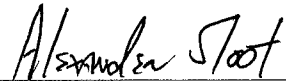
AND, furthermore, ASSIGNOR, including its successors and assigns, covenants and agrees with said ASSIGNEE, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by ASSIGNOR and that full right to convey the same as herein expressed is possessed by ASSIGNOR.

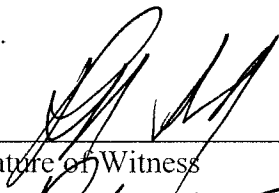
Executed this 1st day of June, 2009, at Hazleton, Pennsylvania.

PRINTMARK INDUSTRIES, INC.

By 
Alexander Slood, President

Declaration of Witness

I declare that I was personally present and did see , who is known to me to be the person signing this assignment on behalf of Printmark Industries, Inc., duly sign and execute the same on June 1, 2009.


Signature of Witness
Robert S. Sensky
Name of Witness

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EXHIBIT A (Page 1 of 2)

Trademark	SSJR Client	SSJR Matter	Status	Intl Class	Appl./Serial No.	File Date	Reg. No.	Reg. Date
1 800 VISIBLE (Stylized)	00995	T0202A	REGISTERED	040	76/141,958	10/05/2000	2,701,720	04/01/2003
ACTION BAND	00995	T0096A	REGISTERED	020	75/250,324	03/03/1997	2,202,556	11/10/1998
AUTENNA	00995	T0184A	REGISTERED	009	76/143,943	10/06/2000	2,503,939	11/06/2001
BAND-O-WEEN	00995	T0187A	REGISTERED	009	76/080,263	06/29/2000	2,475,654	08/07/2001
BE SAFE BE SEEN ON HALLOWEEN	00995	T0059A	REGISTERED	016	75/258,281	03/17/1997	2,149,229	04/07/1998
BE SAFE, BE SEEN	00995	T0165A	REGISTERED	009	75/821,627	10/13/1999	2,470,521	07/17/2001
BE SMART, BE SAFE, BE SEEN	00995	T0117A	REGISTERED	016	75/504,339	06/18/1998	2,267,139	08/03/1999
BICYCLIP	00995	T0163A	REGISTERED	009	75/701,632	05/06/1999	2,449,900	05/08/2001
BIKE-BAR-BANDS	00995	T0179A	REGISTERED	011	76/080,266	06/29/2000	2,667,754	12/31/2002
BIKE-RITE	00995	T0178A	REGISTERED	009	76/080,265	06/29/2000	2,479,747	08/21/2001
BRITEFOOT	00995	T0182A	REGISTERED	016	76/080,920	06/30/2000	2,539,617	02/19/2002
CLIPSTER	00995	T0248A	REGISTERED	011	78/376,086	03/01/2004	2,930,868	03/08/2005
CYCLE GUARD	00995	T0032A	REGISTERED	011	74/232,497	12/23/1991	1,812,855	12/21/1993
DAZZLE-TEEZ	00995	T0263A	REGISTERED	025	78/874,618	05/02/2006	3,327,726	10/30/2007
DUSK, DARK OR DAWN	00995	T0159A	REGISTERED	016	75/601,516	12/08/1998	2,523,060	12/25/2001
GRABON	00995	T0214A	REGISTERED	009	76/272,729	06/18/2001	2,714,360	05/06/2003
HALLOBAG	00995	T0036A	REGISTERED	016	74/281,316	06/04/1992	1,750,138	02/02/1993
LEASH-RING	00995	T0180A	REGISTERED	009	76/080,262	06/29/2000	2,472,560	07/24/2001
LITE-SLIDER	00995	T0099A	REGISTERED	012	75/246,801	02/24/1997	2,155,808	05/05/1998
OWN THE NIGHT	00995	T0201A	REGISTERED	016	76/078,655	06/22/2000	2,727,608	06/17/2003
PROMOBAND	00995	T0195A	REGISTERED	009	76/080,260	06/29/2000	2,475,653	08/07/2001
PROMOTIONS THAT WILL STOP TRAFFIC	00995	T0241A	REGISTERED	035	76/453,762	09/30/2002	2,797,040	12/23/2003
PUMPKIN-PATCH	00995	T0191A	REGISTERED	016	76/080,917	06/03/2000	2,492,334	09/25/2001
QUADRATA	00995	T0205A	REGISTERED	024	76/177,691	12/07/2000	2,717,846	05/20/2003
REFLECTIX	00995	T0025A	REGISTERED	016	74/147,013	03/12/1991	1,676,770	02/25/1992
REFLECTIX	00995	T0025B	PENDING	009	77/635,746	12/18/2008		
REFLECTIX	00995	T0025B	PENDING	016	77/635,746	12/18/2008		
REFLECTIX	00995	T0025B	PENDING	025	77/635,746	12/18/2008		
REFLECTIX	00995	T0025B	PENDING	026	77/635,746	12/18/2008		

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EXHIBIT A (Page 2 of 2)

Trademark	SSJR Client	SSJR Matter	Status	Intl Class	Appl./Serial No.	File Date	Reg. No.	Reg. Date
SAFETY SASH	00995	T0183A	REGISTERED	009	76/135,231	09/26/2000	2,768,343	09/23/2003
SLAPWRAP	00995	T0160A	REGISTERED	025	75/651,607	03/02/1999	2,351,616	05/23/2000
SPOKE-AD	00995	T0123A	REGISTERED	028	75/437,159	02/19/1998	2,271,773	08/24/1999
SPOKE-SLIDERS	00995	T0124A	REGISTERED	012	75/437,158	02/19/1998	2,214,760	12/29/1998
SPOKESPERSON	00995	T0105A	REGISTERED	012	75/373,382	10/15/1997	2,272,975	08/24/1999
SPOKESTIX	00995	T0097A	REGISTERED	009	75/249,870	03/03/1997	2,140,763	03/03/1998
TIRELITES	00995	T0125A	REGISTERED	012	75/496,347	06/04/1998	2,301,679	12/21/1999
TREAT-FEET	00995	T0186A	REGISTERED	016	76/080,918	06/30/2000	2,539,616	02/19/2002
TRI-MAG	00995	T0118A	REGISTERED	020	75/437,068	02/19/1998	2,295,180	11/30/1999
TRIXTER-TAG	00995	T0185A	REGISTERED	009	76/079,801	06/28/2000	2,492,327	09/25/2001
TUFF-TEK	00995	T0072A	REGISTERED	009	74/615,340	12/27/1994	2,044,432	03/11/1997
VISIBILITI	00995	T0030A	REGISTERED	016	74/219,531	11/07/1991	1,723,722	10/13/1992
VISIBILITI	00995	T0030A	REGISTERED	025	74/219,531	11/07/1991	1,723,722	10/13/1992
VISI-VEST	00995	T0206A	REGISTERED	025	76/177,690	12/07/2000	2,504,247	11/06/2001
WRISTAG	00995	T0181A	REGISTERED	009	76/080,261	06/29/2000	2,603,102	07/30/2002
WRISTLOK	00995	T0055A	REGISTERED	020	74/399,028	06/08/1993	1,884,306	03/14/1995
ZIP-AROUND	00995	T0131A	REGISTERED	020	75/496,346	06/04/1998	2,282,987	10/05/1999