

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jakki Liberman, Inc.		05/05/2009	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Bumkins Finer Baby Products, Inc.		
Street Address:	7802 E. Gray Road, Ste. 500		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85260		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2712577	BUMKINS	
CORRESPONDENCE DATA			
Fax Number:	(480)830-2717		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	480-830-2700		
Email:	patent@boothudall.com		
Correspondent Name:	Booth Udall, PLC		
Address Line 1:	1155 W. Rio Salado Parkway, Ste. 101		
Address Line 4:	Tempe, ARIZONA 85281		
ATTORNEY DOCKET NUMBER:	1434.002		
NAME OF SUBMITTER:	Pacer K. Udall		
Signature:	/Pacer K. Udall/		
Date:	06/05/2009		

OP \$40.00 2712577

Total Attachments: 1

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ASSIGNMENT

Jakki Liberman, Inc. an Arizona Corporation located at 7802 E. Gray Rd., Ste. 500, Scottsdale, Arizona 85260, has adopted, used, and is using and is the owner of the following trademark registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BUMKINS	2,712,577	May 6, 2003

Bumkins Finer Baby Products, Inc., an Arizona corporation located at 7802 E. Gray Rd., Ste. 500, Scottsdale, Arizona 85260, is desirous of acquiring the foregoing trademark.

Effective June 30, 2005, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Jakki Liberman, Inc. hereby assigns and transfers to Bumkins Finer Baby Products, Inc., its successors and assigns, the entire right, title and interest in and to the trademark and the registration thereof, together with the goodwill of the business symbolized by the trademark, and in an to all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either in law or in equity for past, present, or future infringement based on the trademark, and in and to all rights corresponding to the foregoing throughout the world.

Executed this 5th day of May 2009 at Scottsdale, Arizona.

(City and State)



By: _____
Jakki Liberman, President/CEO
Jakki Liberman, Inc.