

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jakki Liberman, Inc.		05/05/2009	CORPORATION: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bumpkins Finer Baby Products, Inc.		
<b>Street Address:</b>	7802 E. Gray Road, Ste. 500		
<b>City:</b>	Scottsdale		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85260		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2686530	SUPER BIB	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(480)830-2717		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	480-830-2700		
Email:	patent@boothudall.com		
Correspondent Name:	Booth Udall, PLC		
Address Line 1:	1155 W. Rio Salado Parkway, Ste. 101		
Address Line 4:	Tempe, ARIZONA 85281		
ATTORNEY DOCKET NUMBER:	1434.003		
NAME OF SUBMITTER:	Pacer K. Udall		
Signature:	/Pacer K. Udall/		
Date:	06/05/2009		

OP \$40.00 2686530

Total Attachments: 1

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**ASSIGNMENT**

Jakki Liberman, Inc. an Arizona Corporation located at 7802 E. Gray Rd., Ste. 500, Scottsdale, Arizona 85260, has adopted, used, and is using and is the owner of the following trademark registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
<b>SUPER BIB</b>	<b>2,686,530</b>	<b>February 11, 2003</b>

Bumkins Finer Baby Products, Inc., an Arizona corporation located at 7802 E. Gray Rd., Ste. 500, Scottsdale, Arizona 85260, is desirous of acquiring the foregoing trademark.

Effective June 30, 2005, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Jakki Liberman, Inc. hereby assigns and transfers to Bumkins Finer Baby Products, Inc., its successors and assigns, the entire right, title and interest in and to the trademark and the registration thereof, together with the goodwill of the business symbolized by the trademark, and in an to all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either in law or in equity for past, present, or future infringement based on the trademark, and in and to all rights corresponding to the foregoing throughout the world.

Executed this 5th day of May 2009 at Scottsdale, Arizona.

(City and State)



By: \_\_\_\_\_  
Jakki Liberman, President/CEO  
Jakki Liberman, Inc.