

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Caldwell Consumer Health, LLC		03/18/2009	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	Caldwell Consumer Health, LLC
Doing Business As:	DBA Revive Personal Products Company
Street Address:	8 Elmer Street
City:	Madison
State/Country:	NEW JERSEY
Postal Code:	07940
Entity Type:	LIMITED LIABILITY COMPANY:

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	2506435	HEALTHY WOMAN
Registration Number:	657655	DELFFEN
Registration Number:	1206690	GYNOL II
Registration Number:	1609550	CONCEPTROL
Registration Number:	1502774	CONCEPTROL
Registration Number:	1155160	WART-OFF
Registration Number:	2291301	HEALTHY WOMAN
Registration Number:	1394574	FRESH 'N BRITE
Registration Number:	2571766	OPTISOY
Registration Number:	1280608	STIM-U-DENT
Registration Number:	2443100	HEALTHY WOMAN
Serial Number:	77695451	OPTIONS CONCEPTROL
Serial Number:	77695466	OPTIONS GYNOL II

CH \$390.00 2506435

Serial Number:	77695475	OPTIONS DELFEN
Serial Number:	77715085	THE WOMAN'S WAY TO PREVENT PREGNANCY

CORRESPONDENCE DATA

Fax Number: (732)530-2039
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (732) 275-3100
Email: trademark@mfiplaw.com
Correspondent Name: MALDJIAN & FALLON LLC
Address Line 1: 365 Broad St.
Address Line 2: 3rd Floor
Address Line 4: Red Bank, NEW JERSEY 07701

ATTORNEY DOCKET NUMBER:	CCHGEN - VARIOUS MARKS
NAME OF SUBMITTER:	John P. Maldjian
Signature:	/John P. Maldjian/
Date:	06/05/2009

Total Attachments: 1
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Mail to: PO Box 308
Trenton, NJ 08646

STATE OF NEW JERSEY
DIVISION OF REVENUE

Overnight to: *PNK*
225 West State St.
3rd Floor
Trenton, NJ 08608-1001

SEE REQUIRED

REGISTRATION OF ALTERNATE NAME

FILED
MAR 24 2009
STATE TREASURER

C-150G

Complete the following applicable information, and sign in the space provided. Please note that once filed, the information disclosed in the filed form is considered **public**. Refer to the instructions on page 26 for filing fees and field-by-field requirements. Remember to remit the appropriate fee amount. Use attachments if more space is required for any field.

0400247424

Check Appropriate Statute:

- Title 14A:2-2.1 (2) New Jersey Business Corporation Act
- Title 42:2B-4 Limited Liability Company
- Title 15A:2-2-3 (b) New Jersey Nonprofit Corporation Act
- Title 42:2A-6 Limited Partnership

Pursuant to the provisions of the appropriate statute, checked above, of the New Jersey Statutes, the undersigned corporation/business entity hereby applies for the registration of an Alternate Name in New Jersey for a period of five (5) years, and for that purpose submits the following application:

1. Name of Corporation/Business: Caldwell Consumer Health, LLC
2. NJ 10-digit ID number: 0400247424
3. Set forth state of Original Incorporation/Formation: Delaware
4. Date of Incorporation/Formation: August 26, 2008
Date of Authorization (Foreign): August 28, 2008
5. Alternate Name to be used: Revive Personal Products Company
6. State the purpose or activity to be conducted using the Alternate Name: Sale of Personal Care Products
7. The Business intends to use the Alternate Name in this State.
8. The Business has not previously used the Alternate Name in this State in violation of this Statute, or, if it has, the month and year in which it commenced such use is: _____

Signature requirements:

For Corporations
For Limited Partnerships
For all Other Business Types

Chairman of the Board., President, Vice-President
General Partner
Authorized Representative

Kelly M. Kaplan
SIGNATURE:

Authorized Representative
TITLE:

Kelly Kaplan
NAME (please type):

3/18/09
DATE:

THE PURPOSE OF THIS FORM IS TO SIMPLIFY THE FILING REQUIREMENTS. IT DOES NOT REPLACE THE NEED FOR COMPETENT LEGAL ADVICE.

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