

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Procter & Gamble Company		05/27/2009	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	New Windsor Brands, LLC		
<b>Street Address:</b>	P.O. Box 465		
<b>City:</b>	Princeton Junction		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08550		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2226528	DAILY DEFENSE	
Registration Number:	2896415	DAILY RENEWAL 5X	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(215)832-5619		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	215-569-5619		
<b>Email:</b>	pecsenye@blankrome.com		
<b>Correspondent Name:</b>	Timothy D. Pecsénye		
<b>Address Line 1:</b>	One Logan Square		
<b>Address Line 2:</b>	9th Floor		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103-6998		
<b>ATTORNEY DOCKET NUMBER:</b>	440510-00001		
<b>NAME OF SUBMITTER:</b>	Timothy D. Pecsénye		
<b>Signature:</b>	/Timothy D. Pecsénye/		

CH \$65.00 2226528

Date:

06/08/2009

**Total Attachments: 3**

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**EXHIBIT 2**

**TRADEMARK ASSIGNMENT**

Pursuant to the Trademarks Purchases Agreement ("Agreement") dated May 27, 2009 by and among The Procter & Gamble Company, an Ohio Corporation ("Seller") and New Windsor Brands, LLC, a Delaware Corporation ("Buyer"), for good and valuable consideration paid by Buyer, receipt of which is hereby acknowledged and agreed, Seller hereby conveys, assigns and transfers to Buyer all its right, title and interest in and to the following trademark registrations ("Trademarks"):

Mark	Registration No.	Country	Date of Registration	Goods	Expiration/Status
DAILY DEFENSE	2,226,528	U.S.	February 23, 1999	Hair care products, namely, hair shampoos, hair conditioners, hair moisturizing treatments, hair styling preparations and hair sprays	Renewal due February 23, 2009
DAILY DEFENSE	TMA537647	Canada	November 23, 2000	Hair care products, namely, hair shampoos, hair conditioners, hair treatments, hair stylers and hair sprays.	Renewal due November 23, 2015
DAILY DEFENSE (and device)	TMA537576	Canada	November 23, 2000	Hair care preparatio	Renewal due November 23, 2015

				ns, including hair shampoos, hair conditione rs and hair treatments	
DEFENSE QUOTIDIENNE	TMA537 575	Canada	November 23, 2000	Hair care products, namely, hair shampoos, hair conditione rs, hair treatments , hair sprays, and hair stylers namely gels, mousses, lotions, creams and sprays.	Renewal due November 23, 2015
DAILY RENEWAL 5X	2,896,415	U.S.	October 19, 2004	Hair care preparatio ns, namely shampoos, conditione rs, hair sprays, hair tinting, dyeing and coloring preparatio ns; hair styling aids, namely	Renewal due October 19, 2014; Period to file Section 8/15 opens October 19, 2009

				mousses and gels.	
DAILY RENEWAL 5X	TMA627, 671	Canada	December 7, 2004	Hair care products, namely shampoos, conditioners and hair spray.	Renewal due December 7, 2019.
RENEWAL 5X (stylized)	TMA599 023	Canada	January 9, 2004	Hair care preparations	Renewal due January 9, 2019

SELLER CONVEYS TO BUYER THE TRADEMARKS SOLELY ON AN AS-IS BASIS, AND BUYER ACKNOWLEDGES THAT SELLER MAKES NO REPRESENTATIONS OR WARRANTIES WHATSOEVER AS TO THE EXTENT OR VALIDITY OF ITS RIGHTS IN THE TRADEMARKS. WITHOUT LIMITING THE FOREGOING, SELLER EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, STATUTORY OR OTHERWISE, WITH RESPECT TO THE TRADEMARKS, INCLUDING ANY WARRANTY OF NON-INFRINGEMENT AND IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

Subject to the Agreement, Seller hereby authorizes Buyer to take any and all actions in connection with such trademark registrations, in Buyer's own name and at the Buyer's expense.

THE PROCTER & GAMBLE COMPANY

By: Carl J. Roof  
 Carl J. Roof  
 Assistant Secretary