

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GMAC Commercial Finance LLC		08/30/2007	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Right Start Acquisition Company		
<b>Street Address:</b>	10323 Santa Monica Blvd., Suite 101		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90025		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2691944	RIGHTSTART.COM	
Registration Number:	2694449	RIGHTSTART.COM	
Registration Number:	2157378	THE RIGHT START	
Registration Number:	2368955	THE RIGHT START	
Registration Number:	1917940	THE RIGHT START	
Registration Number:	1918619	THE RIGHT START	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(303)298-0940		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3032998146		
<b>Email:</b>	laugustine@sah.com		
<b>Correspondent Name:</b>	Leigh Augustine		
<b>Address Line 1:</b>	633 Seventeenth Street, Suite 3000		
<b>Address Line 4:</b>	Denver, COLORADO 80202		

CH \$165.00 2691944

**900135800**

**TRADEMARK  
 REEL: 004000 FRAME: 0972**

ATTORNEY DOCKET NUMBER:	057351.418 GMAC SEC RLS
NAME OF SUBMITTER:	Leigh Augustine
Signature:	/Leigh Augustine/
Date:	06/08/2009
Total Attachments: 4 source=GMAC release of Sec Int in TM's#page1.tif source=GMAC release of Sec Int in TM's#page2.tif source=GMAC release of Sec Int in TM's#page3.tif source=GMAC release of Sec Int in TM's#page4.tif	

**NOTICE OF RELEASE OF  
SECURITY INTEREST IN TRADEMARKS**

WHEREAS, pursuant to various loan and security agreements, including, without limitation, an Intellectual Property Security Agreement dated as of June 22, 2004 (the "Security Agreement") between and among Right Start Acquisition Company (the "Assignor") and GMAC Commercial Finance ("Assignee"), the Assignor granted to the Assignee security interests in certain of the Assignor's then-existing and after-acquired personal property assets, including without limitation, the trademarks and all other rights in and to the trademarks identified in Exhibit A attached hereto (the "Trademarks"),

WHEREAS, the Assignee recorded in the United States Patent and Trademark Office ("USPTO") notices of conveyances of the security interests in the Trademarks as follows:

Conveyance	Execution of Conveyance Date	Reel/Frame	Date Recorded
Security Agreement	06/24/2004	002878/0036	06/24/2004


WHEREAS, Assignee wishes to provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks,

NOW, THEREFORE, in consideration of the premises contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignee hereby (a) relinquishes releases and discharges its security interests in the Trademarks subject to the Security Agreements, including, without limitation, the Trademarks identified in Exhibit A attached hereto, (b) acknowledges and authorizes the recording hereof at USPTO, and (c) agrees to deliver, at Assignor's expense any further releases or termination statements as may be reasonably necessary to effect the termination and release contemplated hereby.

[Signature appears on following page]

IN WITNESS WHEREOF, this Notice of Release of Security Interest in Trademarks has been duly executed as an instrument under seal as of August 30, 2007.

GMAC COMMERCIAL FINANCE

By:   
Name: Steven J. Brown  
Title: Director

Signatures of GMAC Commercial Finance to Notice of Release of Security interest in Trademarks

**TRADEMARK**  
**REEL: 004000 FRAME: 0975**

**EXHIBIT A**

<u>Trademark</u>	<u>Owner</u>	<u>Status in Trademark Office</u>	<u>Federal Registration Number</u>	<u>Registration Date</u>
BABIES TO KIDS	Right Start Acquisition Company	Registered	2337557	4/4/00
R S & Design (Toy Block with Computer Mouse)	Right Start Acquisition Company	Registered	2627252	10/1/02
RIGHTSTART.COM	Right Start Acquisition Company	Registered	2691944	3/4/03
RIGHTSTART.COM	Right Start Acquisition Company	Registered	2694449	3/11/03
SPLASH DIAPER	Right Start Acquisition Company	Registered	2286506	10/12/99
THE RIGHT START	Right Start Acquisition Company	Registered	2157378	5/12/98
THE RIGHT START	Right Start Acquisition Company	Registered	2368955	7/18/00
THE RIGHT START	Right Start Acquisition Company	Registered	2173433	7/14/98
THE RIGHT START	Right Start Acquisition Company	Registered	2166244	6/16/98
THE RIGHT START	Right Start Acquisition Company	Registered	1917940	9/12/95
THE RIGHT START	Right Start Acquisition Company	Registered	1918619	9/12/95
THE RIGHT START BABIES TO KIDS	Right Start Acquisition Company	Registered	2523839	1/1/02
THE RIGHT START (Stylized)	Right Start Acquisition Company	Registered	2521593	12/25/01

Exhibit to Notice of Release of Security Interest in Trademarks

<u>Trademark</u>	<u>Owner</u>	<u>Status in Trademark Office</u>	<u>Serial Number</u>	<u>Filing Date</u>
RIGHT START	Right Start Acquisition Company	Pending	75859574	11/29/99
SILVER RATTLE CLUB	Right Start Acquisition Company	Pending	76228026	3/21/01

Exhibit to Notice of Release of Security Interest in Trademarks