

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Cox Texas Newspapers, L.P.		05/27/2009	LIMITED PARTNERSHIP: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	Southern Newspapers, Inc.		
Street Address:	5701 Woodway Drive		
Internal Address:	Suite 300		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77057		
Entity Type:	CORPORATION: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	1596417	THE LUFKIN DAILY NEWS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(512)536-4598		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-321-2800		
Email:	aotrademark@fulbright.com		
Correspondent Name:	T. Kenny, Esq./Fulbright & Jaworski LLP		
Address Line 1:	600 Congress Avenue, Suite 2400		
Address Line 2:	c/o Trademark Docketing Department		
Address Line 4:	Austin, TEXAS 78701		
ATTORNEY DOCKET NUMBER:	08159947 (TM ASSIGNMENT)		
NAME OF SUBMITTER:	Timothy M. Kenny, Esq.		
Signature:	/Timothy M. Kenny/		

OP \$40.00 1596417

Date:

06/09/2009

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

WHEREAS, Cox Texas Newspapers, L.P., a Delaware limited partnership ("Assignor"), having a business address of 1400 Lake Hearn Drive, N.E., Atlanta, Georgia 30319, has adopted, used, and is using the following trademark for which the following United States Trademark Registration has been obtained (hereinafter the "Mark"):

<u>Mark</u>	<u>Jurisdiction</u>	<u>Registration No.</u>	<u>Registration Date</u>
THE LUFKIN DAILY NEWS	United States	1,596,417	May 15, 1990

WHEREAS, Southern Newspapers, Inc., a Texas corporation ("Assignee"), having a business address of 5701 Woodway Drive, Suite 300, Houston, Texas 77057, desires to acquire any and all of Assignor's rights and goodwill associated with the above-referenced Mark and the registration for the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and transfer to Assignee all of Assignor's right, title, and interest in and to said Mark and the registration for the Mark, including any and all of Assignor's unregistered, common law trademark rights in and to the Mark and Assignor's right to enforce the Mark and collect damages for infringement thereof,

